



NATIONAL
TOWN BUILDERS
ASSOCIATION

AUTHENTIC PLACES AND EXPERIENCES:
DEVELOPING AND PROGRAMMING PLACES THAT PEOPLE CARE ABOUT

DENVER, COLORADO / THURSDAY, OCTOBER 17 - SUNDAY, OCTOBER 20



Hosted by the NTBA and Downtown Colorado, Inc.
Sponsored by James Hardie Corporation

**DOWNTOWN
COLORADO**
inc.



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Photo by Peter Pryharski

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DEVELOPING AND PROGRAMMING PLACES THAT PEOPLE CARE ABOUT

2019 NTBA FALL ROUNDTABLE / DENVER, COLORADO / THURSDAY, OCTOBER 17 - SUNDAY, OCTOBER 20



We all have that special place that keeps us coming back over and over again. The place we go for inspiration... to bump into a familiar face...to replenish our humanity. The place that just feels right.

What is it that makes these places so meaningful to us? Is it the plan, the buildings, the vibe, the people? What is the secret sauce and how do we incorporate it into our development projects? How do we create authentic places that foster the close relationships we want from nature, the built environment, and the people who, like us, yearn for authentic places that bring meaning into their everyday lives?

Join us in October for an inspiring 2019 NTBA Fall Roundtable as we delve into these questions and learn from some of the people who are creating authentic places right now.

As always, we'll talk, we'll debate, we'll exchange best practices, stimulating ideas, and war stories. Best of all, it is our sincere objective that you'll take home some shared wisdom and a few pearls of inspiration.

Registration is open for this members-only event. To join the NTBA, please visit [HERE](#). Members may register for the Roundtable [HERE](#).



THE 2019 NTBA FALL ROUNDTABLE

AUTHENTIC PLACES AND EXPERIENCES:

DEVELOPING AND PROGRAMMING PLACES THAT PEOPLE CARE ABOUT

Thursday - Sunday, October 17-20, 2019 / Denver, Colorado

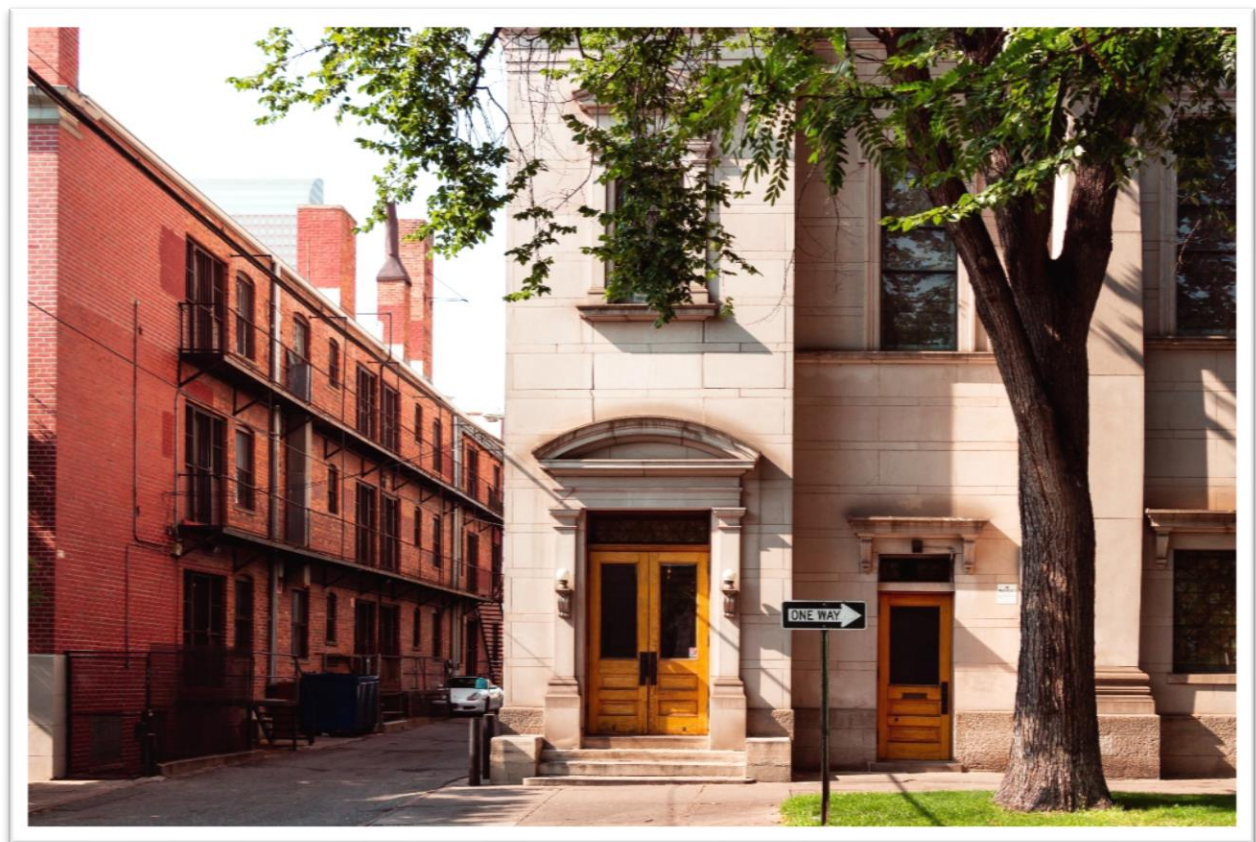


Photo by [Eric Muhr](#)

Notes

NTBA MEMBERSHIP: NTBA membership is required to attend Roundtables, with the exception of guest speakers, significant others (who are not applicable for membership and attend with a current member), and students.

OPTIONAL BUS TOUR: The Roundtable will be preceded by an optional bus tour to the town of Longmont and Prospect. The fee to participate is \$75 and covers bus transportation and lunch. Advance registration is required and can be made on-line when you register for Roundtable. This optional tour is limited to 48 attendees. Thank you!

HOST HOTEL: Renaissance Denver Downtown City Center Hotel is our host hotel and is located at 918 17th Street Denver, CO 80202-2827. The telephone is Hotel at (303) 867-8100. The group room rate is \$189 per night, plus taxes and fees. Rooms are limited, so

book early to reserve a room. The room block expires on September 17, 2019 or when all rooms are contracted, whichever comes first. If you need to cancel your room, please let Monica know first as we may have a waiting list.

Hotel booking link: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1565799388694&key=GRP&app=resvlink>

PUBLIC TRANSPORTATION: You may use public transportation from the airport to the hotel and to get around town. Bus transportation, meals, and refreshments are provided during parts of this Roundtable where noted in the program so a car is not needed unless you want one to check out more of the area. Should you choose to rent a car, Advantage Car Rental would like to offer you a 15% off its discounted rates. Use the link below and it will give you 15% off at any Advantage location in the US and with no charge for additional drivers for you and your attendees. Please feel free to use this code with any of your travels. <https://www.advantage.com/?rc=CD02C826E8>

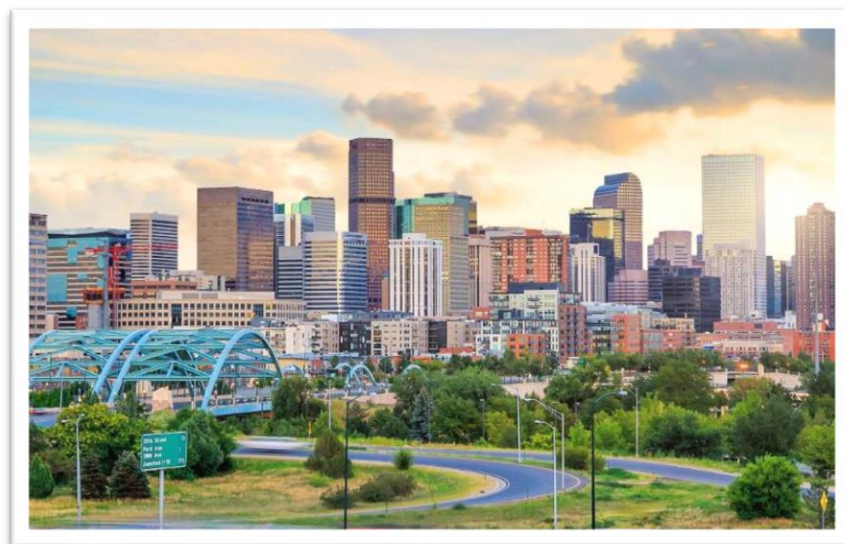
AIA CREDITS:

AIA credits are offered. Attendees are responsible for signing check-in sheets in order to receive credits. Thank you to Bill Allison for his help with this initiative.

Questions? Contact Monica V. Johnson, NTBA Director, at info@ntba.net or 914-715-5576.

ROUNDTABLE CANCELLATION:

Should you need to cancel your registration, refunds will be made up to 31 days in advance of the Roundtable. A \$100 cancellation fee will be applicable. No refunds will be made within 30 days of the event. However, you may send a substitute in your place should you need to cancel. Please contact the NTBA Director, Monica V. Johnson, for assistance.



2019 NTBA OPTIONAL PRE-ROUNDTABLE ACTIVITIES

WED, OCTOBER 16			
		The Colorado Chautauqua Mike Watkins recommends a visit! ON YOUR OWN	https://www.chautauqua.com/
THUR, OCTOBER 17			
8:30 AM	2:00 PM	Longmont and Prospect Tour \$75 ADVANCE REGISTRATION REQUIRED. SPACE LIMITED TO 48 PEOPLE.	Bus transportation and lunch provided. Bus departs at 8:30 AM from Renaissance Denver Downtown City Center Hotel, 918 17th Street, Denver
9:30 AM	10:30 AM	Guided walking tour of Prospect	Bus departs Longmont at 1:00 PM for return to our hotel.
11:00 AM	12:00 PM	Guided walking tour of Longmont	
12:00 PM	1:00 PM	Longmont presentation and lunch	
1:00 PM	2:00 PM	Bus returns to Renaissance Denver	
2019 NTBA FALL ROUNDTABLE PROGRAM / DENVER			
THUR, OCTOBER 17			
3:00 PM	3:30 PM	Welcome to the NTBA Roundtable	Renaissance Denver Downtown City Center Hotel, 918 17th Street, Denver
3:30 PM	5:00 PM	The Secret Sauce of Authenticity	
5:00 PM	6:30 PM	Exterior Lighting 101	
6:30 PM	7:30 PM	Setting the Mood: Night Lighting Guided Walking Tour	Depart from Hotel lobby
7:30 PM		Roundtable Ends for the Day;	Dinner on Your Own and Partner with NTBA Members (See some suggestions on page 7)
FRI, OCTOBER 18			
8:30 AM	9:00 AM	Coffee and Conversation	Renaissance Denver Downtown City Center Hotel, 918 17th Street, Denver
9:00 AM	10:00 AM	The Role of Storytelling in Placemaking	
10:00 AM	10:30 AM	NTBA Scholarship Presentation	
10:30 AM	11:30 AM	Lighting: Continuing the Journey	

11:30 AM	12:30 PM	The Future of Work and Changing Workplace	
12:30 PM	1:45 PM	Lunch	On your own
1:45 PM	2:15 PM	Walk to Commons on Champa	1245 Champa ST, Denver (Less than ½ mile from the hotel)
2:15 PM	3:00 PM	Commons on Champa Tour/Presentation	
3:00 PM	3:30 PM	Walk to Hotel for next presentation	
3:30 PM	4:30 PM	Tales from Planning and Zoning and Policy	Renaissance Denver Downtown City Center Hotel, 918 17th Street, Denver
4:30 PM	5:30 PM	Preservationist to Developer	
5:30 PM	6:00 PM	Authenticity Beyond Architecture	
6:00 PM		Roundtable Ends for the Day; Dinner on Your Own and Partner with NTBA Members	
SAT, OCTOBER 19			
8:30 AM	9:00 AM	Coffee and Conversation	Renaissance Denver Downtown City Center Hotel, 918 17th Street, Denver
9:00 AM	10:30 AM	The Intimate and the Vast: Pairing Hamlet Nodes with Wide-open Spaces	
10:30 AM	11:30 AM	Creative Placemaking and the Experience Economy	
11:30 AM	12:30 PM	Authenticity: Frequently Requested, Seldom Desired	
12:30 PM	12:45 PM	Bus Departs for Avanti Food & Beverage	Bus departs at 12:45 to Avanti
1:00 PM	2:30 PM	Lunch at Avanti	3200 N Pecos ST, Denver (Bus)
2:30 PM	3:30 PM	Milk Market	1800 Wazee ST, #100, Denver (Bus)
3:30 PM	4:30 PM	The Source Market	3350 Brighton BLVD, Denver (Bus)
5:00 PM	6:00 PM	Central Market	2669 Larimer ST, Denver (Bus)
6:00 PM	6:15 PM	Bus Departs for Hotel	Renaissance Denver Downtown City Center Hotel, 918 17th Street, Denver
7:00 PM	10:00 PM	NTBA Member Dinner	Rock Bottom Restaurant/Brewery 1001 16 th ST Mall #A-100, Denver

SUN, OCTOBER 20			
8:30 AM	9:30 AM	NTBA Breakfast	Renaissance Denver Downtown City Center Hotel, 918 17th Street, Denver
8:30 AM	9:00 AM	NTBA Annual Meeting	
9:00 AM	9:30 AM	NTBA Research Project: The Value of New Urbanism	
9:30 AM	10:30 AM	The Rise of the Agri-hood: Authentic or Just for Show?	
10:30 AM	11:00 AM	2020 Spring Roundtable Overview	
11:00 AM	12:00 PM	NTBA Roundtable	
12:00 PM		It's a Wrap! Roundtable Adjourns	

May we suggest the following for Thursday and Friday evening gatherings?

Denver Chophouse and Brewery – Old School Steakhouse

1735 19th Street

Denver – in the Union Pacific Building (this is not the same as Union Station)

Wynkoop Brewery – Chips, Pretzels, Wings, Burgers, Sandwiches

1634 18th Street

Mercantile Dining and Provision – Dinner

1701 Wynkoop Street

Union Station

Nextdoor Community Pub – Beverages and Casual Fare

Union Station

1701 Wynkoop Street

Terminal Bar – Beverages and Casual fare

Union Station

1701 Wynkoop Street

Cooper Lounge – Bites and Cocktails

Mezzanine of Union Station

1701 Wynkoop Street

Tavernetta – Italian and Top 100 Wine Enthusiast List

1889 16th Street Mall

Jax Fishhouse and Oyster Bar – #1 Seafood on Trip Advisor

1539 17th Street



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Thursday - Sunday, October 17-20, 2019 / Denver, Colorado

Optional Pre-Roundtable Events

Wednesday, October 16, 2019

On your own The Colorado Chautauqua

<https://www.chautauqua.com/>

This trip is not an organized tour. Mike Watkins has a tour scheduled with the archivist at Chautauqua on Wednesday afternoon. Mike invites anyone who would like to join him to contact him directly at: mike.watkins@me.com or 301-675-6223.



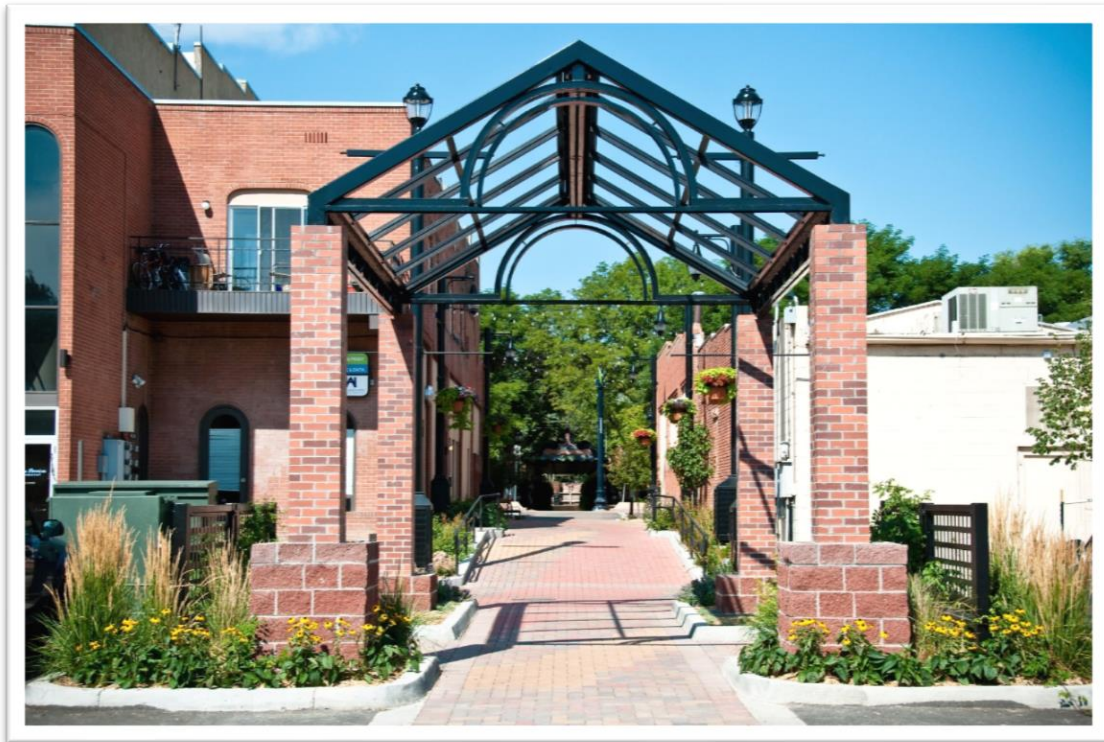
Located at the foot of Boulder's iconic Flatirons, the Colorado Chautauqua National Historic Landmark (b.1898) offers year-round education and enrichment through the arts and nature, lodging, retreat accommodations, and a full service restaurant.

In 2008, when Colorado Chautauqua Association (CCA), determined to embrace environmental sustainability as integral to its historic preservation mission and lifelong learning value, it went all in, committing the Colorado Chautauqua to be America's "greenest" National Historic Landmark (NHL) before CCA even knew what that would involve.

Already responsible for an expansive year-round retreat site, including responsibility for maintenance of 67 historic buildings for active use, arts/cultural programming and multiple public and private partnerships, CCA's goal was what author Jim Collins would call Big, Hairy and Audacious. Recognizing that as much as two-thirds of the energy consumed in our country goes to existing buildings and that the "greenest" building is the one already built, CCA undertook to make the Colorado Chautauqua the most environmentally-sustainable NHL in the country and a learning laboratory for marrying historic preservation with resource efficiency.

With a generous grant from the Governor's Energy Office, CCA hired a team of experts to prepare a Comprehensive Environmental Sustainability Plan for the Colorado Chautauqua. CCA has been implementing the recommendations in the areas of energy use reduction, water conservation, storm water management, and reduce reuse/recycling ever since – and offering its site and activities as an opportunity for other public, private and nonprofit organizations and individuals to learn about the sometimes challenging realities of marrying historic preservation and environmental sustainability principles.

Thursday, October 17, 2019



Guided Tour of Prospect New Town and Longmont, Colorado

We are most grateful to Prospect New Town and Longmont leaders for hosting the NTBA in their city and sharing their land planning, economy, food, retail, and arts district development experiences with us. Thank you! This is an optional pre-Roundtable trip and available on a first-come, first-served basis for our members and guests. The tour is limited by the bus capacity to 48 people. Registration is required and the tour, presentations, and lunch are offered at \$75/person.

8:30 AM	Bus Departs for Prospect
9:30 AM	Guided Walking Tour of Prospect
11:00 AM	Guided Walking Tour of Longmont
12:00 PM	Longmont Presentation and Lunch
1:00 PM	Bus Departs for Denver
2:00 PM	Arrival at Renaissance Denver Hotel



Speakers and Tour Guides: Kiki Wallace, Developer, Prospect New Town
Jessica Erickson, President & CEO, Longmont Economic Development Partnership; Erin Fosdick, Principal Planner for the City of Longmont; Joni Marsh, Director, City of Longmont Planning & Development Services Department; and Kimberlee McKee, Director, Longmont Downtown Development Authority

PROSPECT NEW TOWN is a New Urbanist development located on the southern edge of the city of [Longmont](#) in [Boulder County, Colorado](#). The first full-scale new urbanist new development in Colorado, it was developed starting in the mid-1990s by Kiki Wallace and designed by DPZ. In its final phase of development, Prospect is intended to have a population of approximately 2,000 people in 585 units on 340 lots.

Prospect is situated on the site of an 80-acre tree farm formerly owned by Wallace's family. It sits along the west side of U.S. Highway 287 just south of Pike Road. It incorporates a broad mix of traditional and modern designs, mixed to create an eclectic feel. Although planned by DPZ, the individual units are designed by a variety of architects, who are encouraged to experiment with styles. It includes a heterogeneous mix of businesses, detached homes, row houses, live/work lofts, and apartments. The original farmhouse and other structures have been integrated into the development, in part to retain continuity with the former use of the property. Some of the new structures resembles traditional housing styles from early in the 20th century, while others are very eclectic and ultramodern.



The development includes a town center interwoven into the center of the residential area, with businesses ranging from restaurants to professional offices. The streets are oriented to maximize the view of the mountains, and a traditional town center that would be no more than five minutes on foot from any place in the neighborhood. It would include not only houses but also stores and offices that

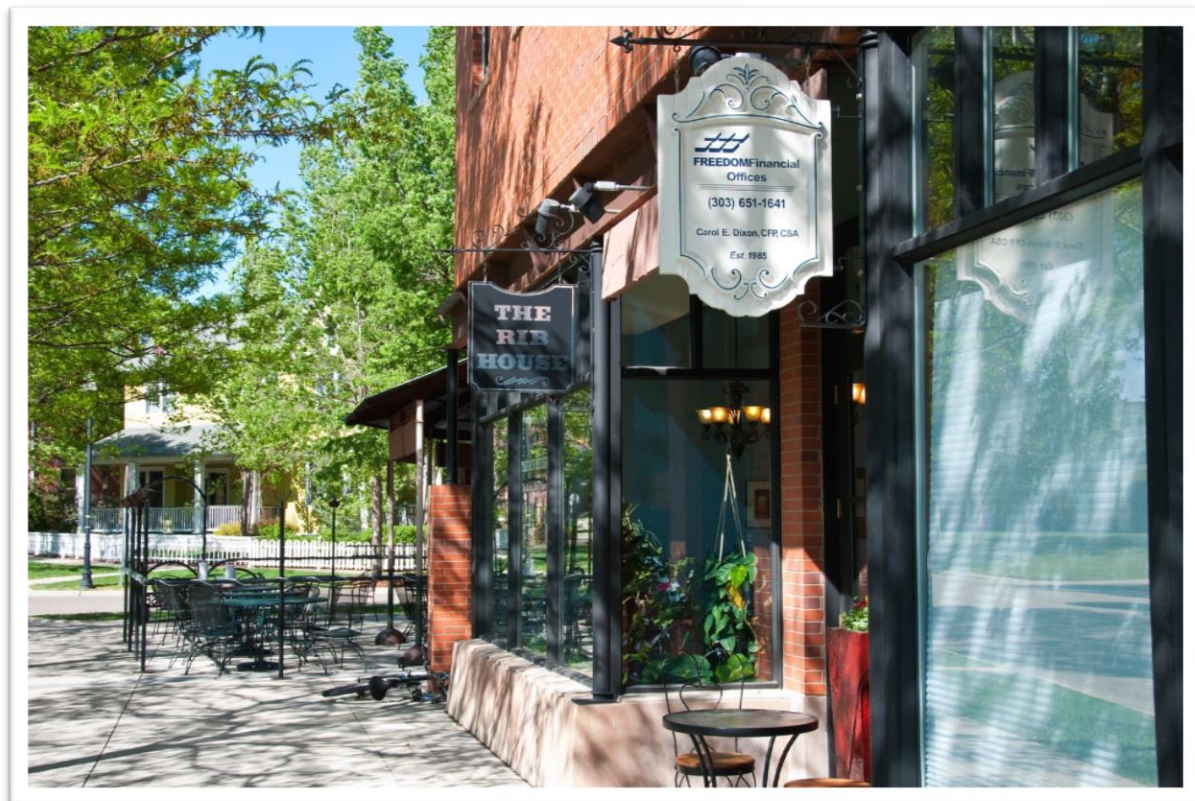
themselves would have living spaces upstairs, in the manner of many older traditional two-story commercial properties.

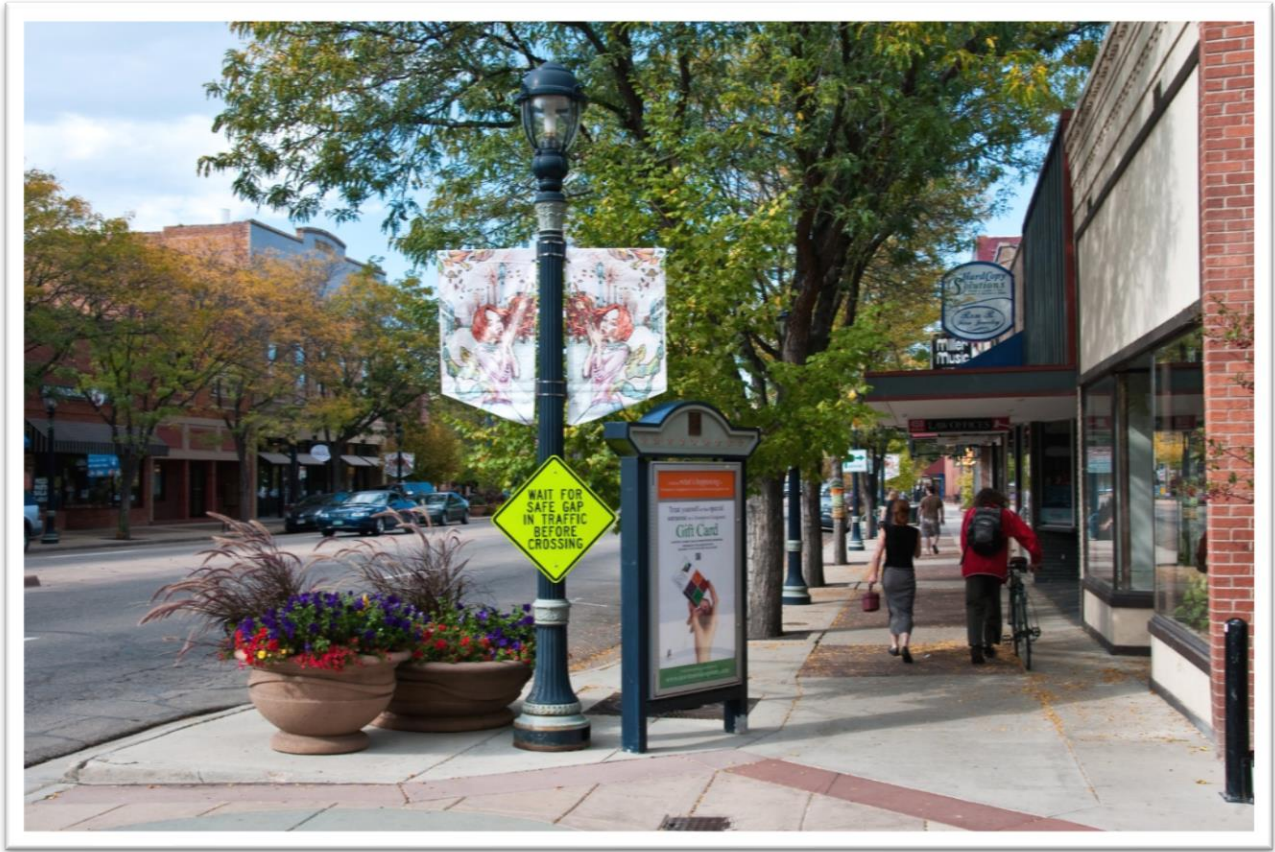
Wallace, who reportedly disliked suburbia, had previously bought the tree farm from his family and had wondered how to develop it in a tasteful way when he read an article in the [Wall Street Journal](#) about Duany and the New Urbanist movement. Wallace, together with Duany and Longmont developer Dale Bruns, began planning the unique development in the middle 1990s. The development was to serve as a test case for traditional neighborhoods in the planning stages along the Colorado Front Range.

The parcel of land offered a full view of the nearby mountains, including Longs Peak. The development was to be financed at 37 million dollars. The partners also hired the Rocky Mountain Institute, based in [Snowmass, Colorado](#), as consultants for the use of [ecologically](#)-friendly building materials and planning. The design calls for the eventual construction of small parks integrated throughout the houses and businesses.

As was the case with many New Urbanist projects in the United States, the proposal violated numerous local zoning ordinances and met with initial resistance from local [planning](#) authorities and other agencies. In particular, the project's density did not have the required open space; the local fire and police departments objected to the narrowness of streets; and the Colorado Department of Transportation objected that the project had too many curb cuts. Wallace and Duany struggled throughout 1994 to convince the local and state authorities to allow the project. The struggle is reflected in Wallace's choice of street names in the project: the main thoroughfare off U.S. 287 is called "Tenacity Drive." The struggle paid off, however, and in the following year, many initial doubters came to embrace the project. In October 1995 Longmont Planning granted the appropriate variances and unanimously approved the project, on the grounds that "this is what people want." The project was strongly backed by Leona Stoecker.

The first building phase was to include 65 lots. By the time of planning approval in 1995, Wallace had already pre-sold 35 of the lots. The initial success and enthusiasm prompted interest from other such developers. A developer from [Colorado Springs](#) began planning a similar development nearby. The nearby city of [Broomfield](#) likewise contacted [California](#) planner Peter Calthorpe to begin designing a master plan for their community. In 1996 the development won the [Governor's](#) Smart Growth Award.





Along the Front Range between Boulder and Loveland, **LONGMONT, COLORADO** is a stop-worthy destination for all the reasons visitors love Colorado — great brews and views, a distinct flavor of local arts and access to the outdoors.

Longmont is located within Boulder County and is a city with more than 300 days of sunshine and a spectacular vista of the Rocky Mountains. Longmont sits at an elevation of 4,979 feet above sea level. With more than 1,500 acres of parks and open space, Longmont is perfect for outdoor enthusiasts. Longmont is also home to several high-tech companies and a vibrant restaurant scene. It is conveniently located 37 miles from Denver, 16 miles from Boulder and 30 miles from Rocky Mountain National Park.

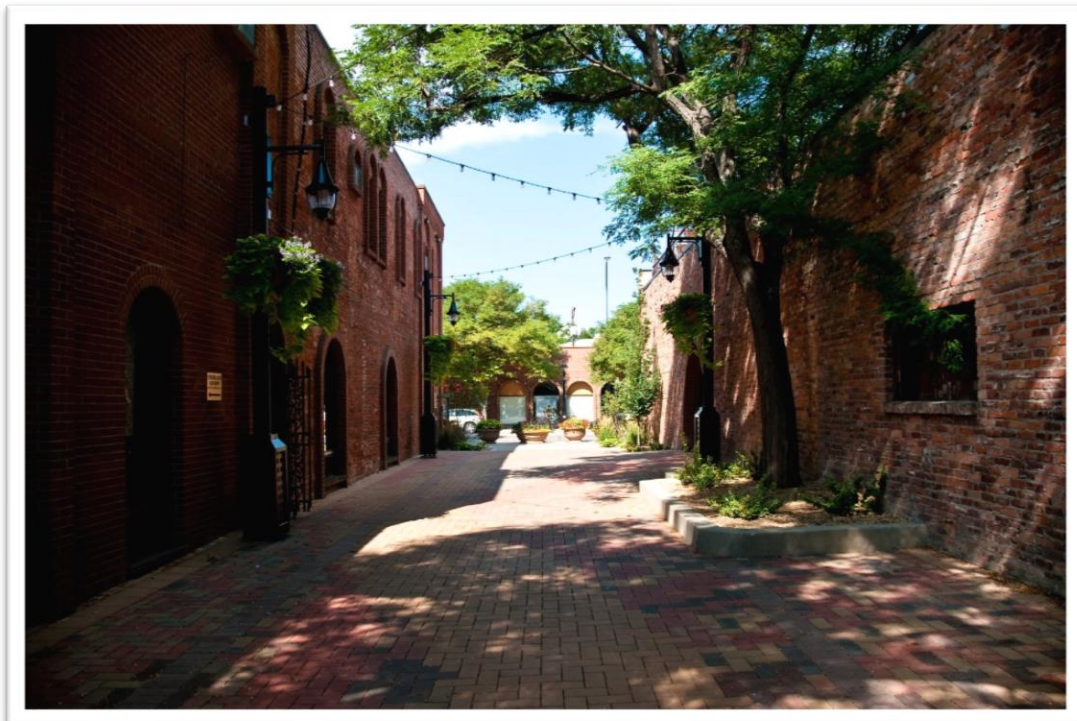
For a history of Longmont, please visit here:

<https://www.longmontcolorado.gov/departments/departments-e-m/museum/collections/history-of-longmont>

For fun things to do and to see a video of Longmont, visit here: <https://www.colorado.com/articles/crazy-about-longmont>

Did you know?

- Longmont named one of the "[Best Places to Live](#)" in 2006 and 2008 by CNN/Money Magazine and in 2014 by [24/7 Wall St.](#)
- Longmont named an "[All-America City](#)" in 2006 and 2018.
- Longmont has won [multiple awards](#) for its civic leadership.
- [Visit Longmont!](#) is the Longmont Area Visitor's Association website and can help with travel plans.
- According to the Software & Information Industry Association, the Boulder/Longmont area has the highest concentration of software-related jobs in the nation.
- Longmont is located within [Boulder County](#). Compared with the other cities in the county, Longmont has the highest number of people who both live and work in the city.
- Astronaut Vance Brand was born in Longmont, and graduated from Longmont High School. [Longmont's Vance Brand municipal airport](#) is named after him.
- The first store to carry the JCPenney name was located in Longmont.
- An expedition, headed by Major Stephen H. Long, explored the area's St. Vrain River valley in 1820. The word "Longmont" is a combination of his name and "mont" from the French word for mountain.
- The City of Longmont was founded in 1871 by members of the Chicago-Colorado Colony who settled in the valley. For more information on the history of Longmont, see the [Historic Longmont page](#) or visit the Longmont Museum and Cultural Center.



2019 NTBA Fall Roundtable Events

Thursday, October 17, 2019

3:00 PM Welcome to the NTBA Roundtable

Our Board of Directors and the NTBA Roundtable planning committee welcome you.

3:30 PM The Secret Sauce of Authenticity

Authentic places are more than the sum of their parts. To set the tone for the Roundtable, our kick-off panel will explore what authenticity truly is, and how planners and developers can nurture it through design, architecture, phasing, soft programming, and resident involvement. From urban infill to new TNDs, each panelist will share examples from their personal experience as well as projects they've studied throughout the country, with time for Q&A at the end.



Photo courtesy of Habersham

Moderator: Jaimee Reinertsen

Speakers: Morgan Hooker, Steve Maun, Bob Turner, Mike Watkins

5:00 PM Exterior Lighting 101

In this seminar we will explore the role of lighting in our exterior environments, specifically the role of lighting creating enjoyable nighttime spaces while minimizing environmental and human health impacts. Specific topics will include:

- Lighting metrics made easy
- Light and human health
- Environmental impact mitigation
- Lighting criteria
- Community and municipality's expectations
- Lighting for different land uses (thoroughfares, pedestrian paths, parks, plazas, downtown entertainment areas and storefronts)
- Masterplanning and prioritizing

Speakers: Nancy Clanton and Dane Sanders

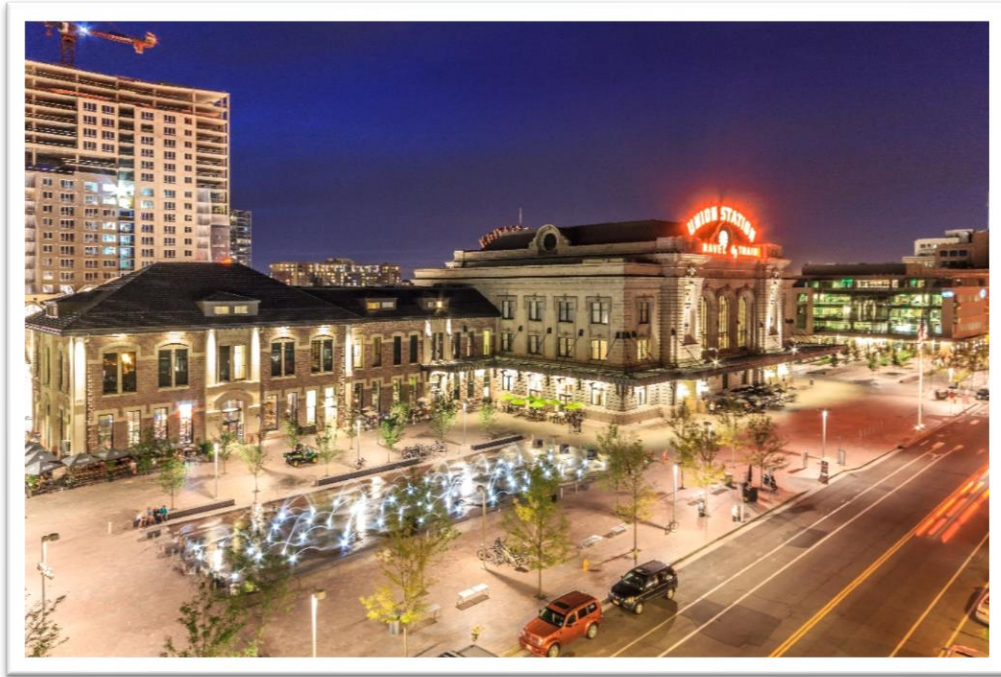


Photo courtesy of Clanton & Associates, Inc.

6:30 PM Setting the Mood: Night Lighting Guided Walking Tour

We'll take off from the hotel on foot to learn more about the effect lighting can have on creating inviting night spaces. Nancy and Dane will lead the way and provide commentary.

Tour Guides: Nancy Clanton and Dane Sanders

7:30 PM Welcome Cocktails

We plan to end our walk at The Thirsty Lion. Dutch Treat!

<https://www.thirstyliongastropub.com/colorado>

Friday, October 18, 2019

8:30 AM Coffee and Conversation at the Renaissance Denver Downtown City Center Hotel



Photo courtesy of Mel McGowan

9:00 AM **The Role of Storytelling in Placemaking**

What does the creation of “true” and “authentic” places look like in a globalized postmodern culture? Embark on a global journey beyond the vinyl picket fences of the “manufactured Mayberries” of the “United States of Generica,” to explore examples of storytelling in three dimensions.

Based on the narrative approach to development first introduced at an urban scale by Walt Disney, the multi-disciplinary Imagineering process facilitates and articulates a soil-specific “Story” which provides the internal logic behind hundreds of design and development decisions from the branding to building process.

The power of story will be explored to move beyond marketing messages and planning approvals. Story has the potential to form who we are and to transform what can become.

Speaker: Mel McGowan

10:00 AM **NTBA Scholarship Presentation**

The National Town Builders Association’s Scholarship Program has been established to help educate emerging leaders in the new urban industry who will work to

develop extraordinary mixed-use built environments for future generations to enjoy. Two scholarships are awarded during each NTBA Roundtable to students who are studying in a related field. The scholarships are in honor of our late Board members and friends, David Scheuer, Ian Gillis, and Jackie Benson. Scholarships support students' or emerging developers' attendance and travel to an NTBA Roundtable as our guest. We believe that furthering the education of the next generation in the fundamentals we all hold so dear is the best way of honoring our friends' years of dedicated work. Donations to the scholarship fund may be made at <https://ntba.net/education/scholarship-donation/>

Presenter: Grant Humphreys

10:30 AM Lighting: Continuing the Journey

We will begin by discussing our lighting tour survey results, and then continuing into more lighting relevant topics:

- Lighting Ordinance benefits
- Evaluating lighting equipment choices (where and how to shop for lighting, and knowing a good fixture when you see one)
- Keeping Control
- Electrical Infrastructure
- Basic lighting economics (utility versus town owned)
- Resiliency and renewables
- What else? Let's dream!

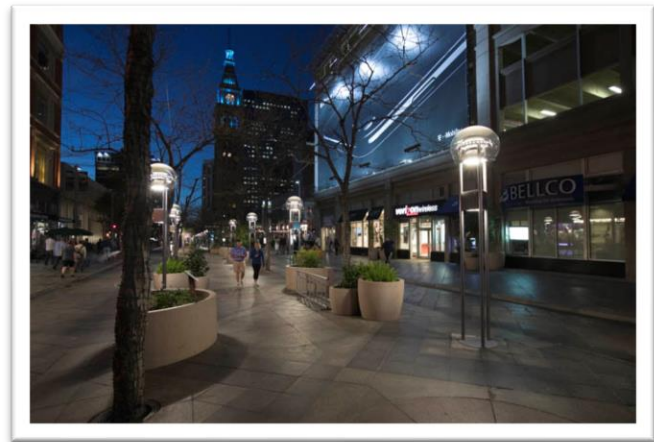


Photo courtesy of Clanton & Associates, Inc.

Speakers: Nancy Clanton and Dane Sanders

11:30 AM The Future of Work and Changing Workplace

The "gig economy" has changed the way that people view and perform work, and town centers and entrepreneurs are responding with innovative policies and programs. Coworking spaces for collaborative and flexible style of work allow mutual trust and agreed upon core values to shape a new work environment. Ranging from a shared workplace, to a beer and coffee bar, or even access to start up training and yoga classes, coworking models bring together individuals and small employee groups to encourage the collision of ideas through sharing. Speakers will discuss physical space/building, amenities provided, financing, and primary clientele.

Moderator: Alexander Person
Speakers: Dee Dee Devuyst; Alice Ross

12:30 PM **Lunch on your own**

1:45 PM **Walk to Commons on Champa (Less than ½ mile from the hotel)**
1245 Champa ST, Denver

2:15 PM **The Commons on Champa Tour and Presentation**
A tour and presentation of The commons on Champa follows “The Future of Work and Changing Workplace” presentation that was held earlier in the day. Topics for discussion will include Coworking Spaces – Who is in the space? Financing and City Partnerships; How was the program developed; and Start Up training events – Building creative entrepreneurs.

Kalen Acquisto, The Commons on Champa



3:00 PM **Walk to the Hotel**

3:30 PM **Tales from Planning: Zoning and Policy to Reshape a Commercial District**
District evolution is often driven by business and the innovation of developers and entrepreneurs, but without the zoning and policy to support the effort, the broader community vision may be lost. From large scale redevelopment of an industrial area to redevelopment of small-scale commercial on a busy transit corridor, the neighborhood planning, community zoning, and municipal policy are key to success. Join us as we dive into two diverse Denver districts and the planning efforts that help them thrive.

Introduction: Katherine Correll

Speakers: Cheney Bostic, Studio Seed; Hilarie Portell, Colfax Mayfair Business Improvement District; and Abe Barge, City of Denver

4:30 PM **Preservationist to Developer: Dana Crawford and Colorado's Downtown Love Affair**

When visitors come to Denver's Lower Downtown (LoDo) area, they probably don't realize the areas that used to be called skid row. Dana Crawford's energy and commitment continue to be the spark for the ongoing revitalization of Denver's Lower Downtown Historic District (LoDo). She is often called upon to assist others in their own revitalization efforts and has served as a consultant for over fifty communities to help preserve the historic character of neglected main streets and neighborhoods nationwide.

Moderator: Katherine Correll

Speaker: Dana Crawford



5:30 PM Authenticity Beyond Architecture

Join James Hardie for an interactive experience demonstrating how authenticity is achieved beyond the world of architecture. Take the opportunity to see and perhaps draw some parallels from how a different industry stays true to its roots and simultaneously innovates to create a successful business.

Speakers: Chad Fredericksen, Jennifer Mehlman, and Sam Moellering and special guest Andrew Moore, Owner and Head Brewer, Next Stop Brew Company

6:00 PM Roundtable Ends for the Day

Saturday, October 19, 2019

8:30 AM Coffee and Conversation at the Renaissance Denver Downtown City Center Hotel



Plan courtesy of Lew Oliver

9:00 AM **The Intimate and the Vast: Pairing Hamlet Nodes with Wide-open Spaces**

Join us in exploring the unique Oliver-Smith methodology for creating authentic places. Using Moss Mountain Farm as a background, Lew Oliver and P. Allen Smith will discuss creating hamlet nodes that pair with wide open, natural and agricultural spaces—amplifying the effect of both the intimate and the vast. Learn the art of nestling buildings into the landscape, reducing development footprint, and simultaneously optimizing sales value. Using vernacular forms and harmonic proportions, and executed using indigenous materials, architecture can be created that is real—without pastiche. Explore the techniques of curating farms, restoring native landscapes, and providing endangered habitat, all the while optimizing an authentic landscape.

Speakers: Lew Oliver and P. Allen Smith



Photo Courtesy of Downtown Colorado Inc.

10:30 AM Creative Placemaking and the Experience Economy

74% of Americans prioritize experiences over products or things. Nationally, it's estimated that consumers are spending \$160 to \$180 billion annually on experiences. In 2017, visitors to Colorado spent nearly \$21 billion on experiencing our state. Welcome to the Experience Economy; an economy in which many goods or services are sold by emphasizing the effect they can have on people's lives. To thrive, downtowns and commercial centers must orchestrate memorable interactions for customers, and that memory itself, the "EXPERIENCE" becomes the product. Are you prepared to take advantage of this market opportunity?

Speakers: Brian Corrigan, Future United Network (FUN); Katherine Correll, Downtown Colorado, Inc. (DCI)

11:30 AM Authenticity: Frequently Requested, Seldom Desired

In 1936 the Greek prime minister ordered the Cyclades islands' buildings painted white with blue trim. Santa Fe's popular Pueblo Revival style was developed early in the 20th century to attract tourists. What is authentic and when does it become so? Town government is messy, constantly balancing the rights of individuals with the desires of the public, tempered by elections that really can change the course of a town. When New Urban Founders create places, more often than not, they default to benevolent dictatorships and tightly controlled architectural and behavioral codes rarely seen in actual

American towns. There is a way to preserve the space to launch a vision in new development, but still create authentic place, but it requires patience and skill. Similarly, “authenticity” is being debated in infill development through the questions of when “place-making” becomes “place-taking” and whether cultural bias is embedded in our governance approaches and expectations.

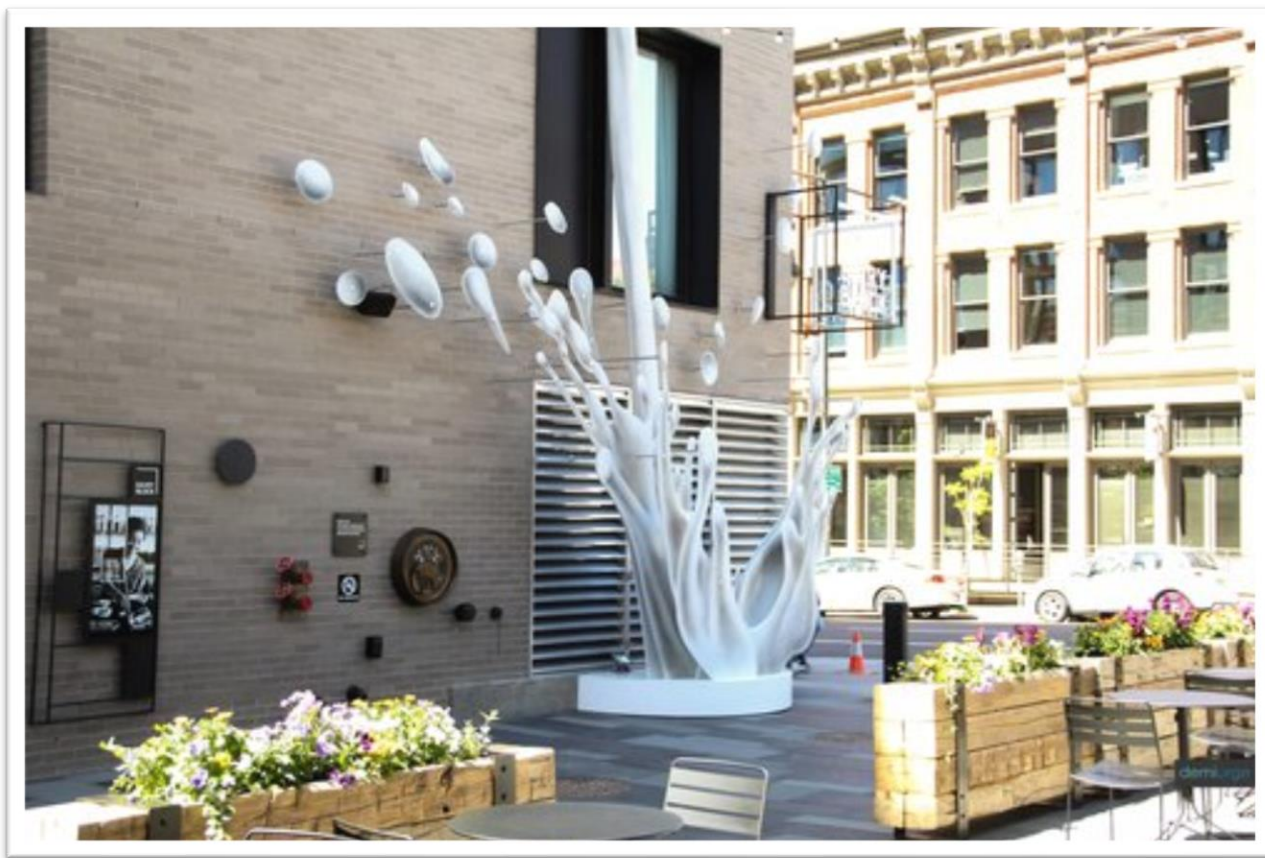
Speaker: Dan Slone



Food Courts or Bust: What You Should Know Before Developing

Food courts are exploding throughout the country and the demand continues to grow. Where and why are they so successful? Is this popularity a fad or a sustainable movement? Should you consider incorporating one into your project or build a stand-alone court in your downtown? What are the obstacles involved in developing a food court? What are the financial models? What are the critical design elements? Join Ward Davis and Morgan Hooker for a full afternoon exploring Denver’s food courts and learn more about what makes them tick and if one would be a good decision for your project.

Speaker and Tour Guides: Ward Davis and Morgan Hooker



12:30 PM Bus Departs for Avanti Food & Beverage

1:00 PM Lunch at Avanti

2:30 PM The Milk Market

3:30 PM The Source Market

5:00 PM Central Market

6:00 PM Bus Departs for Hotel

7:00 PM **NTBA Member Dinner**
Rock Bottom Brewery
OUR TREAT!



Sunday, October 20, 2019

8:30 AM **NTBA Breakfast at the Renaissance Denver Downtown City Center Hotel**
Come hungry! Enjoy a nice Sunday breakfast on us.

8:30 AM **NTBA Annual Meeting**



9:00 AM **NTBA Research Project: Birkdale Village, Huntersville, North Carolina**

Daniel will present a comparative analysis of Birkdale Village (Huntersville, NC) with other projects in the Charlotte, NC metro. The purpose of the research is to provide NTBA developers and community builders with useful data for the creation of better places. Using land values as an outcome, the research will analyze a variety of factors such as range of pricing, range of sizes, mix of uses and activities, and forms of the centers.

Speaker: Daniel Wright

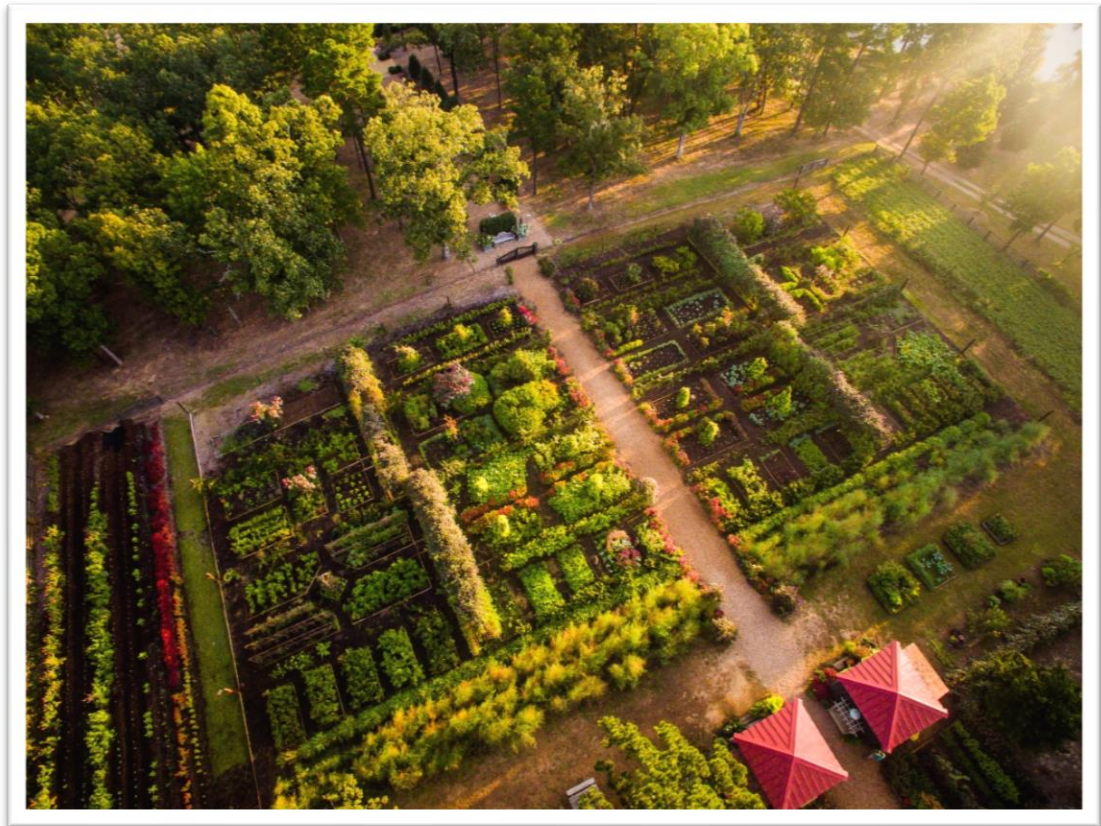


Photo courtesy of P. Allen Smith

9:30 AM The Rise of Agri-Hood: Authentic or Just for Show?

As the Foodie culture continues to flourish, what role can gardens, edible landscapes and farms play to make our communities more engaging? Are these amenities real or simply pretend? P. Allen Smith will discuss 5 ways to authentically move your communities and build environments closer to an agritopia.

Speaker: P. Allen Smith

10:30 AM 2020 Spring Roundtable Preview: The Trials and Successes of Administering Form-Based Codes

Join Brad Lonberger, author of over 50 form-based and hybrid zoning codes, and Laura Voltmann, Senior Planner in Fort Worth and administrator of 10 design districts in the City. They will discuss a public-private perspective on form-based codes, their development within neighborhood context, and the trials and successes of administering codes over the last 15 years. This is a preview of the topic for the Spring Roundtable in Fort Worth. Your input in the session will help build the program for our SRT.

Speakers: Brad Lonberger, Laura Voltmann

11:00 AM NTBA Roundtable

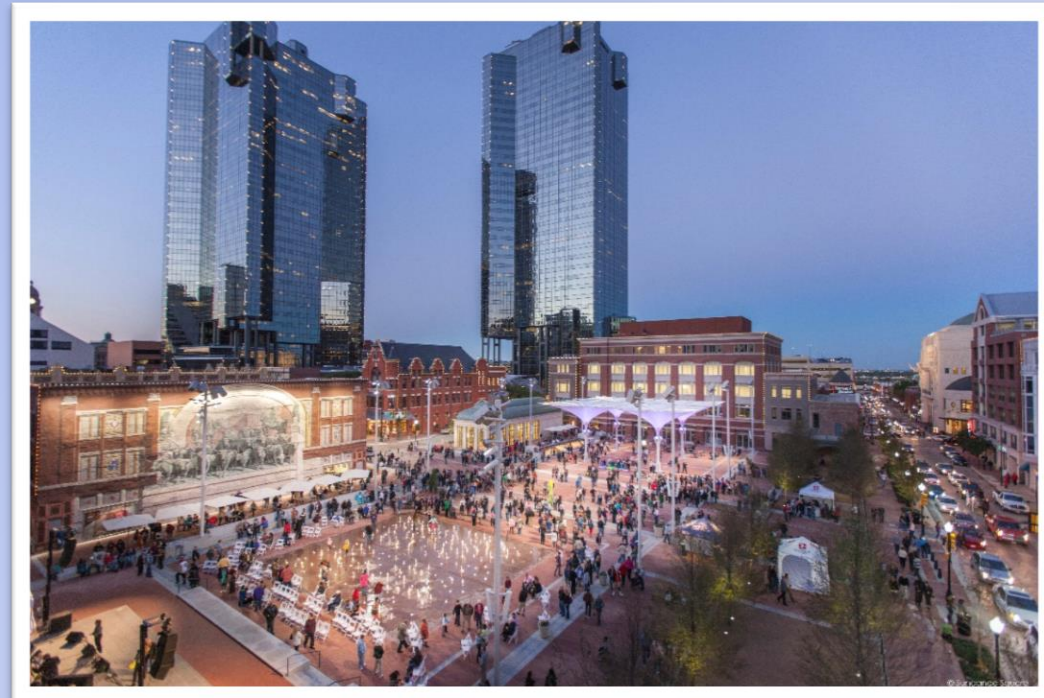
The NTBA Roundtable is a favorite session for our members. We go 'round the room for members to quickly comment on key take-a-ways, lessons learned, and emerging trends.

12:00 PM It's a Wrap! Roundtable Adjourns



SAVE THE DATE FOR THE 2020 SPRING ROUNDTABLE

Fort Worth, Texas: Form-Based Codes / Thursday, April 2 – Sunday, April 5



THANK YOU TO OUR ROUNDTABLE CO-HOST



Downtown Colorado, Inc. (DCI) is a nonprofit, membership association committed to building better communities by providing assistance to Colorado downtowns, commercial districts and town centers. Established in 1982 as Colorado Community Revitalization Association and now dba Downtown Colorado, Inc., our organization provides four core services to organizations and individuals engaged in downtown and commercial district development:

- Advisory Services
- Educational Events
- Advocacy and Information
- Program Participation

With over 400 members, DCI serves a diverse group of communities. Members represent downtown organizations, local governments, development and improvement districts, consultants, individuals and others involved in downtown and community development. An organizational membership includes anyone that works for the organization, thereby greatly multiplying the number of individuals who benefit from a DCI membership. DCI members receive a wide variety of benefits including low-cost technical assistance, members-only events, discounts on educational events, scholarship opportunities, free professional referrals and phone consultations, access to online resource library, membership directory, discounts and benefits from partner organizations, and much more.

Downtown Colorado, Inc. is an equal opportunity employer. DCI employs personnel without regard to race, creed, color, religion, national origin, sex, sexual orientation, age, physical or mental handicap, veteran status and marital status.

A ROUND OF APPLAUSE FOR OUR ROUNDTABLE SPONSOR



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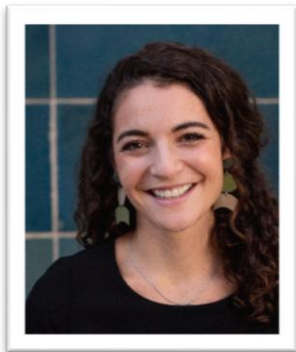
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HOSTS, SPEAKER, AND PLANNING COMMITTEE BIOGRAPHIES



Kalen Acquisto, The Commons on Champa

Kalen manages The Commons on Champa as an asset of our diverse entrepreneurship community. She serves as the point of contact for The Commons and creates strategies to advance its mission to inspire and accelerate entrepreneurship. Although Kalen is originally a Denver native, she is joining our team from far abroad. Kalen spent the last few years working at Garage Project—a brewery and the fastest growing business in New Zealand, according to Deloitte’s Top 50. Our dog-loving crowd might find it most interesting that Kalen played a crucial role in creating and managing a dog treat startup that turns the mash, a byproduct of the Garage Project brewing process, into ‘Mashbone’—a pet and planet friendly treat. Prior to her time in New Zealand, Kalen was Program Director for El Pomar Foundation, a leadership development program. At El Pomar, Kalen was involved in grantmaking, event management, leadership curriculum development and trainings, and program development. In addition to her experience in non-profit foundation, business, and start-up organizations, Kalen is an entrepreneur herself, as a talented photographer (KalenJesse.com) and world traveler who spends most weekends adventuring in the outdoors with her camera! To learn more about The Commons on Champa, please visit www.thecommons.co.



Abe Barge, City of Denver

Abe Barge, AICP is a Principal Planner with the City of Denver. He has over ten years of experience drafting community plans and regulatory implementation strategies, including consulting work for communities around the country. Abe has led development of design standards and density bonus systems for Denver’s downtown and key transit-oriented development sites and is currently working on zoning updates to promote citywide residential design quality. He has a master’s degree in Urban and Regional Planning from the University of Colorado Denver.



Michael Bevis, MBA, MS, PhD

Michael Bevis is an entrepreneur and business professional who is driven to help others reach their full potential. His talents and experiences are unique, encompassing the areas of consumer behavior, leadership, personal branding, business marketing, finance, and higher education. Michael is an Industrial-Organizational Psychologist with additional graduate degrees in finance and marketing. Dr. Bevis’s academic research is focused on developing emotionally intelligent leaders. Michael currently manages all things related to entrepreneurship and innovation for the city and county of Denver. He also is the founder and CEO of KoolSkinz, a pet product company specializing in Pet Performance Wear. Michael has previously served as a Director of Entrepreneurship for a variety of

Colleges and Universities as well as holding additional roles as Dean and Chief Academic Officer. He has started three non-profits and serves as a board member for several others. Michael spends his free time hiking and traveling and recently summited Mt. Kilimanjaro.



Cheney Bostic, Studio Seed

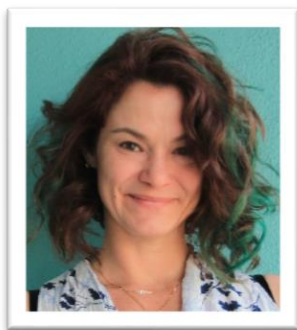
Cheney is a professional consultant with 15 years of experience in the fields of architecture, urban design and planning. Cheney works with communities of all sizes, from visioning “big ideas” to implementing complex projects. With her roots in architecture, Cheney offers realistic development solutions that are implementable and designed to code. Cheney has worked on urban design projects throughout the United States, with a focus on the Mountain West and West Coast communities. Her passion lies in urban infill projects that respond to an existing context, corridor projects that seek to transform over time, and transit-oriented development projects that add value to underutilized land. An overarching goal in all of Cheney’s projects is a desire to increase quality of life for residents and inspire action. She thoroughly enjoys working with the public and is always amazed at the outcomes from collaborating with passionate citizens and stakeholders.

Cheney specializes in pre-design concept generation, land use studies, building typologies, master plans, neighborhood plans, corridor plans, and design guidelines. She has participated in numerous public speaking engagements to lecture on community engagement and visualization techniques as well as her branded topic of “practical urbanism”.



Nancy Clanton, PE, FIES, FIALD, LEED Fellow, Clanton & Associates, Inc.

Nancy Clanton is CEO of Clanton & Associates, Inc., a lighting design firm specializing in sustainable and regenerative design. Nancy is a registered Professional Engineer in Colorado and Oregon. Nancy is a member of the National Academy of Science committee on the assessment of solid state lighting. Nancy is International Standards Organization (ISO) 205 WG 7 leader. Nancy received the 2018 Edison Report Lifetime Achievement Award, 2014 ACEC Colorado Outstanding Woman Engineer Award and the International CleanDesign Award. Nancy is a member of the WellBuilding “Light” advisory group, has served on the USGBC LEED Environmental Quality Technical Advisory Group, was lighting group leader for Greening of the White House, led the lighting workshops for the C40 conference in Seoul, and was twice awarded the IES Presidential Award.



Katherine Correll, Downtown Colorado, Inc. (DCI); NTBA 2019 Roundtable Planning Committee

Katherine Correll is an innovative and creative strategist, who serves as a resource choreographer for local governments, non-profits, and private businesses hoping to achieve more with less. She brings broad experience from forming co-operatives of rural women, initiating local government strategic reforms, expanding professional development and volunteer networks, and spanning the fields of outreach and engagement, community and economic development, not-for-profit administration, strategic planning and logic frameworks, project development and management, local government planning, marketing and communications, financial and economic development services, and education.



Brian Corrigan, Futures Unites Networks (FUN)

Brian Corrigan is an artist and creative placemaking strategist working at the intersection of creative economy, technology and community development. His work focuses on strategically positioning creativity as a renewable resource that powers economic opportunity and entrepreneurship. Clients span both urban-rural geographies and public-private firms, including: ArtPlace America, Arrow Electronics, Bonfils-Stanton Foundation, City & County of Denver, Colorado Rockies, Downtown Denver Partnership, Gary Community Investments, Ike Smart Cities, Meow Wolf, Northeastern University and Shire Biotech. His work has been recognized by thought leaders and cultural gatekeepers such as NPR, PBS, Daniel Pink, CEO for Cities, Knight Foundation, NewCities, Springwise, PSFK, Dwell, Huffington Post and Cool Hunting. Corrigan is a Mayor's Excellence in Design Awardee, International Award for Public Art Finalist and the Designer Track Co-Chair of Denver Startup Week.



Dana Crawford, Urban Neighborhoods, Inc.

Award-winning preservationist Dana Crawford initiated a concept of urban renewal that was a first of its kind in the United States. She pioneered the redevelopment of Denver's historic Larimer Square in the mid 1960's. She has gone on to redevelop more than a million square feet of historic property in the city of Denver. In July 2014, Union Station Alliance opened the 125,000 square foot, 54-million-dollar revitalization of the Denver Union Station transit hub. That same year she received the Urban Land Institute's Legacy Award for initiating Union Station's reclamation plus decades of development which have redefined Denver. Recently, she has turned her attention to communities across the state including Trinidad, Pueblo, Broomfield, and Idaho Springs. In October, 2018, she received the state's highest award – the Colorado Governor's Citizenship Medal – honoring recipients for their contributions to the strength and vitality of the state.



Ward Davis, High Street Real Estate & Development; NTBA President; NTBA 2019 Roundtable Planning Committee

Ward is a founding partner of High Street Real Estate & Development, a real estate company focused on urban and New Urban properties in vibrant, growing cities and towns, and currently serves as President of the National Town Builders Association. He formerly served as the Chief Executive Officer of The Village at Hendrix, a 1,112-acre traditional neighborhood in Conway, Arkansas. Prior to that, he led the acquisitions teams for Medical Properties Trust, a public real estate investment trust (REIT), and was a corporate finance investment banker for Stephens Inc.



Dee Dee DeVuyst, Radian

Dee Dee DeVuyst is a bilingual program manager with more than 8 years of community development management experience in the nonprofit, private, and government sectors. She has served as a manager of multilateral initiatives that pursue community advocacy, social equity, and policy change through the intersection of design, strategic partnerships, and equitable development.

Currently, Dee Dee is the Program Manager of Community Spaces at Radian, an architecture and urban design nonprofit, where she focuses on supporting communities develop social equity through nonprofit advocacy, equitable development planning, and commercial displacement mitigation in the Denver Metro Area. Through the development of BUILD, a shared work space in Five Points, Radian has added to Denver's dwindling supply of affordable work spaces in effort to mitigate the involuntary displacement of nonprofits and mission-driven businesses so they can continue to serve their local communities and areas of need.

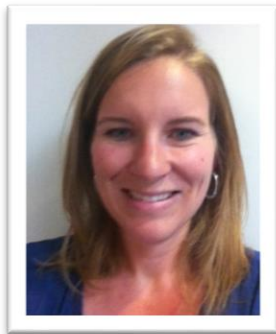
She holds Master's degrees in Architecture and Environmental Engineering, is a LEED Green Associate, and has served as a Peace Corps volunteer. Dee Dee has lived in 8 countries and leverages her local and international experience to promote respectful and meaningful community engagement and advocacy to inform equitable solutions.



Jessica Erickson, President & CEO, Longmont Economic Development Partnership

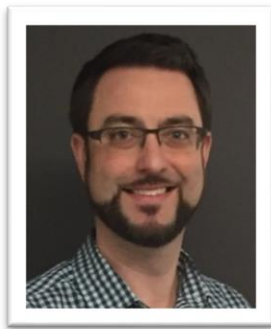
Jessica Erickson has been President and CEO of Longmont Economic Development Partnership since 2015. Prior to joining the Partnership, Jessica was the Senior Industry Development Manager for the Colorado Office of Economic Development and International Trade focusing on retention, expansion and recruitment of businesses specializing in Advanced Manufacturing, Infrastructure Engineering, Electronics, Financial Services, and Technology & Information. Jessica previously served as the Manager of Business Retention & Expansion and Interim Director of Economic Development for the City of Thornton

Office of Economic Development. There she focused on the retention and expansion of the city's existing primary employer base and spearheaded redevelopment efforts in a 600-acre Urban Renewal Area. Prior to the City of Thornton, Jessica worked in the City & County of Broomfield as the President & CEO of the Broomfield Economic Development Corporation. She has also served on the Board of Directors of the Economic Development Council of Colorado, the Board of Directors of Colorado Lending Source, and currently serves on the Board of Directors of Northern Colorado Manufacturing Alliance. Jessica received a bachelor's degree in Business Management from the University of Phoenix. She is also a graduate of the Oklahoma University Economic Development Institute and is a Certified Economic Developer (CEd).



Erin Fosdick, City of Longmont, Colorado

Erin Fosdick is a Principal Planner for the City of Longmont. Erin earned her Masters of Urban and Regional Planning from the University of Colorado Denver in 2007. Erin has 17 years of local and regional planning experience and has been with the City of Longmont's Planning Division for 13 years. In her work with the City, she specializes in long range planning and focuses on implementing the Envision Longmont Multimodal & Comprehensive Plan, which is the City's guiding policy document. She also manages other long range planning efforts and citywide special projects. For the past decade, Erin has served as the staff planner for the Prospect development. She is also an active member of the City's Community Involvement Steering Committee, which is a cross departmental team that provides support in planning, facilitating and achieving success in processes that involve the community.



Chad Frederickson, James Hardie

Chad Frederickson is the Sr. Director of Products and Segments for James Hardie Building Products where his teams' responsibilities include developing the strategic direction for the single family business as well as developing programs to support and create value for builders, developers, architects and contractors. Chad has spent the past 15 years in various roles in James Hardie, most recently running the James Hardie Canadian business. He received his B.A. from Western New England College and currently resides in Chicago, IL.



Herb Freeman, NTBA Board Member; NTBA 2019 Roundtable Planning Committee

Herb Freeman is Chief Operating Officer and Director of Builder Services for NP Dodge Real Estate Sales, Inc. in Omaha, Nebraska and has been in the real estate business since 1972. Herb is past president of the Omaha Area Board of REALTORS®, the immediate past president of the Nebraska Realtors Association and is current president of the Great Plains Realtors Multiple Listing Service. Herb has an MBA from the University of Nebraska. He is a past Commissioner on the Nebraska Real Estate Commission and is a Director of the Nebraska Investment Finance Authority (NIFA), both gubernatorial appointments. He is also a principal

member of The Realty Alliance, a member of the Congress for the New Urbanism and an officer and director of the National Town Builders Association.

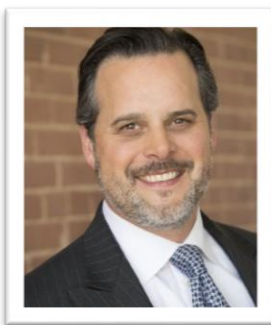


Morgan Hooker, High Street Real Estate & Development; NTBA 2019 Roundtable Planning Committee

High Street Real Estate & Development partner Morgan Hooker brings an extensive background in architecture, land planning, development, leasing strategies and construction. He's been a licensed general contractor in several states for 20+ years, working with city staff, architects and other planners on redevelopment projects, single-family residential projects and multi-story mixed-use complexes.

Morgan previously served as a broker with Colliers International, and his commercial real estate work has helped with the redevelopment of downtown Rogers, Arkansas, as well as projects across the area. As a general contractor he's completed structures for Wal-Mart, Exxon and Sonic Corporation, to name a few.

Morgan is a member of the Congress for New Urbanism, the National Town Builders Association and the Urban Land Institute, and he has been honored by the American Institute of Architects. He is passionate about building and community involvement, leading to stints as a Board Member of Habitat for Humanity, and as Chairman of the Developers and Contractors committee for the Fayetteville Chamber of Commerce.



Grant Humphreys, Humphreys Capital; NTBA Board Member and Treasurer, NTBA 2019 Roundtable Planning Committee

Grant Humphreys is a Principal of Humphreys Capital and serves on the Investment Committee. He brings 22 years of experience in real estate investing and development.

Grant worked for Trammell Crow Company in Dallas and Oklahoma City. In 2000, he formed a company which owned the largest self-storage portfolio in the state. In 2006, he developed "Block 42", a luxury condo project in downtown Oklahoma City. Since 2008, Grant has worked to develop Carlton Landing, a 1,900-acre resort community on Lake Eufaula.

As Town Founder of Carlton Landing, Grant directs the long-term strategy for land development and home building. Key initiatives include forming a new water district, forming a new municipality, creating a TIF District, and leasing 420 acres from the Corps of Engineers. Grant oversees sales, resort services, event programming, and culture building activity. He and his wife, Jen, founded Carlton Landing Academy, the first rural charter school in Oklahoma.

Grant earned a Bachelor of Business Administration in Real Estate from Baylor University in 1998. Grant and Jen have 5 children and live in Carlton Landing, Oklahoma.



**Monica Van Dyke Johnson, New Urban Connections; NTBA Director;
NTBA 2019 Roundtable Planning Committee**

Monica Van Dyke Johnson is the director of the National Town Builders Association, principal of New Urban Connections, and an emerging artist. As a consultant, she creates successful marketing and sales programs for some of the nation's leading New Urban communities. The strength of these programs comes from decades of marketing and sales management, coupled with direct development team experience for several New Urban projects. Monica lives in the beautiful New Urban neighborhood of East Beach in Norfolk, Virginia with

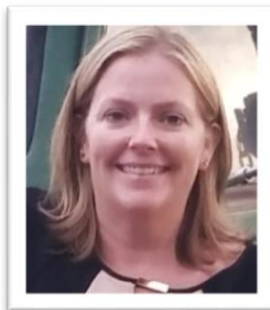
her husband and two dogs.



**Brad Lonberger, Kimley-Horn; NTBA Board Member; NTBA 2019 Roundtable
Planning Committee**

Brad is Senior Project Manager of Kimley-Horn and a seasoned urban designer specializing in downtown revitalization, placemaking, corridor redevelopment, and context-sensitive design approaches. Brad believes there is an inextricable link between market feasibility, fiscal impact, transportation, and development. In particular, where the design of places, how they respond to the market, and how public and private development come together to create the positive

externalities that we desire in our communities. His focus on development and its economic impact will focus critical decisions on design implications to real-world fiscal impacts and return on investment. Brad joined Kimley-Horn to work directly on strategy-specific projects requiring out-of-the-box thinking to support walkable and mixed-use communities. Brad has extensive experience in town planning, with an emphasis on mixed-income and mixed-use developments and an eye on realistic, implementable plans.



**Joni Marsh, AICP, Director, City of Longmont Planning & Development Services
Department**

Joni currently serves as the Director of Planning and Development Services for the City of Longmont. Joni has a MPA from Montana State University. She has worked for the City for 19 years and started working with Prospect in 2001 as the staff planner. She has served on the APA Colorado board and is currently president elect.



Steve Maun, NTBA Board Member

Steve Maun is a principal and founder of Leyland Alliance LLC, one of the leading New Urbanist development firms focused on mixed-use redevelopment projects across the Northeast, mid-Atlantic and Southeast. To carry out its vision, Leyland Alliance has formed strong Public-Private partnerships with Cities, Towns and Universities seeking to revitalize moribund neighborhoods. Steve is a Detroit native and has returned home to participate in the revival of the City. Mr. Maun brought ASH NYC to Detroit to restore the historic Wurlitzer Building, which has now been opened as the boutique Siren Hotel in Detroit's

revitalized downtown.

Steve is a board member and past president of the National Town Builders Association; he is also a past board member of both The Seaside Institute and The Congress for the New Urbanism. Mr. Maun is a graduate of Princeton University.



Mel McGowan, AICP, LEED AP, PlainJoe Studios

Mel McGowan is Chief Creative Officer of [PlainJoe Studios](#). Mel combined his background in film and design during a decade long stint at the Walt Disney Company. Post-Disney, he has led teams which have won multiple Solomon Awards and is the author of Design Intervention. Mel was named one of the top 25 influencers by OC Metro Magazine, is a contributing editor to Outreach Magazine as well as an Adjunct Professor at CBU's College of Architecture, Visual Arts & Design. At PlainJoe Studios, Mel creatively leads the unique multi-disciplinary SPATIAL STORYTELLING studio, which integrates the multiple

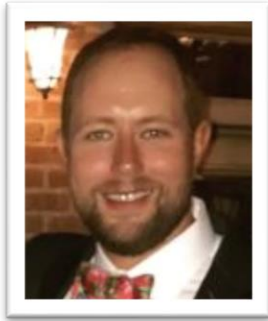
disciplines of master planning, architecture, interior design, show set design, environmental graphics, and themed attraction design in the creation of compelling experiences and environments around the world.

Kimberlee McKee, Director, Longmont Downtown Development Authority



Jennifer Mehlman, James Hardie

Jenny leads New Construction marketing at James Hardie where her responsibilities include strengthening the James Hardie brand while strategically creating non-product support for James Hardie partners, homebuyers, and the internal team. Prior to James Hardie, Jenny spent ten years across various businesses at Barilla America, Inc. most recently leading marketing and sales for its Bakery Division in North America. She received her MBA from the Kellogg School of Management at Northwestern University and her B.A. from Tufts University.



Sam Moellering, James Hardie

Sam Moellering is a Project Manager focusing on the Single Family New Construction segment. He has been with James Hardie for 10 years and held a variety of roles including customer service, supply chain, and strategic marketing. He is a graduate of Texas Tech University with degrees in Finance and Economics.



Lew Oliver, Whole Town Solutions, Inc.

[Lew Oliver](#) is an Atlanta-based urbanist, master planner, and designer with more than a decade of experience in advancing New Urbanism and residential design. He is celebrated for extraordinary attention paid to form, detail and proportion, making for beautiful, innovative designs.

Oliver designs with each community's values, local vernacular, and climate in mind, thus enhancing the quality of life for both people inhabitants and plant/creature inhabitants. He conceives walkable, sustainable communities and highly marketable, stylish, and timeless building plans. Most recent displays of his work can be found at Pinewood Forest in Fayetteville, Georgia and Hartness in Greenville, South Carolina.



Alexander Person III CNU-A, Van Meter Williams

Alexander is an Urban Designer and Project Manager at Van Meter Williams Pollack who first fell in love with cities drawing alongside a PBS tv series called "The Secret City" in the early 90s. He spent his childhood moving and traveling across the United States observing and studying the countryside and varying cityscapes which eventually inspired him to practice architecture. While studying abroad for his Master of Urban Design in Nanjing, China, Alexander came to understand architecture as only a vertex in the built environment that is also comprised of culture, infrastructure, history, and policy. At VMWP he uses his diverse urban design and architecture experience to inspire great places people love. From design charrettes through construction, he enjoys challenging himself and his peers to create aesthetic, functional and environmentally responsible spaces.



Hilarie Portell, Portell Works

Hilarie Portell is the principal of Portell Works, a consulting firm advancing urban districts, downtowns and development projects. With nearly 25 years of experience on staff and as a consultant for public and private sector firms, Portell has worked on a variety of complex projects requiring a versatile skill set.

Portell works with community and economic development organizations and their private sector partners, helping them define their vision to inform brand

identity, placemaking, economic development strategies and marketing. She works with integrated teams to bring a plan to life, creating momentum and support throughout the process.

Portell serves on the executive team of the Lowry Redevelopment Authority for the 70-acre, mixed-use Boulevard One project, leading marketing, mobility and public art programs. As Executive Director of the Colfax Mayfair Business Improvement District, she leads economic development, placemaking, public safety and advocacy initiatives, as Denver's iconic main street is transformed into a mixed-use, transit enriched community corridor.

Current and recent clients include Boulder Housing Partners, Brighton Urban Renewal Authority, Brookfield Commercial Properties, the City of Englewood and Gorman & Company.

Portell has a bachelor's degree in political science from the University of Utah and a master's degree in public administration from the University of Colorado at Denver. She's active in the Urban Land Institute, International Downtown Association and Downtown Colorado Inc. and serves on the boards of All In Denver, the Denver Streets Partnership and Transportation Solutions.

Industry speaking includes presentations on special district formation, downtown/district marketing, placemaking, and equity in transportation.



Jaimee Reinertsen, SparkFire Branding; NTBA 2019 Roundtable Planning Committee

Jaimee Reinertsen is the co-owner of SparkFire Branding and is the head of account strategy and creative development for the firm. As an award-winning copywriter and creative director, Jaimee has been developing distinctive brands for real estate communities in all categories for close to 20 years. She was previously Vice President/Chief Creative Officer of Wallace & Company, and Vice President of Milesbrand. Jaimee is a member of NTBA, ULI and CNU.



Alice Ross, Community Manager, Alchemy Creative Workspace

Alice is the Community Coordinator with Alchemy Creative Workspace, a boutique coworking space in West Wash Park. Originally from an island in Lake Superior, she headed to the mountains in Colorado seven years ago and has loved every minute of it. After nearly a decade working in professional child care as a nanny to put herself through undergrad/grad school, she gravitated towards office and people management once she landed in Denver. She found that she easily fell into the role of Office Coordinator with the Finish Line, Inc Digital Office for 3 years, managing not only the office but the culture and feel of the space and community. When the opportunity to join the Alchemy team came up in 2018, she jumped at the chance to work in such a unique space, cultivating a workspace members would not only enjoy, but where their vision and dreams could thrive. She loves her space, and cannot wait to see what is in Alchemy's future!

Alice holds a BA in English Literature from the University of Minnesota: Twin Cities and and an MFA in Writing for Children and Young Adults from Hamline University. She loves to ski, sail, read and spend time with her 11 year old Golden Retriever Stella (who comes to Alchemy with her every day).



Dane Sanders, PE, LEED AP, Clanton & Associates, Inc.

Dane is the President of Clanton & Associates, Inc. He has been with Clanton & Associates since 2002. He is a frequent guest lecturer at the University of Colorado Illumination Engineering Program for daylighting, lighting controls, and advanced lighting design and detailing. He also speaks at lighting and energy conferences such as LightFair, Greenbuild, ArchLED, and GSA Capital Construction Workshop. Dane has extensive experience in daylighting and lighting controls, lighting evaluations & street lighting master planning, smart poles, and writing lighting standards, guidelines and specifications for cities and municipalities.

His work includes Denver Union Station and the 16th Street Mall Historic Lighting Renovation (Denver, CO). Dane is currently working on Salt Lake City's Streetlighting Master Plan and Denver's National Western Stock Show complex.

He received a Bachelor of Science degree in Architectural Engineering, with an emphasis in Illumination from the University of Colorado at Boulder, and is a registered Professional Engineer in the State of Colorado. Dane is a LEED Accredited Professional and serves as a guest expert on the LEED User website.



Dan Slone, Vertical Vision

Just as he had the good fortune to work on "sustainable development" before the term gained popularity, Dan Slone has been working on issues that are now part of the "resilience" agenda and the "circular economy" long before these terms were in widespread use. In 1993, he was part of the team that moved the towns of Pattonsburg, Missouri and Valmeyer, Illinois from frequent floodwaters. He was also part of a team that worked on post-Katrina response in Mississippi and helped write a post-disaster zoning code and comprehensive plan for one of the small Mississippi coastal communities. He also worked on redevelopment of a flood-damaged New Orleans neighborhood.

Dan was a board member for Eco-Industrial Development Council and helped to create "ecoplexes" and eco-industrial parks in three states. He has been a board member of the Resilient Design Institute and Resilient Virginia. He has also been associated with several organizations working on issues relating to resilience, including serving on the boards of Greening America, Greenroofs for Healthy Cities, Tricycle Gardens (urban agriculture), Rice Center for Environmental Life Sciences (big river ecology) and Bioregional North American (One Planet Living). Dan is counsel for EcoDistricts and has worked with emerging ecodistricts around the country.

Dan speaks often on resilience issues, including his TEDx talk on “The Edge City as an Ecodistrict.” He wrote the “Sustainability Planning and the Law” and “The Legal Impediments Survey” chapters of *Sustainable and Resilient Communities: A Comprehensive Action Plan for Towns, Cities and Regions* (Wiley) and the chapter on maintaining sustainability in *Developing Sustainable Planned Communities* (ULI). He also wrote the energy and legal chapters of *Eco-industrial Strategies – Unleashing Synergy Between Economic Development and the Environment* and the essay “Developing Sustainable Visions for Post-Catastrophe Communities” in *Sustainability in the Global City: Myth and Practice* (Cambridge).



P. Allen Smith, P. Allen Smith & Associates

P. Allen Smith has parlayed a lifelong passion for the natural world into a career that allows him to share garden, home, and lifestyle knowledge and insights with a worldwide audience.

As a conservationist, designer, author, and media host he is a trusted resource for tried-and-true methods as well as cutting-edge knowledge in the small farm, garden communities and broader ecosystems. Whether it's old-school flocks, eating local, or green innovations, he combines them all at the farm he designed at Moss Mountain.

Allen is the principal partner in the landscape architect group P. Allen Smith & Associates.



Bob Turner, Habersham SC

Bob was the development manager for Spring Island (a 3,300-acre island development with an emphasis on conservation) and Callawassie Island (an 880-acre planned unit golf course development). In 1992, Bob struck out on his own as owner and managing partner of the Newpoint neighborhood, a new urbanism project, which quickly gained national recognition and honors for its traditional design and architecture.

As Newpoint neared completion, Bob led a public private partnership with the town of Port Royal. The joint venture (Village Renaissance Inc.) was instrumental in revitalizing many sites throughout the town, leading to a prestigious Congress for New Urbanism Award. Bob's latest development project is Habersham, a 282-acre 1400-unit traditional neighborhood along the waters of the Broad River in Beaufort. The National Home Builders Association awarded Habersham the platinum award for the “Best Neighborhood Design in America” in 2004. Habersham was also awarded America's 100 Best Masterplanned Communities four times by “Where to Retire Magazine” as well as “Best Neighborhood” by the Beaufort Gazette since 2011. In 2015 Southern Living Magazine awarded Habersham “Community of the Year” and Ideal Living Magazine awarded Habersham “Best Neo-traditional Neighborhood” in 2016. Bob is currently working on 4,500-unit mixed-use development in Cincinnati.



Mary Vinson, National Town Builders Association; New Urban Connections; Leave It To Mary; 2019 NTBA Fall Roundtable Planning Committee

Mary Vinson is an Event Coordinator for New Urban Connections and works with Monica on making all things great for the NTBA. When she is not working on NTBA events, Mary is planning events and conferences for several other clients, coast to coast, through her business, Leave it to Mary. Mary loves all things Orange because she is a proud graduate of Virginia Tech and a huge Hokie fan!



Laura Voltmann, Senior Planner, Planning and Development, City of Fort Worth

Laura has 14 years of municipal planning experience at the City of Fort Worth. She earned a Bachelor's degree in American Studies at the University of Texas at Austin and a Master's in City and Regional Planning at the University of Texas at Arlington. Laura administers and assists in the development of form based zoning districts in the City of Fort Worth. She has received several awards for her work related to the administration and development of these districts. Her advice is highly sought by developers, community members, and consultants because of her understanding of urban design, historic preservation, building codes, subdivision regulations, and utilities.

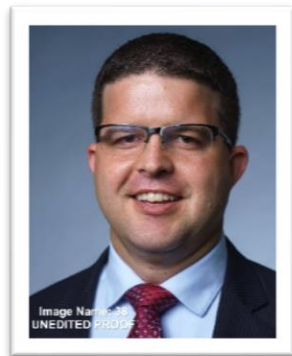
Kiki Wallace, Developer, Prospect New Town



Mike Watkins FAIA FAICP LEED-AP CNU-A, Michael Watkins Architect, LLC

Michael Watkins is the founder of Michael Watkins Architect, LLC, an urban design and architecture firm dedicated to designing and implementing communities that are beautiful, diverse and sustainable. The firm's work includes the preparation of master plans for towns, neighborhoods and hamlets, revitalization and extension plans for existing communities, design guidelines and various town architect services for new and existing communities. Watkins' firm serves as the Town Architect for Norton Commons in Louisville, Ky. and as an Urban Design Officer for Leander, Tex. as well as Town Architect for other communities in Delaware, South Carolina, Ohio and elsewhere. The firm collaborates with other New-Urbanist firms, among them: TortiGallas and Partners, Placemakers, Urban Design Associates and the Prince's Foundation for Building Community. Duany Plater-Zyberk & Company hired Watkins to open their Washington D.C. office in 1988. While with DPZ, he served as the Town Architect for Kentlands, a 352-acre neo-traditional neighborhood northwest of Washington, D.C., led many charrettes for a wide variety of types of projects, and was a member of design teams for over sixty towns and neighborhoods in the United States and abroad. In 2007 Watkins left his position as Director of Town Planning with DPZ to enroll in the Masters program in Classical Design offered by The Institute of Classical Architecture & Classical America and the Georgia Institute of

Technology. Watkins is one of several contributors to Andres Duany's SmartCode, a zoning ordinance that legalizes the development of traditional neighborhoods. In 2003 he edited and produced The Guidebook to the Old and New Urbanism in the Baltimore / Washington Region. Watkins speaks on the subject of traditional architecture and urban design at universities and conferences in the U.S. and abroad. He is a member of the Congress for the New Urbanism and the Institute of Classical Architecture and Art. Watkins was the 2018 recipient of the New Urban Guild's Barranco Award and has been made a Fellow of the American Institute of Architects and the American Institute of Certified Planners.

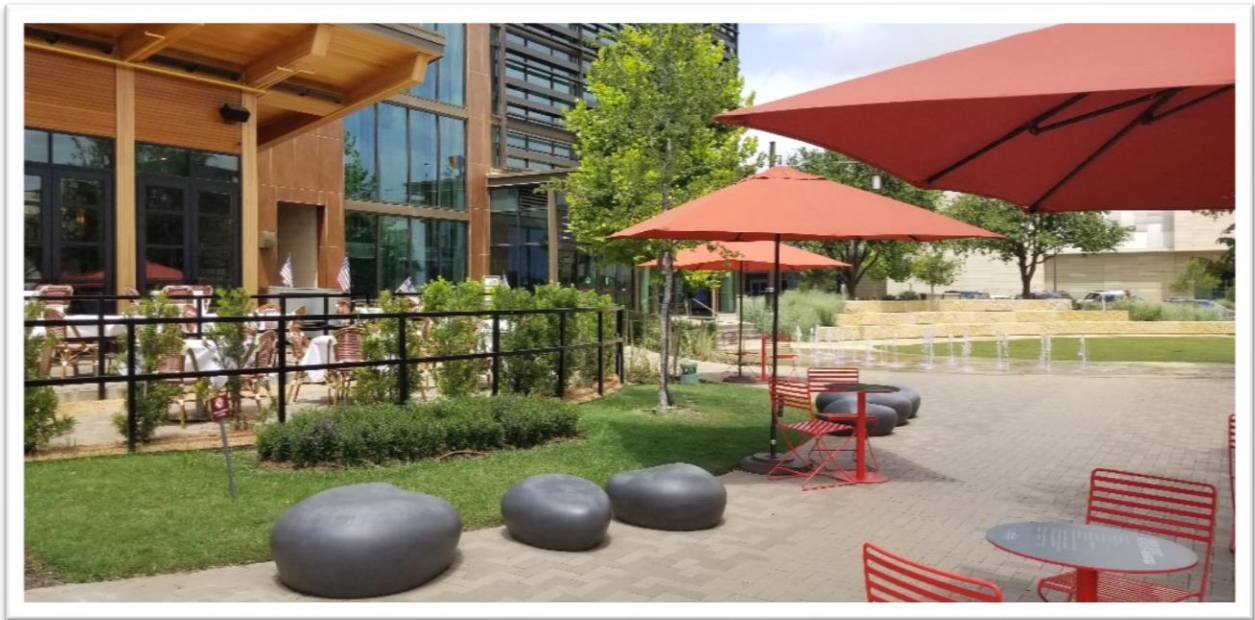


Daniel Wright, University of North Carolina at Charlotte

Daniel Wright is a full-time real estate and finance lecturer at the University of North Carolina at Charlotte. His courses include real estate development, site planning, real estate principles, and asset management. Daniel is also involved in coworking and community consulting through the Evelo Agency and Community One. Prior to teaching at UNCC, Daniel spent several years as asset manager and real estate developer. He holds a Master in Real Estate from Cornell University, an MBA from Brigham Young University, and a Bachelor in Architecture from the University of Utah.

SAVE THE DATE FOR THE 2020 SPRING ROUNDTABLE

Fort Worth, Texas: Form-Based Codes / Thursday, April 2 – Sunday, April 5





2019 NTBA MEMBERSHIP DUES AND 2019 ROUNDTABLE FEES

2018 NTBA MEMBERSHIP FEES	MEMBERSHIP DUES	FIRST TIME MEMBER
Town/Urban Developer – Principal or High-Level Management	\$600	\$400
Associate Membership – Partners and employees of a primary Town/Urban Developer or Affiliated Professional member (please list Primary Member)	\$400	\$300
Next Gen Membership – 35 Years Old or Younger	\$400	\$300
Affiliated Professional – Subject to Board Approval	\$600	\$400
Not for Profit Membership	\$400	\$300
NTBA ROUNDTABLE REGISTRATION (PLEASE NOTE THIS IS A MEMBER ONLY EVENT)	MEMBER REGISTRATION	ADDITIONAL PERSON
Full Roundtable Registration (Does not include any optional tours) <ul style="list-style-type: none"> The first person in a single organization must pay the full member registration. Additional partners and employees of a fully registered primary member or the spouse/significant other of a fully registered primary member may pay the additional person fee. 	\$625.00	\$525
Additional Roundtable Registrations <ul style="list-style-type: none"> Guests speakers who want to attend the full Roundtable Significant Others (if significant others are eligible for membership, they must be a member to attend) 	Not Applicable	\$525
Social Event Registration (Includes social events only, not presentations or tours)	Not Applicable	\$300
Students in an affiliated line of study	\$300	