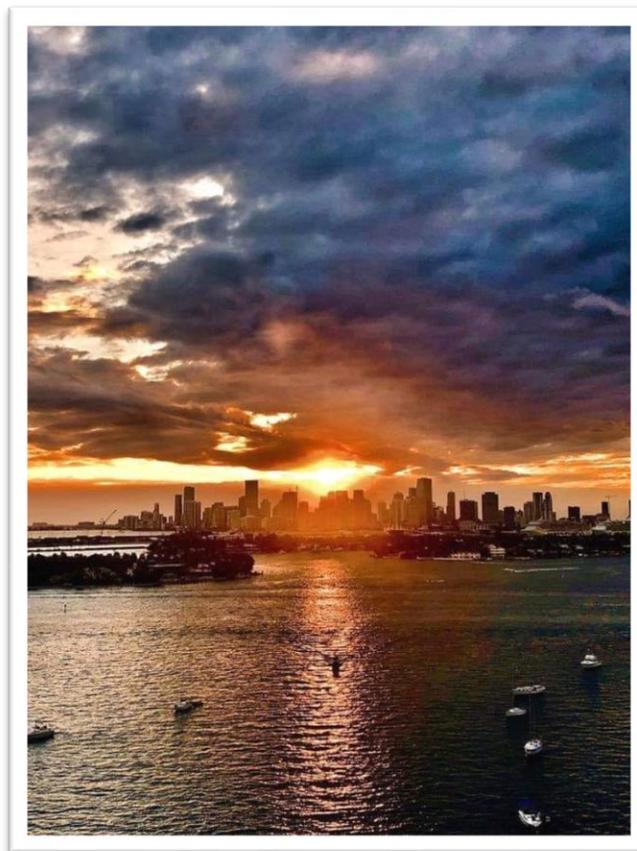




NATIONAL
TOWN BUILDERS
ASSOCIATION

TIME IS THE FOURTH DIMENSION TO DEVELOPMENT

SPARKING EARLY SUCCESS, SETTING LONG-TERM VIEWS



NTBA Spring Roundtable

Hosted by Senen Antonio and Andres Duany, DPZ
Thursday, April 25 – Sunday, April 28, 2019 / Miami, Florida

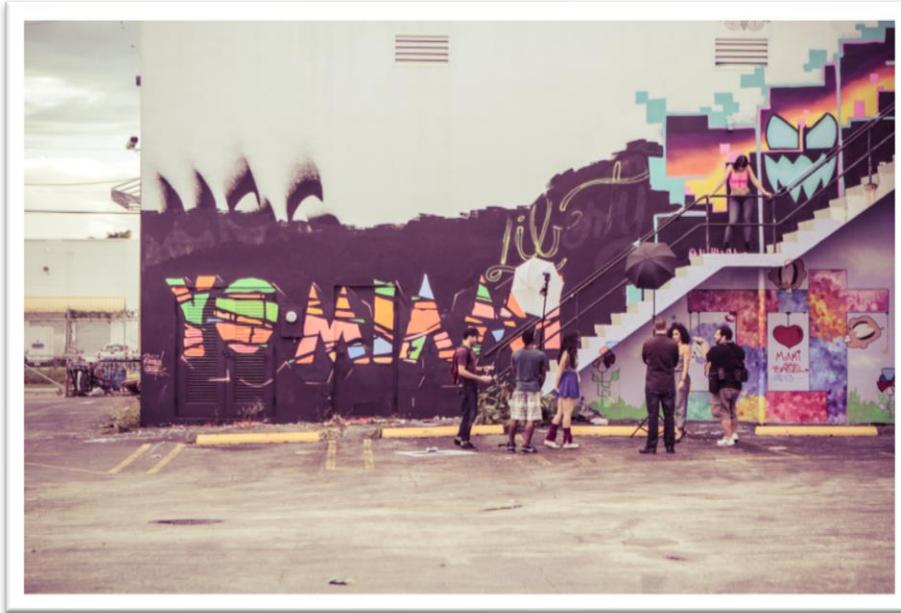


Photo Courtesy of Wynwood

TIME IS THE FOURTH DIMENSION TO DEVELOPMENT

SPARKING EARLY SUCCESS, SETTING LONG-TERM VIEWS



A developer, a planner, a mathematician, and a physicist walk into a South Beach bar...

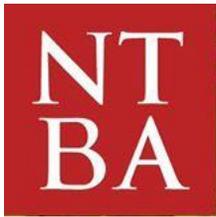
What do the above professions have in common? (Not) surprisingly, each considers time as a vital aspect of one's work in addition to the three dimensions of the physical environment.

Miami – recognized as a seedbed of New Urbanism – is an emerging source of the next generation of development approaches focusing on both near- to long-term horizons, including strategies for tactical and incremental placemaking, accommodating project evolution and adaptation, and building development agility.

So, mark your calendars for April 25 – 28, 2019, leave your watches at home, and come thirsty for an energetic, history-making, sunup-to-beyond-sundown NTBA program (dancing shoes optional but encouraged).

As always, we'll talk, we'll debate, we'll exchange best practices, stimulating ideas, and war stories. Best of all, it is our sincere objective that you'll take home some shared wisdom and a few pearls of inspiration.

Registration is open for this members-only event. To join the NTBA, please visit [HERE](#). Members may register for the Roundtable [HERE](#).



THE 2019 NTBA SPRING ROUNDTABLE
TIME IS THE FOURTH DIMENSION
TO DEVELOPMENT

Thursday - Sunday, April 25-28, 2019

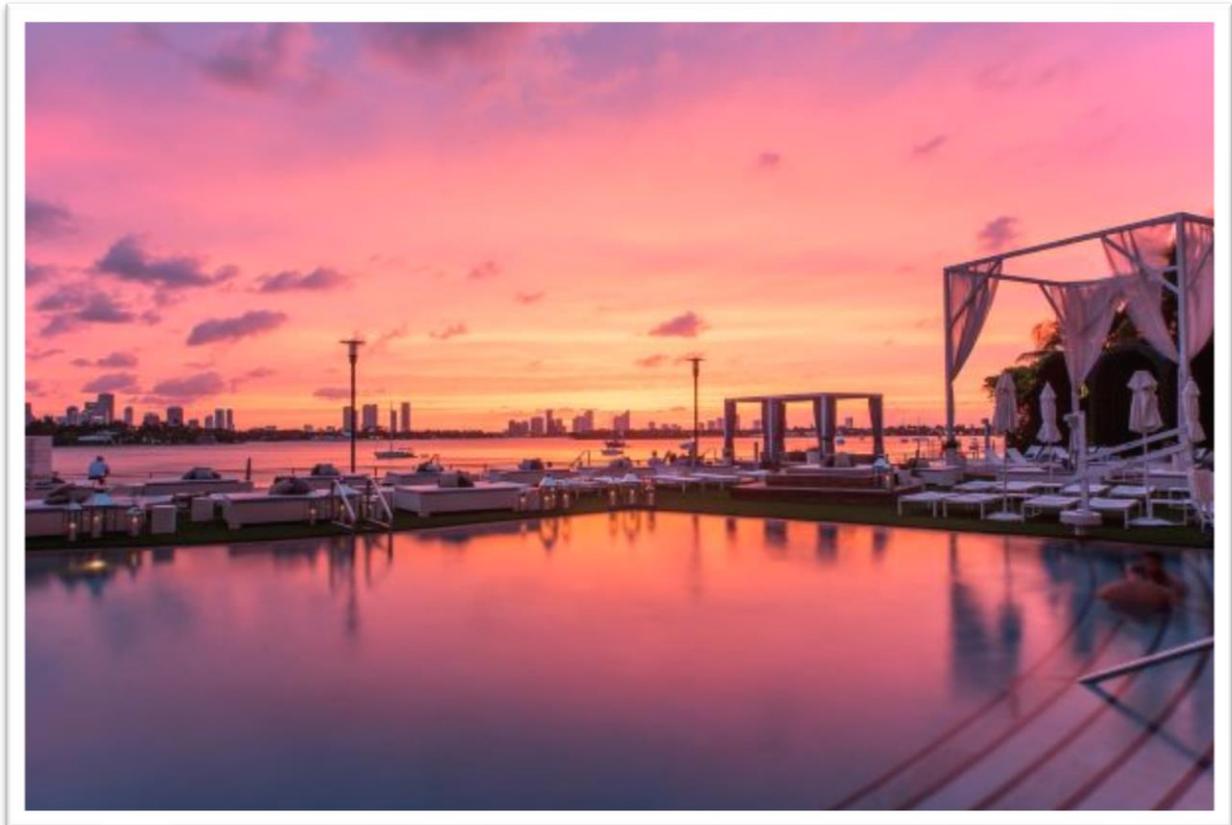


Photo courtesy of Mondrian Hotel

Notes NTBA membership is required to attend Roundtables with the exception of guest speakers, significant others (not applicable for membership and attend with a current member), and students.

The Roundtable will be preceded by a Tactical Urbanism Project Tour by StreetPlans Collaborative and a post-Roundtable tour led by Steve Mouzon. Both tours are free, but registration is required. Please contact NTBA Director Monica V. Johnson if you plan to attend. Thank you!

The Mondrian Hotel is our host hotel and is located at 1100 West Avenue, in Miami Beach, Florida. The telephone is 305-704-3668 and the booking code is NT 0416. The room block expires on April 1. The room rate is \$239 per night, plus a \$11 resort fee and taxes. Set on the stunning waterfront of Biscayne Bay, The [Mondrian South Beach](#) is designed by revolutionary Dutch designer, Marcel Wanders. In the soaring lobby, floor-to-ceiling windows offer spectacular views of the Bay, while the eye is drawn to the signature “floating staircase.” Located on newly-fashionable West Avenue, Mondrian is just minutes from the center of South Beach, downtown Miami, Miami Design District, Wynwood Arts District, Venetian Causeway, Lincoln Road, Ocean Drive, and Espanola Way.

Bus transportation, meals, and refreshments are provided during parts of this Roundtable where noted in the program.

AIA credits are offered. Attendees are responsible for signing check-in sheets in order to receive credits. Thank you to Bill Allison for his help with this initiative.

Questions? Contact Monica V. Johnson, NTBA Director, at info@ntba.net or 914-715-5576.

OPTIONAL NTBA PRE-ROUNDTABLE ACTIVITIES / MIAMI

WED, APRIL 24			
		Miami Beach Duck Tour (History of Miami Beach) and/or Miami Culinary Tour. Make your own reservations and pay as you go.	https://ducktourssouthbeach.com/ https://www.miamiculinarytours.com/
		University of Miami Real Estate Development "Shark Tank" -- NTBA members are invited to attend on a complimentary basis as students pitch proposals.	Glasgow Hall at the University of Miami, 1210 Theo Dickenson Drive, Coral Gables, FL
THUR, APRIL 25			
11:00 AM	1:30 PM	Tactical Urbanism: Project tour by StreetPlans Collaborative ADVANCE REGISTRATION REQUIRED. SPACE LIMITED!	Mondrian Hotel, 1100 West Avenue, Miami Beach, FL

2019 NTBA SPRING ROUNDTABLE PROGRAM / MIAMI

THUR, APRIL 25			
3:00 PM	3:45 PM	Meet at Mondrian Hotel; bus departs for Wynwood	Mondrian Hotel, 1100 West Avenue, Miami Beach, FL
3:45 PM	4:00 PM	Arrival and Welcome at Wynwood	#3 Social, 50 NW 24th St, Miami, FL 33127
4:00 PM	4:45 PM	Introduction to Wynwood	
4:45 PM	6:00 PM	Walking Tour of Wynwood; conclude Tour at Wynwood Yard	
6:00 PM	7:00 PM	Wynwood Yard Case Study Presentation	The Lots at 56, 64 & 70 NW 29th St. Miami, FL 33127
7:00 PM	8:30 PM	Drinks, Appetizers, and Conversation at Wynwood Yard	Wynwood Yard
8:30 PM	9:00 PM	Bus departs for Mondrian Hotel	Mondrian Hotel, 1100 West Avenue, Miami Beach
FRI, APRIL 26			
8:30 AM	9:00 AM	Coffee and Conversation	Mondrian Hotel, 1100 West Avenue, Miami Beach, FL
9:00 AM	10:00 AM	Tactical Urbanism and Value Creation for Developers by StreetPlans Collaborative	
10:00 AM	10:15 AM	Break	
10:15 AM	12:00 PM	Project Evolutions: Tales of Town Founders Panel Discussion	
12:15 PM	1:00 PM	Bus Departs for Design District	Bus Departs from Mondrian Hotel Lobby
1:00 PM	2:15 PM	Lunch On Your Own at St. Roch Market	St. Roch Market, 140 NE 39th Street, #241 Miami, Florida 33137
2:15 PM	2:45 PM	Introduction to the Design District by DACRA and Lizz Plater-Zyberk	Palm Court Event Space, 140 NE 39th St, Miami, FL
2:45 PM	3:45 PM	Design District Walking Tour	
3:45 PM	4:15 PM	Break: Aubi & Ramsa + 21 Ice Cream	3516, 172 NE 41st St, Miami, FL 33137
4:30 PM	6:00 PM	NTBA Member Project Critiques	Palm Court Event Space, 140 NE 39th St, Miami, FL
6:15 PM	7:00 PM	Bus Returns to Mondrian Hotel	Depart from Palm Court
7:00 PM		Roundtable Ends for the Day; Dinner on Your Own and Partner with NTBA Members	Bus Arrives at Mondrian Hotel, 1100 West Avenue, Miami Beach, FL
8:30 PM	Until....	Fun Night Out: SoBe Bar Crawl	Meet in lobby of Mondrian Hotel

SAT, APRIL 27			
8:30 AM	9:30 AM	Marketing Green	Mondrian Hotel, 1100 West Avenue, Miami Beach, FL
9:30 AM	10:15 AM	LP Corp Introduction	
10:15 AM	10:30 AM	Break	
10:30 AM	12:00 PM	Developing Within a Form-based Code: Panel Discussion	
12:15 PM	12:45 PM	Bus Departs for The Wharf	Depart from Lobby of Mondrian Hotel
12:45 PM	2:00 PM	Lunch on Your Own at The Wharf	114 SW North River Drive, Miami FL
2:15 PM	2:45 PM	Bus Departs for Coral Gables	Depart from The Wharf
2:45 PM	5:15 PM	Pocket Neighborhoods of Coral Gables: Dutch South African Village, Chinese Village, Bermuda Village, Campo Sano	Start at Dutch Village South African Village, corner of S. Lejeune Road and Maya Road
5:15 PM	5:30 PM	Bus Departs for Miami Glasgow Hall (TBC)	1215 Dickenson DR, Coral Gables FL
5:30 PM	6:30 PM	Streets Over Time	University of Miami Glasgow Hall (TBC)
6:30 PM	7:15 AM	Bus Returns to Mondrian Hotel	Bus departs from University of Miami
7:30 PM	9:30 PM	Cocktails and Tapas	Mondrian Hotel, 1100 West Avenue, Miami Beach, FL
SUN, APRIL 28			
8:00 AM	10:00 AM	Breakfast	Mondrian Hotel, 1100 West Avenue, Miami Beach, FL
8:00 AM	9:15 AM	NTBA Member Feedback: "The Art of Development" (Draft copies will be circulated in advance)	
9:15 AM	10:15 AM	Top Tips for Launching a Successful Sales and Marketing Program	
10:15 AM	10:30 AM	Break	
10:30 AM	11:45 AM	NTBA Roundtable: NTBA and CNU, Forging Forward	
11:45 AM	12:00 PM	Wrapping Comments	
12:00 PM		It's a Wrap! Roundtable Adjourns	
OPTIONAL NTBA POST-ROUNDTABLE ACTIVITIES / MIAMI			
2:00 PM	3:30 PM	Optional Activity: Unexpected South Beach -- Beyond Deco Tour	Meet in lobby of Mondrian Hotel; advance registration requested



TIME IS THE FOURTH DIMENSION TO DEVELOPMENT

Thursday - Sunday, April 24-28, 2019

Optional Pre-Roundtable Events

Wednesday, April 24

Miami Duck Tour

The 2019 NTBA Spring Roundtable begins on Thursday afternoon. For those arriving on Wednesday, you may want to consider taking a 90-minute Miami Beach Duck Tour, a fun way to explore the city and learn more about the history of the area. For more information or reservations, visit <https://ducktourssouthbeach.com/>

Miami Culinary Tour

The South Beach Food & Art Deco Tour gives the “Miami As-Melting-Pot” concept a new (Edible) meaning. Join us to savor tasty treasures inside the beating heart of Miami Beach during a fun and engaging historical and architectural walking tour of the Art Deco district. For more information or reservations, visit <https://www.miamiculinarytours.com/>



3:30 PM Shark Tank: Future Leaders of Real Estate Challenge

Glasgow Hall at the University of Miami, 1210 Theo Dickenson Drive, Coral Gables, FL
NTBA Member and MRED+U Program School of Architecture Director, Dr. Charles C. Bohl, has invited NTBA members as his guest. Please let Monica Johnson know if you would like to attend.

The Real Deal presents the University of Miami School of Architecture’s Masters of Real Estate Development and Urbanism Shark Tank. Aspiring developers and industry titans are

coming together for the first-ever challenge for our future leaders in real estate. This event, emceed by The Real Deal's publisher, Amir Korangy, will give the audience a window into the closed-door investment process as three teams pitch their ideas for development projects to our esteemed judges comprised of University of Miami graduate school board members and selected professionals approved by The Real Deal experts. The Real Deal will donate a portion of the net proceeds to the University of Miami's School of Architecture, Masters in Real Estate Development and Urbanism scholarship fund.

<https://therealdeal.com/FUTURE-LEADERS/>

Thursday, April 25, 2019

11:00 AM **Tactical Urbanism: Project tour by StreetPlans Collaborative**

Advance registration is required and limited by the number of seats on the bus. Meet in the lobby of the Mondrian Hotel to gather for the tour.

This tour is sure to be a real treat! Anthony Garcia is a nationally recognized architect, writer, speaker and advocate in the in the field of transit, pedestrian and bicycle infrastructure and he understands Miami Beach as only a true urbanist who lives and breathes this city every day. If you want to really understand the place-making elements of this city, contact Monica to reserve a seat.





Palm Court, Miami Design District

2019 NTBA Spring Roundtable Begins

Thursday, April 25, 2019

3:00 PM **Grab a Seat and Get Ready for Your First Tour!**

Mondrian Hotel, 1100 West Avenue, Miami Beach

Meet at the Mondrian Hotel to board the bus to head to Wynwood. As for all tours, please dress comfortably with shoes made for walking and bring water.

3:45 PM **Welcome!**

#3 Social, 50 NW 24th St, Miami, FL 33127

NTBA President Ward Davis and Roundtable Hosts Senen Antonio and Andres Duany welcome you to the Roundtable.



Photograph courtesy of Wynwood

4:00 PM **Introduction to Wynwood**

#3 Social, 50 NW 24th St, Miami, FL 33127

Speakers include Tony Cho, Andres Duany, and David Snow.

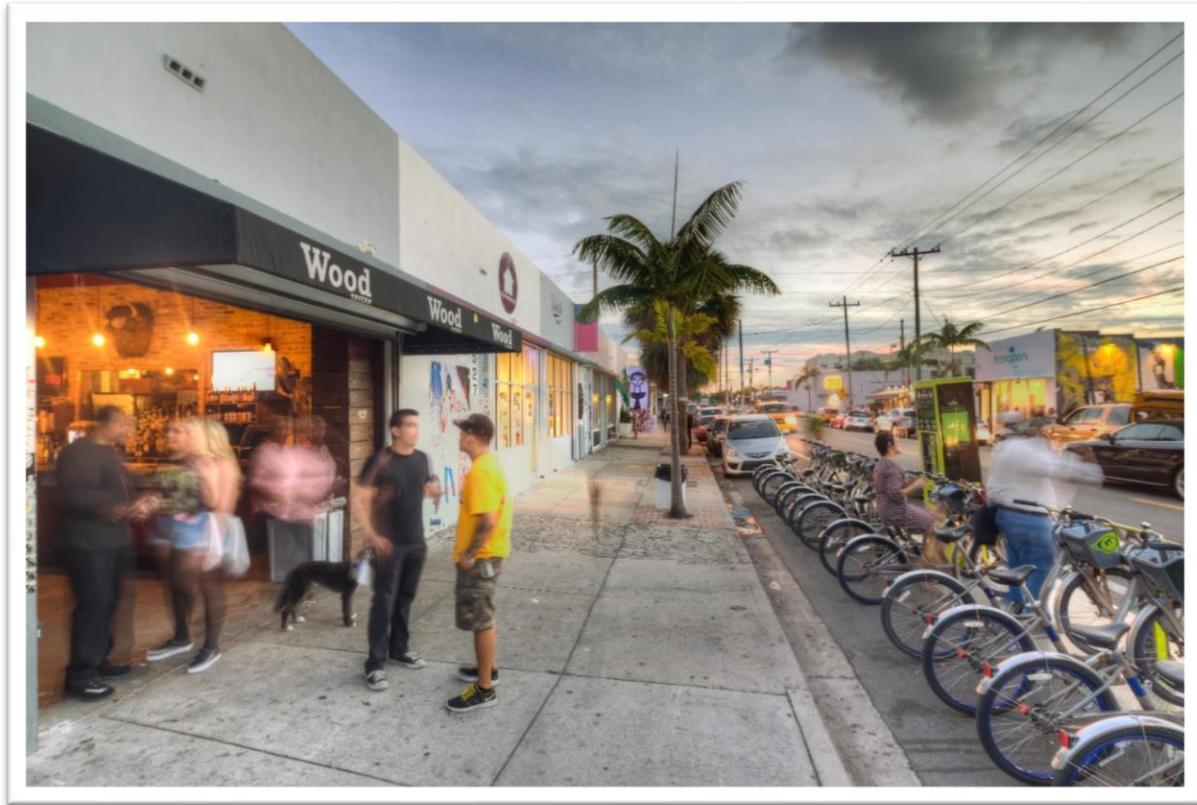
From a neglected manufacturing district, Wynwood has transformed into one of the world's hippest neighborhoods and the latest requisite stop while visiting Miami. It started with murals, street art, and graffiti - encouraged, unconventionally, by the neighborhood's early developers, spawning vibrant spaces teeming with outdoor art by street and graffiti artists from the U.S., Latin America, Europe, and Japan. A continually transforming neighborhood, Wynwood today is known as a global arts and culture destination, with its colorful street art, eclectic dining scene, award-winning bars and breweries, and edgy retailers.

Learn about Wynwood's evolution – from its early Second Saturday Art Walks, to its next incarnation into a hub of creative, forward-thinking urban spaces. A walking tour follows this presentation.

4:45 PM **Walking Tour of Wynwood**

Tour guides include Tony Cho, Andres Duany, Albert Garcia, Mark Schrieber.

Enjoy a walking tour with our expert guides through Wynwood. Our tour will conclude at Wynwood Yard where our next presentation will begin.



Photograph courtesy of Wynwood

6:00 PM **Wynwood Yard Case Study Presentation**

Julie Frans

The Wynwood Yard is a hub of food, culture, and entrepreneurship in Miami. The food yard, events-and-live-music venue, and all-day hangout space brings locals a smorgasbord of food, fitness, music, and other cultural activities. It is a culinary and cultural incubator offering residencies to food and culture businesses, and offers many lessons for lean, incremental placemaking. Hear from The Wynwood Yard's Director of Culinary Community, Julie Frans, about the inception of the Yard, challenges and successes, and what lies in store for the Yard concept.

7:00 PM **Drinks, Appetizers, and Conversation at Wynwood Yard**

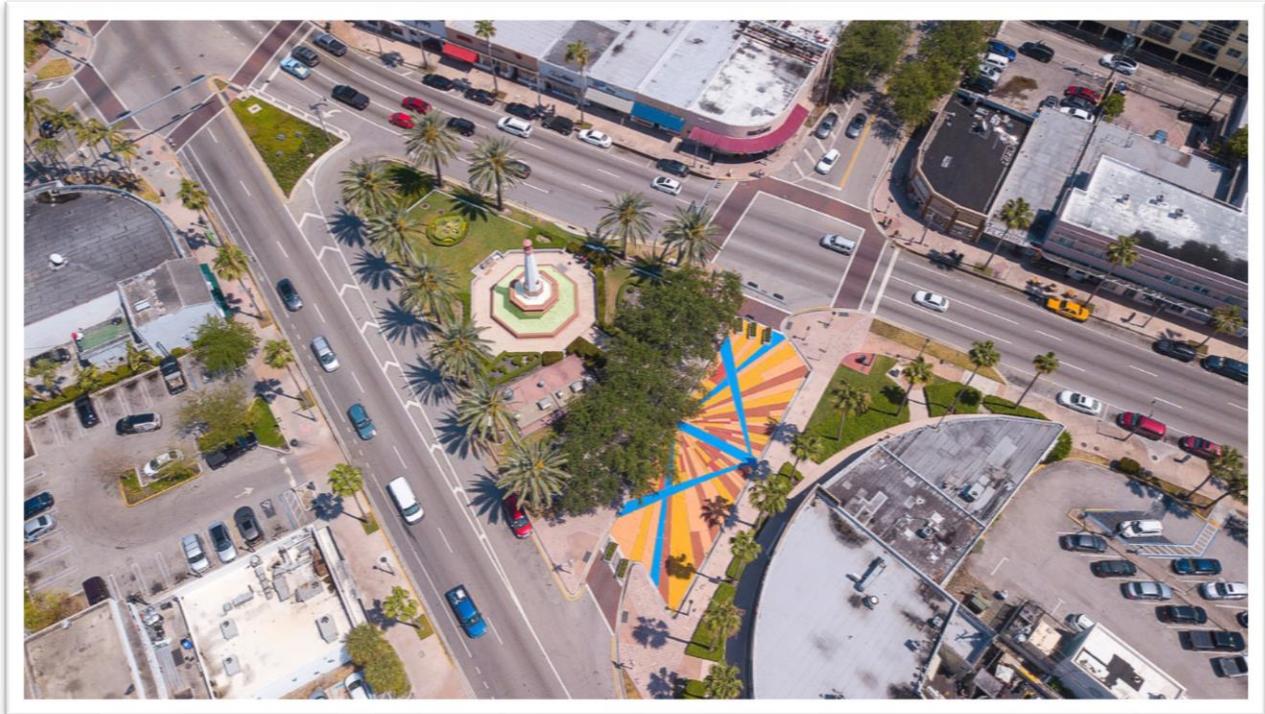
The Lots at 56, 64 & 70 NW 29th St. Miami, FL 33127

Lots of fun places to eat and drink and catch up with fellow NTBA members. Dutch treat!

8:30 PM **Bus Departs for Mondrian Hotel**

Friday, April 26, 2019

8:30 AM *Coffee and Conversation at the Mondrian Hotel*



9:00 AM **Tactical Urbanism and Value Creation for Developers**
Presented by Tony Garcia, StreetPlans Collaborative

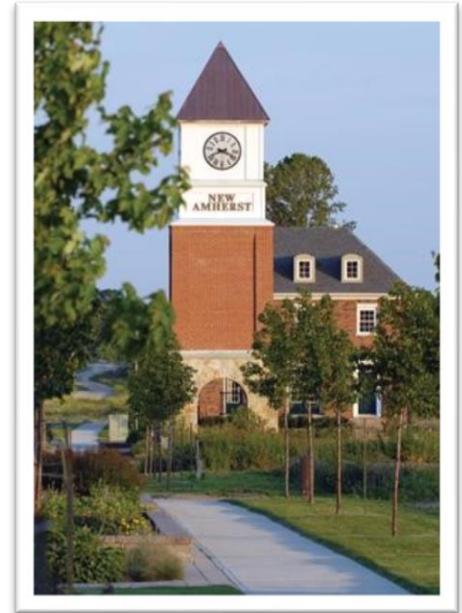
Good design creates great spaces, but what creates great places? And what does this look like for developers seeking to increase foot traffic or retail customers? Too often, large-scale, mixed-use developments check the boxes in terms of basic design and programming guidelines but miss the mark on providing value creation. What will ultimately help people perceive these buildings as not just the newest developments in their neighborhoods, but also the newest places to gather, create, and exchange ideas? How can developers and other private entities create places that become true local assets for a neighborhood, and create identities for private developments that are rooted in place?

This presentation will provide insight for developers on how to incorporate strategies for creating vibrant and active ground-floor indoor and outdoor spaces, as well as create district management structures to coordinate and operate such strategies for the long-term. The presentations will emphasize “core principles” for grounding placemaking in local context -- like thinking outside retail, considering the space between buildings, and using iterative design-- and share examples on what this looks like in practice, and how to execute.

10:00 AM Break

10:15 AM **Project Evolutions: Tales of Town Founders**
Developers D.R. Bryan, Max LeMarchant, and Bill Lynch participate in a panel discussion.

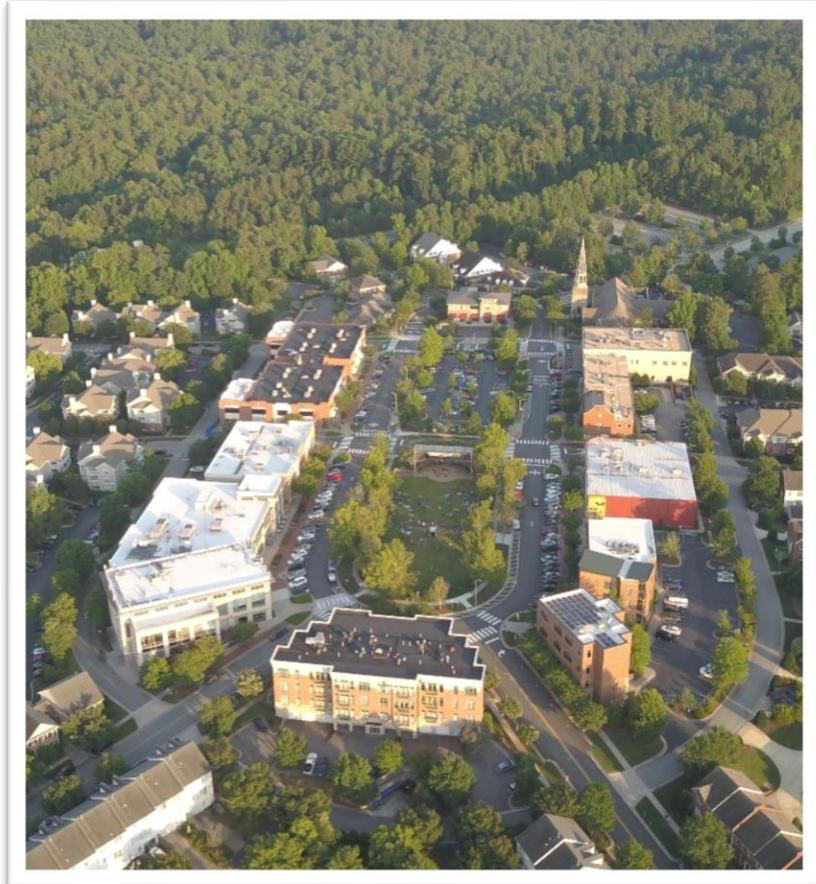
Three of our esteemed peers share their lessons learned in the creation and implementation of their communities – from project inception, planning and design, to construction and marketing. Learn how they and their communities have had to evolve in the face of constantly changing external forces. D.R. Bryan is the developer of Southern Village, located in Chapel Hill, NC; Max LeMarchant is the developer and a builder in New Amhearst, located in Cobourg, Ontario; and Bill Lynch is the project director of Pinewood Forest, located in the Atlanta Metro area.



New Amherst



Pinewood Forest



Southern Village

12:15 PM **Bus Departs for the Design District**

1:00 PM **Lunch on your own at St Roch Food Hall/Palm Court, Design District**

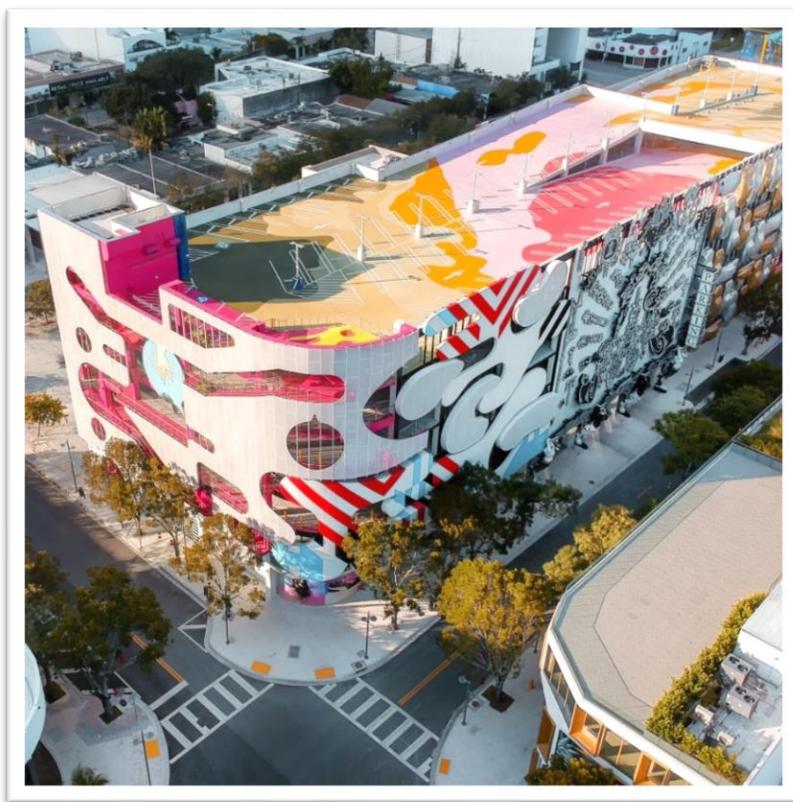
St. Roch Market, 140 NE 39th ST, Miami, FL

Named one of the world’s best food halls by Travel & Leisure, St. Roch Market opened in the Design District in early 2018. The market is a thoughtfully-curated mix of local food and beverage talent. It’s a destination for the culinarily curious to explore a variety of new cuisines—11 exciting dining options all centered around an award-winning craft cocktail bar, The Mayhaw.

2:15 PM **Introduction to the Design District**

Palm Court Event Space, 140 NE 39th ST, Miami

Presented by David Holtzman, Lizz Plater-Zyberk, and Terence Riley



Museum Garage, Miami Design District

The Miami Design District is a neighborhood dedicated to innovative fashion, design, architecture, and dining experiences. Dacra and L Catterton Real Estate have actively transformed the once-overlooked area of Miami into a vibrant destination for residents and visitors by presenting the best shopping, cultural, and culinary experiences within an architecturally significant context. The vision for a rejuvenated Design District – responsive to its historic, urban, and tropical context – was codified in an urban master plan developed by the award-winning master planners DPZ. The District continues to emerge with an evolving program in a

phased build-out. Terence Riley will profile some of the projects K/R has completed in the Design District, as well as his continuing role as an advisor.

2:45 PM **Design District Walking Tour**

Led by David Holtzman, Lizz Plater-Zyberk, and Terence Riley

The tour will see a walkable district emerging from the historic Miami street grid, with new

streetscapes and insertions of new paseos and courtyards; parking providing above and below ground; and civic spaces and buildings, such as two museums, as an integral part of the ensemble.

3:45 PM Break: Aubi & Ramsa +21 Ice Cream

NTBA Treat!

Enjoy a unique ice cream made with alcoholic beverages & spirits. AUBI & RAMSA is a Miami based brand in the business of expanding the enjoyment of wine and spirits beyond their liquid state. Its line is the result of years of exploration, refining and commitment to a novelty that has no match. Discover Aubi & Ramsa's dedication to crafting the most exquisite ice cream, made with the finest wine & spirits, organic ego and the perfect amount of entitlement.



4:15 PM Return to Palm Court Event Space

St. Roch Market, 140 NE 39th ST, Miami, FL

4:30 PM NTBA Member Project Critiques

NTBA members are invited to submit projects for critique during this valuable session. Take advantage of a room filled with great developer minds, creativity, problem solving skillsets, value creators, and value engineers. Please submit projects to Monica Johnson using the required form.

6:15 PM Bus returns to the Mondrian Hotel, Miami Beach

7:00 PM Roundtable Ends for the Day

Dinner on Your Own - Partner with NTBA Members

8:30 PM Fun Night Out - SoBe Bar Crawl

Meet in the lobby of the Mondrian Hotel

Senen is thrilled to be your host for the SoBe Bar Crawl.

Saturday, April 27, 2019

8:30 AM *Coffee at the Mondrian*

8:30 AM **Marketing Green**
Presented by Andres Duany

Real estate in the 21st century will need to engage climate change one way or another. As always, there must be different messages responding to different market segments. It will not always be necessary to alter the design of the climate adapted community – but it will be necessary to conceive markedly different messages, ranging from “penance” to “party-on!”, with several in between.

9:30 AM **LP Corp Presentation**

10:15 AM **Break**

10:30 AM **Developing Within a Form-Based Code**
Lizz Plater-Zyberk/DPZ, Patrice Gillespie-Smith/Miami DDA, Andrew Frey/TECELA

Form-based codes (FBCs) are a means for ensuring meaningful development predictability over time and are increasingly being adopted in many places seeking sustainable growth. Each of our three panelists represents a specific perspective on FBCs: a professional planner and FBC writer, a public agency implementing projects under an FBC, and a private sector developer developing under an FBC encountering the need for code adjustments over time.

12:15 PM **Bus departs for The Wharf**

12:45 PM **Lunch on your own at The Wharf**

2:15 PM **Bus Departs for Coral Gables**

2:45 PM **Pocket of Coral Gables: Dutch South African Village, Chinese Village, Bermuda Village, and Campo Sano**

Bus and Walking Tour led by Andres Duany, Lizz Plater-Zyberk, and Xavier Iglesias

Pocket Communities bridge the gap in scale and density between single-family and multifamily development. Bringing together two current trends in home building and urban planning circles — “pocket neighborhoods” and “missing-middle” housing –, these residential ensembles are more than the sum of their parts.

They are unique examples of incremental infill development where smaller units and shared amenity spaces add value to both the new dwellings and their surroundings. Combining and connecting townhouses, bungalows, courtyard homes, and multi-plex units, these communities can address the needs of a diversity of home buyers across the age and income spectrum. While adaptable to large unit types, they are perhaps more effective in

proving that a smart assemblage of compact dwellings can more than compensate for reduced private indoor space by delivering a more walkable, more social context with a sense of place.



5:15 PM Bus departs for the University of Miami Glasgow Hall (TBC)

5:30 PM **Streets Over Time**
Presented by Victor Dover

Victor will present his brand-new talk, "Streets Over Time". Learn how street qualities evolve as neighborhoods mature. Discover how to combine thoughtful street design and "new mobility" options to grow a 21st Century, Car-Optional neighborhood.

6:30 PM Bus returns to the Mondrian Hotel, Miami Beach

7:30 PM Cocktails and Tapas at Mondrian

Sunday, April 28, 2019

8:00 AM **NTBA Breakfast at Mondrian**

8:15 AM **Feedback on Duany's "The Art of Development"**

This is a "developer's handbook" that Andres is writing and for which he would like feedback from NTBA members. A draft copy will be distributed to attendees prior to the Roundtable.

Andres has been providing his clients with verbal packets of experience over and over again. The best of these consists of a memorable couple of sentences. Based on the format of Sun Tzu's *The Art of War*, he would like to discuss a few dozen of them to verify their value, and also to determine if he should continue. This meeting would be in the spirit of advice.

9:15 AM **Top Tips for Launching a Successful Sales and Marketing Program**

Monica Johnson and Jaimee Reinertsen

How do you translate years of planning into a marketing and sales program that communicates the true value of your new community? In this session, you'll learn how to: connect with your audience, avoid common pitfalls of real estate marketing and sales programs, choose cost-effective media that actually work, determine the marketing involvement of the developer and the sales team, structure a successful sales operation, understand the role of events, meet the market demand for authenticity, and connect with the one audience you may be ignoring.

10:30 AM **Break**

10:45 AM **NTBA Roundtable**

One of the sessions most loved by members is the NTBA Member Roundtable. We will begin the Roundtable by asking members how you visualize the NTBA and CNU should forge forward. Then, we will circle the room to raise questions and discussion about the most important take-aways of the 4-day event. These conversations are relevant, timely, and oh, so enjoyable!

12:00 PM **It's A Wrap!**

Optional Post-Roundtable Event

2:00 PM **Unexpected South Beach - Beyond Deco Tour**

Led by Steve Mouzon, reservations requested. Please RSVP to Monica Johnson.

People around the world know South Beach as a world epicenter of Art Deco architecture, but that's not the entire story of the place. This walking tour will take us places you might not have expected to find here. Some have high notoriety, like the 1111 Building on Lincoln Road, so you might have heard of them. Others, like Frank Gehry's most incognito recent building are likely things you haven't yet seen. And yes, some are places in which New Urbanists have had a hand.

THANK YOU TO OUR ROUNDTABLE HOST



DPZ is a leader in planning, urban design and architecture, with over 300 inner city and greenfield projects from architecture to regional plans. Its contributions to planning, design and regulations are widely recognized for their excellence and influence on making walkable urbanism, complete neighborhoods, and resilient regions all over the world.

DPZ was founded in 1980 by Andres Duany and Elizabeth Plater-Zyberk to replace suburban sprawl with neighborhood-based planning. At the time, Duany and Plater-Zyberk were founding partners of the still vital firm, Arquitectonica, renowned for its playful condominium towers on the Miami coast (yes, that condo with the big hole in the middle that appeared in Miami Vice was a design of that firm). However, a serious concern began to grow within both young architects, who struggled with how the individual buildings they designed did not relate in any meaningful way to the cities surrounding them. This concern soon evolved into the team finding ways to design environments in which the placement of individual buildings made sense in an urban context and held less importance than the spaces between them.

After establishing their new firm, they began developing what would become the guiding principles of smart, sustainable development with the landmark project of Seaside in the Florida Panhandle. This now famous resort “village by the sea” on Florida’s Gulf Coast won worldwide praise as the first traditionally organized new town designed in over 50 years.

Shortly thereafter, Duany and Plater-Zyberk co-founded the Congress for the New Urbanism (CNU), a non-profit organization established with the goal of transforming the built environment from ad-hoc suburban sprawl towards human-scale neighborhood development. The CNU has been recognized by the New York Times as “the most important collective architectural movement in the United States in the past fifty years”. The term New Urbanism was a conscious invention to bring attention to the crisis of ad hoc suburban development, and to propose a less wasteful alternative to sprawl.

The universal principles of the New Urbanism movement promote the creation of real communities with pedestrian-oriented, transit-ready neighborhoods. These neighborhoods encourage mixed-uses and allow the landscape to shape their streets. The movement, initially called “neo-traditional” planning, has grown to broad application and acceptance. Its principles project a sustainable quality of life that competes with the conventional suburban dream.

A ROUND OF APPLAUSE FOR OUR ROUNDTABLE SPONSOR



HOSTS, SPEAKER, AND PLANNING COMMITTEE BIOGRAPHIES



Senen Antonio, Host of the NTBA Spring Roundtable

Senen Antonio is a Partner with DPZ CoDESIGN (DPZ), widely recognized as a leader of the New Urbanism, an international movement that seeks to end suburban sprawl and urban disinvestment, and to promote pedestrian-oriented, mixed-use, compact urban growth. He possesses nearly thirty years of international experience in sustainable design and planning, including plans for regions, military base redevelopment, transit-oriented development, disaster recovery, urban reclamation, revitalization and infill, and new towns, in the Americas, Europe, Asia, and Africa. In addition to co-leading the firm's business development efforts, he also has managed projects across all phases from conceptual design through construction.

Senen is a member of the Congress for the New Urbanism (CNU) and of the National Town Builders Association (NTBA), and is a LEED-accredited professional. He holds a Master's Degree in Urban Design (with Honors) from the University of Hong Kong, completed under an ADB-Japan scholarship, and graduated with a Bachelor of Science degree in Architecture, *magna cum laude*, from the University of the Philippines. In 1990, he was recognized by the Phi Kappa Phi International Honor Society with an award for academic excellence, and in 1992, was a topnotcher in the Philippine Board Examinations for Architecture. He is an expert resource of the United States Department of State, and lectures widely, including government and university-sponsored lecturers in China, Laos, Indonesia, and the Philippines. Senen counts among the 20 Expert Committee members of the United Nations Environment Programme - Global Forum on Human Settlements (UNEP-GFHS) International Green Model City (IGMC) Initiative. He leads DPZ's Green By Design initiative, and his book of the same name – co-written with Andres Duany – will be published shortly.



D.R. Bryan

D.R. Bryan began his real estate career in 1977 and founded Bryan Properties, Inc. in 1984. He is a graduate of East Carolina University and Wake Forest University School of Law. BPI has developed numerous neighborhoods, including Southern Village in Chapel Hill, Sunset Oaks and Sunset Ridge in Holly Springs, Glen Laurel in Clayton and Skybrook in Huntersville. The company was named developer of the year in the Research Triangle area (1994 and 1999) and in the Charlotte area (2002).

DR believes that service to the community is an important part of one's life. He has been involved with a number of organizations, most recently serving as President of the North Carolina chapter of The Nature Conservancy and Chair of the Orange County Economic Development Commission.



Tony Cho

Tony Cho is founder and CEO of Metro 1, a forward-thinking real estate brokerage, management and development firm focused on shaping neighborhoods and developing sustainable cities in South Florida and beyond. The company has completed over \$2.5 billion in real estate transactions since 2005 and has been recognized every year since 2011 as one of the top 25 commercial real estate firms by *South Florida Business Journal*.

As an entrepreneur and early pioneer in Wynwood, Mr. Cho served as a founding member of the Wynwood Business Improvement District (BID), and championed the progressive rezoning of the area—known as the Wynwood NRD (Neighborhood Redevelopment Plan)—which transformed blighted streets into a diverse, 24-hour mixed-use arts and innovation district. Metro 1 is responsible for bringing favorite local businesses— including Zak the Baker and Junior and Hatter— into the neighborhood, and in 2012, he developed the Wynwood Gateway Complex, the one of the area’s most visible commercial developments.

Recently, Metro 1 partnered with The Related Group of Florida to co-develop the first ever mixed-use micro-condo building in Miami targeting millennials and creatives. This innovative project will be located in Wynwood. Metro 1 is also in the planning stages of a mixed-use hotel project in Brickell with Robert Finvarb Companies near The Underline, as well as additional projects throughout South Florida including a retail project in the Midtown/Design District.

Mr. Cho is a co-founder of the Magic City Innovation District, which will transform 17 acres of industrial warehouses and land in Little Haiti into a center for innovation, jobs and creativity. The multi-year, mixed-use project will help spur economic, social, and cultural growth while providing an access point for jobs in an underserved community. Cho was also a principal in the recently completed Rail 71 Project, an adaptive reuse warehouse project in Miami’s Little River District.

In 2011, Tony was awarded the prestigious Young Leader of the Year Award from the *Urban Land Institute* for his role in the redevelopment of Miami’s urban core neighborhoods.



Ward Davis

Ward is a founding partner of High Street Real Estate & Development, a real estate company focused on urban and New Urban properties in vibrant, growing cities and towns, and currently serves as President of the National Town Builders Association. He formerly served as the Chief Executive Officer of The Village at Hendrix, a 1,112-acre traditional neighborhood in Conway, Arkansas. Prior to that, he led the acquisitions teams for Medical Properties Trust, a public real estate investment trust (REIT), and was a corporate finance investment banker for Stephens Inc.



Victor Dover

Victor Dover, cofounder of Dover, Kohl & Partners Town Planning, is an urban designer and co-author of *Street Design: The Secret to Great Cities and Towns* (Wiley, January 2014), is an expert on how to plan our neighborhoods and fix our streets, and, in the process, shape enduring cities that people really love.

For 30 years, Dover has been designing walkable, sustainable development. His work spans five continents and ranges from revitalizing historic downtowns to retrofitting suburbia. Dover and his firm devised award-winning neighborhoods like l'On in Mount Pleasant, South Carolina and Glenwood Park in Atlanta, Georgia. His projects also include *Plan El Paso*, hailed as "America's Best Smart Growth Plan," and Arlington, Virginia's Columbia Pike revitalization. His many downtown projects include South Miami's downtown renaissance and the plan for downtown Richmond, Virginia. He is presently at work on the plan for downtown Oakland, California.

The work of Dover, Kohl & Partners has been featured in every major textbook on city planning published in the last decade. Victor is a Fellow of the American Institute of Certified Planners. He served as the national chair of the Congress for the New Urbanism from 2010 – 2012. He was instrumental in founding and setting the educational curriculum for the National Charrette Institute and the Form-Based Codes Institute, both leading think tanks. He's also an avid bike commuter and a five-time Ironman triathlete.



Andres Duany, Host of the NTBA Spring Roundtable

Andres Duany, architect, urban designer, planner and author, has dedicated over three decades to pioneering a vision for sustainable urban development and its implementation. He has influenced planners and designers worldwide, redirected government policies in the U.S. and abroad, and produced plans for hundreds of new and renewed communities of enduring value. Duany's leadership can be credited with the plan and code for Seaside, the first new traditional community; the Traditional Neighborhood Development (TND) zoning ordinance; the development of the SmartCode, a form-based zoning code, adopted by numerous municipalities seeking to encourage compact, mixed-use, walkable communities; the definition of the rural to urban Transect and Agrarian Urbanism; as well as inventive affordable housing designs, including Carpet Cottages and Cabanons.

Duany is the author of many essays and articles, and co-author of several books, including *Suburban Nation: the Rise of Sprawl and the Decline of the American Dream*, *The SmartCode*, *The Smart Growth Manual*, *Garden Cities: Agricultural Urbanism*, and *The New Civic Art*. Duany's work has been recognized with numerous awards, including the Richard Driehaus Award, the Jefferson Medal, The Vincent Scully Prize and several honorary doctorates.



Julie Frans

Julie Frans is the Director of Culinary and Community at The Wynwood Yard. She brings years of experience as a chef, culinary consultant, educator, community event organizer, and passionate sustainability advocate to her leadership role at The Wynwood Yard and soon-to-open Doral Yard. Hailing from California, Julie has made South Florida her home since 2011. She worked as Executive Chef at Essensia Restaurant at The Palms Hotel & Spa in Miami Beach, launched her own consulting business providing farm-to-table restaurants and catering businesses with environmental best practices know-how. She spearheads dozens of educational and inspiring community events as well as The Wynwood

Yard's non-profit Food Justice Field Trips program.



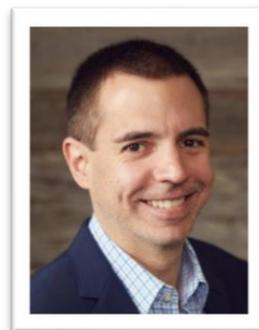
Andrew Frey

Andrew is a real estate development professional with more than 15 years of experience. He is a developer, zoning lawyer, educator, advocate, and winner of the ULI Southeast Florida Young Leader of the Year.

Andrew currently serves as Director of Development at Fortis Design + Build, primarily a fee development company, as well as Principal of Tecela, a small-scale development company. Prior these roles, he developed more than 1,200 market-rate rental apartments at CC Residential and obtained local government approvals for several million square feet of development at Akerman and Gunster. He is an occasional adjunct professor at the University of Miami School of Architecture, where he won the Faculty Award.

His volunteer activities include serving as a board member of the South Florida Regional Transportation Authority, vice-chair for policy of the Urban Land Institute's South Florida district council, and founder and executive director of Townhouse Center. He formerly served as founder and executive director of DawnTown, for which he won the Knight Arts Challenge, and chair of the Chapman Partnership nextgen committee.

He has a JD from the University of Michigan and a BA from Boston College.



Albert Garcia

Wynwood BID Board Vice Chairman; Chairman, Marketing Committee; Member, Planning & Transportation Committee

Albert Garcia is the Chief Operating Officer of Mega Shoes, Inc., a multigenerational family business that designs, manufactures and distributes footwear for independent retailers worldwide. A dynamic problem-solver and strategist, Albert oversees Mega's day-to-day operations including sales, production, marketing, human resources, legal, information technology and philanthropy. Additionally, he serves as Managing Director of Wynwood Ventures LLC, overseeing his family's commercial real estate portfolio.

Previously, Albert was a talent agent at William Morris Endeavor procuring opportunities for clients across television, motion pictures, and digital media. He also formulated and implemented entertainment-based marketing strategies for some of the world's leading consumer brands. Prior to WME, he held strategy and business development roles at OTB Group and NBCUniversal.

Albert currently serves on the U.S. Trust/Bank of America Client Advisory Council, the Wynwood Business Improvement District Board of Directors, and is a member of the Friends of the New World Symphony and Perez Art Museum Miami Contemporaries.



Tony Garcia

Tony Garcia is a Principal of Street Plans Collaborative, and leads the firm's Miami office. Anthony is a nationally recognized architect, writer, speaker and advocate in the in the field of transit, pedestrian and bicycle infrastructure. Tony is a coauthor of the globally acclaimed series *Tactical Urbanism: Short-Term Action, Long-Term Change Vol. 2*, and together with Mike Lydon is the recipient of the 2017 Seaside Prize and co-author of *Tactical Urbanism*, published by Island Press in March 2015. He won the 2017 CINTAS Foundation Fellowship for Architecture and Design and is co-founder of the Ludlam Trail project, which will result in the addition of over 50 acres of new park space in Miami-Dade County. Tony holds a Bachelor of Arts in Architecture and Urban Design from New York University and a Masters in Architecture from the University of Miami.



Patrice Gillespie-Smith

Patrice is the Sr. Manager of the Miami Downtown Development Authority's (DDA) Planning, Design & Transportation department. For the last 20 + years, she has worked as an urban planner across the nation to create more walkable, livable and vibrant communities. Prior to working for the Miami DDA, she managed Neat Streets Miami and helped facilitate the *Safer People, Safer Streets Action Plan* and the *Miami-Dade Complete Streets Guidelines*. Patrice has also developed transportation solutions in Seattle; St. Louis; Columbus, OH and Broward County.



David Holtzman

David Holtzman serves as the Vice President of Dacra and leads all company-wide development and construction activities. With over twenty-five years of large-scale development experience, David has built a reputation for managing large teams through complex tasks. He has coordinated the efforts of multiple architect, designer, engineering, and contractor resources, while developing critical and beneficial relationships with jurisdictional agency players. These efforts work together to deliver a complete and unified neighborhood re-development program.

David has been a key member of the leadership team responsible for the creation and implementation of Dacra's re-development and new construction projects on Lincoln Road in South Beach, Aqua in Mid-Beach, and the Miami Design District. He's spent the last seven years implementing the visionary re-development of the Miami Design District in to the region's premier luxury retail destination.

Prior to joining Dacra, David was the Miami-Dade County Land Manager for Lennar Land Partners, the land division of Lennar Homes Inc., and Lennar's homebuilding division.

David has served on numerous senior architectural juries, is a member of the Miami Parking Authorities Design District Parking Trust Fund, is past President of the Morningside Civic Association and Chair of the Morningside Architectural Review Committee, which guides rehabilitation of historic properties in Miami's first Historic Neighborhood. He also serves as a Florida Certified General Contractor, Vice President, and qualifier of Dacra's construction arm Mobius Construction, Inc.

David received his B.A. in Political Science from McMaster University in Hamilton, Ontario, Canada.



Xavier Iglesias

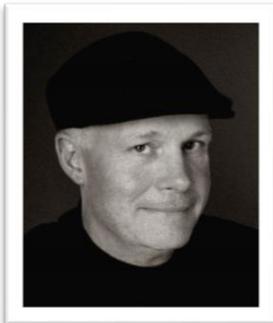
Xavier, a senior officer at DPZ-Co-Design, is a planner and architectural designer with over thirty years of experience. His expertise includes master plans and design regulations across the transect, from rural villages to downtown revitalizations, for developers, not-for-profit organizations and municipalities in the US and abroad. Xavier leads DPZ's Healthcare Initiative involving campus and community plans for major regional hospital systems, and has most recently led the design of a new village center in Oxford, MS. His architectural experience includes all phases of building design from feasibility studies and

schematic design through construction documents and observation, for a variety of building types, from single and multi-family residential to educational, medical and civic structures. Responsible for the creation of residential unit plans at Rosemary Beach and Alys Beach, he has also helped design and manage many of DPZ's key pocket communities. In addition to directing the firm's HR operations in Miami, Iglesias also heads DPZ's public relations, coordinating publicity and awards. He edited the firm's principal monographs, *Towns and Town-Making Principles* (1991), *The Architecture of Duany Plater-Zyberk and Company* (2005), and the *Richard H. Driehaus Prize Monograph* (2008). He is currently writing a new book that will highlight the firm's 38 years of pocket community design.



Monica Van Dyke Johnson

Monica Van Dyke Johnson is the director of the National Town Builders Association, principal of New Urban Connections, and an emerging artist. As a consultant, she creates successful marketing and sales programs for some of the nation's leading New Urban communities. The strength of these programs comes from decades of marketing and sales management, coupled with direct development team experience for several New Urban projects. Monica lives in the beautiful New Urban neighborhood of East Beach in Norfolk, Virginia with her husband and two dogs.



Max LeMarchant

Max LeMarchant of Cobourg, Ontario, Canada, is the Founder and Principal of Plan Master Construction & Development Inc., which was established in 1989. Plan Master provides management services to the land development and construction industries, including the planning and management of commercial, industrial, institutional, residential and land development projects from conceptual planning and feasibility through completion.

Max LeMarchant was a founding partner of the New Amherst Community land assembly and development in 1989. The New Amherst community is a master planned mixed use new community in Cobourg, Ontario, Canada currently under construction on 270 acres of land which is planned to include approximately 1,100 homes.

Max LeMarchant is the founder and owner of 2279667 Ontario Inc operating as "New Amherst Homes" incorporated 2011 and currently the Home builder at the New Amherst community.

Max LeMarchant is currently a board member of the National Town Builders Association.



Bill Lynch

Bill Lynch is a founding Principal of Pace Lynch Corporation, an Atlanta-based real estate development and commercial real estate services firm, where he provides leadership for brokerage, leasing, acquisitions, development, and corporate strategy. Bill also serves as the Project Director for Pinewood Forest, a \$1 billion mixed-use development adjacent to Pinewood Atlanta Studios.

Prior to launching Pace Lynch, Bill served as Executive Vice President of Group Six Companies, a leading boutique development, construction and brokerage firm in metro Atlanta, from which Pace Lynch evolved. Earlier in his career, Bill served in leasing, finance and management roles with Cushman & Wakefield, Dewberry Capital Corporation, Jones Lang LaSalle and Duke Realty Corporation.

Bill earned his JD/MBA degree from the Indiana University School of Law and School of Business in 1998, and his BA degree in East Asian Studies and Business Administration from Vanderbilt University in 1994.

Bill is actively involved with the National Town Builders Association, Congress For New Urbanism, and the Urban Land Institute. He and his wife, Dana, have three children, Will, Gigi and Jack.



Steve Mouzon

Steve Mouzon is an architect, urbanist, author, blogger, and photographer from Miami. He founded the New Urban Guild, which helped foster the Katrina Cottages movement. The Guild hosts Project:SmartDwelling, which works to redefine the house to be much smaller and more sustainable. Steve founded and is a board member of the Guild Foundation; it hosts the Original Green initiative. Steve speaks regularly across the US and abroad on sustainability issues. He blogs on the Original Green Blog and Useful Stuff. He also posts to the Original Green Twitter stream.



Elizabeth Plater-Zyberk, FAIA, CNU

Elizabeth Plater-Zyberk is a founding principal of DPZ Partners, and the Malcolm Matheson Distinguished Professor of Architecture at the University of Miami where she directs the Master in Urban Design Program, after 18 years as dean of the School of Architecture.

Plater-Zyberk is a founder of the Congress for the New Urbanism, an organization established in 1993 to promote walkable, resilient urban design. She is co-author of *Suburban Nation: The Rise of Sprawl and the Decline of the American Dream* and *The New Civic Art: Elements of Town Planning*.

At DPZ, Plater-Zyberk leads and manages projects ranging from individual building design to new community design, community rebuilding, regional plans and zoning codes--including Miami 21, a form-based code for the City of Miami, approved in 2010 and currently in use. Her work with partner Andres Duany, has been widely recognized by awards such as the Richard H. Driehaus Prize for Classical Architecture and the APA National Planning Excellence Award for Best Practice for Miami 21.

With degrees from Princeton University and the Yale School of Architecture, Plater-Zyberk lectures frequently and has been a visiting professor at a number of universities in the United States.



Jaimee Reinertsen

Jaimee Reinertsen is the co-owner of SparkFire Branding and is the head of account strategy and creative development for the firm. As an award-winning copywriter and creative director, Jaimee has been developing distinctive brands for real estate communities in all categories for close to 20 years. She was previously Vice President/Chief Creative Officer of Wallace & Company, and Vice President of Milesbrand. Jaimee is a member of NTBA, ULI and CNU.



Terence Riley

Riley is a partner of both K/R – an architectural firm specializing in cultural facilities – and Parallel – a new venture that combines curatorial and design expertise. K/R and Parallel are working on proposals for the opening exhibitions of a new kunsthalle in Shanghai; a museum of contemporary art in Sarasota, Florida; and a building for a museum and a collection for a private museum in Anhui province, China.

Riley served as the Philip Johnson Chief Curator for Architecture and Design at the Museum of Modern Art from 1991-2006, where he curated and designed acclaimed exhibitions on both historical figures as well as contemporary architects. During the planning for MoMA's 2004 expansion, Riley served as the primary design consultant to MoMA's director for the project.

From 2006 until 2010, Riley was director of the Perez Art Museum Miami. He led the institution through a transformative process of planning a new waterfront facility designed by architects Herzog + de Meuron, which has been acclaimed as one of the most significant new museums of the 21st century.

In addition to writing and researching contemporary topics, Riley is often a visiting design critic at various universities, including Harvard University, Columbia University and the University of Miami.



Mark Schrieber

Mark is based in Miami and oversees East End's local efforts. Leveraging his background in finance and architecture, Mark sources new opportunities and coordinates asset management and development of the firm's projects. Mark spends a sizable amount of time supporting the continuing evolution of Wynwood, Miami into a 24/7/365 live/work/play environment.

Prior to joining East End, Mark was an architect with Torti Gallas & Partners and Max Strang Architecture, where he designed multi-family and mixed-use projects with an emphasis on place-making. Mark also worked at The Spinnaker Group, where he managed the LEED certification of over 3.4 million square feet of commercial space.

Mark earned his Master's in Real Estate from Georgetown University, a Bachelor of Architecture from the University of Miami, and is a LEED AP BD+C. Mark has ten years of proud service in the United States Coast Guard Reserve.



David Snow

David Snow is the current Chief of Urban Design for the City of Miami Department of Planning and has been with the City since 2007 (12 yrs). Currently he is responsible for coordinating Urban Design efforts within the Department and has overseen high-profile projects such as Neighborhood Revitalization District (NRD-1) for the Wynwood neighborhood and the Virginia Key Master Plan implementation. David has also played a leading role in the creation and implementation of the Mana Wynwood and Miami Design District Special Area Plans, Regatta Park Design and Miami 21 Sign Code. He is currently coordinating streetscape master planning efforts for Wynwood, the

Southwest Street Tree Master Plan and the NW 3rd Ave Woonerf.

David has a Bachelor of Science in Planning and Urban Development from Arizona State University. Served as Chair of the Planners Technical Committee of Miami-Dade County from 2013 – 2014 and currently serves on the Miami Shores Village Planning and Zoning Board. David continues to work towards making the City of Miami a successful metropolitan center by addressing planning issues related to emerging urban development trends and future adaptation to sea-level rise challenges.



Mary Vinson

Mary Vinson is an Event Coordinator for New Urban Connections and works with Monica on making all things great for the NTBA. When she is not working on NTBA events, Mary is planning events and conferences for several other clients, coast to coast, through her business, Leave it to Mary. Mary loves all things Orange because she is a proud graduate of Virginia Tech and a huge Hokie fan!



SOUTH BEACH HIGHLIGHTS



Accommodations

- A Mondrian
- B Residence Inn by Marriott Miami
- C Abae Hotel
- D Bikini Hostel
- E SoBeYou Tropical B&B Hotel
- F The Standard
- G The Betsy
- H Collins Avenue Hotels (Various)

Services

- I Publix
- J Fresh Market
- K Wholefoods
- L Art Deco Supermarket
- M CVS
- N Walgreens
- O Wine Direct
- P Post Office
- Q Library

Points of Interest

- R Bass Contemporary Art Museum
- S Collins Park
- T Miami Beach Golf Club
- U Holocaust Memorial
- V Botanical Gardens
- W Convention Center
- X New World Center
- Y Soundscape PARK
- Z 1111 Parking
- AA Regal Movie Theater
- AB Flamingo Park
- AC Public Pool & Tennis
- AD Running Track
- AE Lummus Park & Boardwalk
- AF Art Deco Welcome Center
- AG Gianni Versace Mansion
- AH Muscle Beach Gym & Volleyball
- AI The Wolfsonian Museum
- AJ Ocean Beach Park
- AK Jewish Museum
- AL South Pointe Park & Boardwalk
- AM Marina - Boat & Jetski Rental

Food & Beverage

- 1 Bodega Taqueria y Tequila
- 2 Halves & Wholes
- 3 Artichoke Pizza and Ricky's Bar
- 4 105 Ceviche
- 5 YardBird Southern Food
- 6 Starbucks
- 7 Joe & The Juice
- 8 Lime Mexican Grill
- 9 Drunken Dragon
- 10 Tanuki
- 11 Oliver's Bistro
- 12 Mr O1 Pizza
- 13 Juvia
- 14 Chotto Matte Miami
- 15 Yard House
- 16 Via Emilia 9
- 17 Pubblelly Noodle / Sushi Bar
- 18 Lucali / True Loaf Bakery
- 19 NaiYaRa / Dirt Cafe
- 20 Panther Coffee / Ice Box Cafe
- 21 Soul Tavern
- 22 The Standard
- 23 Lincoln Eatery Food Court
- 24 Frieze Ice Cream
- 25 Aubi + Ramsa Ice Cream
- 26 Casa Tua
- 27 Sweet Liberty
- 28 Sylvano's Italian
- 29 Blue Ribbon Sushi
- 30 Kith Ice Cream
- 31 Orange Blossom
- 32 Hosteria Romana
- 33 A La Folie Cafe
- 34 The Alley
- 35 Do Not Sit Nightclub
- 36 Palace Bar
- 37 Clevelander / Mango's Nightclubs
- 38 Joe's Stone Crab
- 39 Planta
- 40 Cibo Wine Bar & Grill
- 41 Smith & Wollensky
- 42 Monty's on South Beach
- 43 La Sandwicherie
- 44 Taquiza



**2019 NTBA MEMBERSHIP DUES
AND 2019 ROUNDTABLE FEES**

2018 NTBA MEMBERSHIP FEES	MEMBERSHIP DUES	FIRST TIME MEMBER
Town/Urban Developer – Principal or High-Level Management	\$600	\$400
Associate Membership – Partners and employees of a primary Town/Urban Developer or Affiliated Professional member (please list Primary Member)	\$400	\$300
Next Gen Membership – 35 Years Old or Younger	\$400	\$300
Affiliated Professional – Subject to Board Approval	\$600	\$400
Not for Profit Membership	\$400	\$300
NTBA ROUNDTABLE REGISTRATION (PLEASE NOTE THIS IS A MEMBER ONLY EVENT)	MEMBER REGISTRATION	ADDITIONAL PERSON
Full Roundtable Registration <ul style="list-style-type: none"> The first person in a single organization must pay the full member registration. Additional partners and employees of a fully registered primary member or the spouse/significant other of a fully registered primary member may pay the additional person fee. 	\$625.00	\$525
Additional Roundtable Registrations <ul style="list-style-type: none"> Guests speakers who want to attend the full Roundtable Significant Others (if significant others are eligible for membership, they must be a member to attend) 	Not Applicable	\$525
Social Event Registration (Includes social events only, not presentations or tours)	Not Applicable	\$300
Students in an affiliated line of study	\$300	