

THE 2015 NTBA SPRING ROUNDTABLE PRESENTS

Making and Remaking America's Downtowns

WHEN: Friday afternoon, March 20 – Sunday morning, March 22

WHERE: Little Rock and Conway, Arkansas

HOSTS: Ward Davis and The Village of Hendrix, Conway, Arkansas

Optional Road Trip: Feet on the Street in Bentonville, Arkansas

Thursday evening, March 19 – Friday morning, March 20



“Making and Remaking America’s Downtowns” is the focus of the National Town Builders (“NTBA”) Spring Roundtable. Don’t miss these fascinating stories and tours to get the inside scoop about the outstanding urban development taking place in the heart of Little Rock, Arkansas’ capital city; an emerging “Main Street” college campus under development in Conway; the challenges of introducing new urban development principles to Hot Springs Village, one of the South’s largest retirement havens; and how developers and city leaders are creating such a hip vibe in Bentonville that it’s been cited as one of the “5 Up-and-Coming U.S. Tourism Cities” in the nation by Huff Post Travel.

New this Spring is an optional road trip to experience Bentonville on foot. Plan on arriving a day early and treat yourself to a pretty cool downtown.

Click [HERE](#) to register today! (A PDF of the Registration Form is on the back page.)

The NTBA is the only town and urban developer association that exists in which the knowledge and experience gained from creating town centers is freely shared. The lessons learned can save time, energy, and money. The relationships gained can be a resource and a joy.

Making and Remaking America's Downtowns

OPTIONAL ADVANCE ROAD TRIP: "FEET ON THE STREET IN BENTONVILLE, ARKANSAS"



"FEET ON THE STREET IN BENTONVILLE, ARKANSAS" is an optional advance road trip for registered attendees of the NTBA Spring Roundtable. Arrive in Arkansas a day early and treat yourself to a behind the scenes experience of a small Southern city that is garnering a lot of national attention. There is no additional fee to participate, however all expenses are on your own.

Once known primarily as a corporate travel destination, Bentonville, Arkansas has boomed as

leisure travel spot since the opening of Crystal Bridges Museum of American Art in 2011. This Moshe Safdie designed art museum has hosted over 1.3 million visitors since opening day and continues to welcome visitors from all over the globe. With the transformation of this corporate town to an arts and cultural destination, the city's culinary offerings also boomed with a burgeoning restaurant scene named on the Washington Post's "In" list for 2013. In that same year, four of Bentonville's top chefs performed at the famed James Beard House. In November of 2013, Bentonville's chefs presented their High South cuisine to a sold out crowd in New York City and introduced the rustic, earthy edible culture of the Ozarks to a group of foodies that were blown away by the dishes. As Bentonville's landscaped changed after the opening of Crystal Bridges, a bold decision to open a contemporary art museum coupled with an ultra-modern lodging property and restaurant with a unique culinary approach was presented and, thus, created a downtown economic driver where locals and travelers alike can experience "an oasis where art challenges, amuses, stimulate conversation, and provokes new ideas" (21cmuseumhotels.com). The Bentonville museum hotel, one of four in the country, has received high honors since its opening in 2013. Trip Advisor named it the no.1 Hot New Hotel in the US and no.4 in the world, and Conde Nast Traveler named the Bentonville hotel no. 2 in the south and no.11 in the US. Additional recent accolades Bentonville has received are Top Five Up-and-Coming Tourist Destinations by HuffPost.com, Best Walking City by Conde Nast Traveler for 2014, Hottest Travel Destination for 2012 by Travel and Leisure, and Business Insider ranked Bentonville no. 10 on its list of 15 hottest American cities of the future. The Walmart Museum in Bentonville 21c Museum Hotel Bentonville The coming year offers much in terms of project completion for Bentonville. In the works are the urban living experience THRIVE: Bentonville, several new restaurants, and the Amazeum, Bentonville's children's museum scheduled to open this summer.

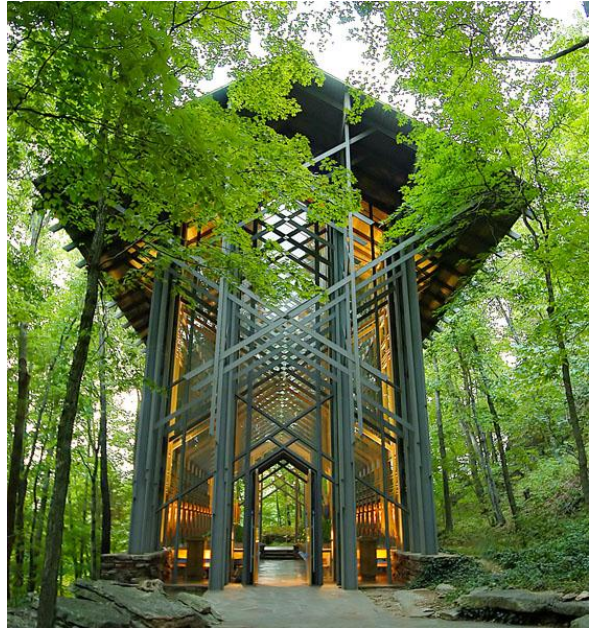
AGENDA: "FEET ON THE STREET IN BENTONVILLE, ARKANSAS"

THURSDAY, MARCH 19, 2015, BENTONVILLE, ARKANSAS

2:00 PM

[Thorncrow](#)

Nestled in the Ozark Mountains near Eureka Springs, Thorncrow is #4 on the AIA's top designs of the 20th Century. Thorncrow is 48 feet tall with 425 windows and over 6,000 square feet of glass. This destination is right on the way from Bentonville to Conway. A must see!



6:00 PM

[Tusk & Trotter American Brasserie](#)

The Homestead Series Prix Fixe
Dutch Treat! \$35/person without
alcohol, gratuity or tax

Tusk & Trotter has teamed up with the publishers of Arkansauce and the University of Arkansas to host six bi-monthly culinary events collectively known as *The Homestead Series*. The series combines engaging lectures with amazing food that explore and celebrate Arkansas' rich and vibrant culinary history. Chef Rob Nelson will be combining the culinary offerings of all six events into one special menu just for the NTBA participants. Each course will define a region or culinary tradition in Arkansas while bringing a modern twist and includes: Defining Arkansas Cuisine and Sorghum Molasses, River Valley, Delta, Orchards & Vineyards, Arkansas Restaurant Culture and Nostalgic dishes, and Snout to Tail.



Executive Chef Rob Nelson Photo credit:
Russell Cothorn, Edible Ozarkansas

8:00 PM

[The Hive at 21c Museum Hotel](#)

Join Rob Coleman, CEO/President of ERC, and architect Rob Sharp at a special reception for the NTBA visitors in The Hive at 21c Museum Hotel. Under the direction of Arkansas native and James Beard Award semi-finalist Chef Matthew McClure, The Hive pays tribute to the High South while articulating McClure's approach to refined country cuisine. The Hive, designed by Deborah Berke Partners, is a communal gathering place and a great place to finish out a Bentonville evening.

Beverages sponsored by ERC – THANK YOU!

HOTELS

Building on its mission of engaging the public with contemporary art and supporting the revitalization of American downtowns, [21c Museum Hotel Bentonville](#) is a 104-



room boutique hotel, contemporary art museum, and cultural civic center hotel located on the Bentonville town square and a short walk to Crystal Bridges Museum of American Art. Trip Advisor names it the “#1 Hot New Hotel in the United States”.

Listed below are three hotels that are offering special rates for NTBA members. Please use the links below:

21c

\$219

Address: 200 NE A St, Bentonville, AR 72712

Phone: (479) 286-6500

<http://www.21cmuseumhotels.com/bentonville/>

DoubleTree

\$139 (with breakfast)

Address: 301 SE Walton Blvd., Bentonville, AR 72712

Phone: (479) 845-7770

Web site: <http://doubletree3.hilton.com/en/hotels/arkansas/doubletree-suites-by-hilton-hotel-bentonville-BNTDTDT/index.html>

Hilton Garden Inn

\$149

Address: 2204 SE Walton Blvd, Bentonville, AR 72712

Phone: (479) 464-7300

Web site: <http://hiltongardeninn3.hilton.com/en/hotels/arkansas/hilton-garden-inn-bentonville-FAEBHGI/index.html>

FRIDAY, MARCH 20, 2015, BENTONVILLE, ARKANSAS

8:00 AM

Friday, March 20th, 8 am – 10am, The Pressroom and Various Downtown Locations

Meet at The Pressroom, downtown Bentonville’s morning hotspot, for a free cup of locally roasted coffee before heading out with Daniel Hintz, former Executive Director of Downtown Bentonville, Inc., Troy Galloway, Director of Community Planning, and other city leaders as they conduct a walking tour of the downtown area. While the tour won’t explore the entirety of the 1,765 acre master plan area, the group will be able to look at several transformative projects while learning how the master plan was implemented by developing robust partnerships between municipal, civic and private entities.

Free coffee sponsored by The Pressroom – THANK YOU!



Daniel Hintz



Troy Galloway



10:30 AM

[Crystal Bridges Museum of American Art](#)



Weather permitting; we encourage you to take the Crystal Bridges Trail from downtown to the Museum (approx. 15 minute easy walk). More than 3.5 miles of trails wind through the Museum’s 120-acre site, allowing you to take in the beautiful Ozark landscape. Close to the Museum south entrance, you will see the construction-in-progress of Frank Lloyd Wright’s Bachman Wilson House - originally built in 1954 along the Millstone River in New Jersey, it was deconstructed in 2014 and will open to the public in Summer 2015.

FRIDAY, MARCH 20, 2015, BENTONVILLE, ARKANSAS

Inside, galleries open at 11:00 and feature five centuries of American Art from the colonial era to contemporary. A not-to-miss exhibition is *Van Gogh to Rothko*, 76 artworks by 73 influential artists from the late nineteenth century to the present including Vincent van Gogh, Pablo Picasso, Georgia O'Keeffe, Salvador Dalí, Frida Kahlo, Andy Warhol, and Mark Rothko. The works were selected from the collection of the Albright-Knox Art Gallery, one of the finest collections of twentieth-century art in the country, located in Buffalo, NY.

An extraordinary experience awaits!

12:30 PM

[Eleven at Crystal Bridges](#)

Enjoy lunch in *Eleven* – the Museum's architecturally stunning dining room. The menu reflects Bentonville's thriving culinary scene and specializes in modern American comfort food with an emphasis on traditions that hail from the high south region...the Ozarks. Crystal Bridges' "edible responsibility" approach demonstrates the Museum's commitment to promoting and celebrating local food culture, featuring fresh ingredients from the Bentonville Farmers' Market and other food artisans in Northwest Arkansas. The robust cuisine of Eleven not only nourishes, but also tells a story—inspired by the artworks, natural surroundings, and fascinating regional history. Demi-service (central order/table service) is available at your convenience between 11:00 a.m. – 2:30 p.m.

1:30 PM

Depart Bentonville and arrive in Conway for the 2015 NTBA Spring Roundtable

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Making and Remaking America's Downtowns

AGENDA: 2015 NTBA SPRING ROUNDTABLE



FRIDAY, MARCH 20, 2015, CONWAY, ARKANSAS

4:30 PM

Walking Tour of [The Village at Hendrix](#)



Ward Davis

The Roundtable begins in Conway, Arkansas at The Village at Hendrix. Under development by the respected Hendrix College and bordering its beautiful campus in the heart of Conway, Arkansas lies The Village of Hendrix. With a master plan by Duany Plater-Zyberk & Company, The Village blends Southern heritage with thoughtful neighborhood planning. The neighborhood is a 94-acre mixed-use, walkable, college village that combines beautiful architecture, scenic grace, central marketplaces, corporate offices, welcoming outdoor spaces, and friendly local shops and restaurants.

The Village of Hendrix will bring 500 residences; 125,000 s.f. of retail space; and 200,000 s.f. of office space; plus parks and trails together naturally, with a commitment to green building principles. In short, it merges the best of yesterday and today, while being ever mindful of tomorrow.

Conway is one of the fastest-growing cities in Arkansas, boasting a current population of more than 55,000. Conway is located 30 miles from Little Rock and is known primarily as a college town. The city is the northwestern entryway to the metro region and is attracting new businesses and relocating families who appreciate the quality of life it offers. Although the population has more than doubled since 1990, the city still retains its small town charm and community spirit.

FRIDAY, MARCH 20, 2015, CONWAY, ARKANSAS

6:00 PM Dinner at ZaZa Fine Salad & Wood Oven Pizza Company

A favorite restaurant located on Market Square in The Village of Hendrix, ZaZa's offers seasonal, family-farmed, sustainable, nutritious, naturally raised, hormone free, organic, and artisan dishes. ZAZA began with a love of the thin crust, wood-fired pizzas, savory salads and, creamy gelatos of Southern Italy. Its menu today pays homage those Southern Italian classics that fueled a passion for cooking, as well as the beloved flavors of its own Southern American surroundings and personal culinary experiences.



Dutch Treat!

7:30 PM Depart for Little Rock *(Approximately 30 minutes by car)*

HOTEL [Hampton Inn & Suites Little Rock – Downtown](#)

320 River Market Avenue, Little Rock, Arkansas, 72201

USA TEL: +1-501-244-0600 FAX: +1-501-244-0603

Free Breakfast and Wi-Fi is included

GROUP BLOCK LINK:

http://hamptoninn.hilton.com/en/hp/groups/personalized/L/LITDTHX-NTB-20150319/index.jhtml?WT.mc_id=POG

Please note that only 20 rooms have been set aside for NTBA members at a special rate of \$99 per night.

Group rooms are first-come, first-serve and you are encouraged to reserve your rooms early. The room block expires on February 20, at which time the rooms will be released.



SATURDAY, MARCH 21, 2015, LITTLE ROCK, ARKANSAS



Trapnall Hall

8:30 AM **Doors Open at [Trapnall Hall](#)**

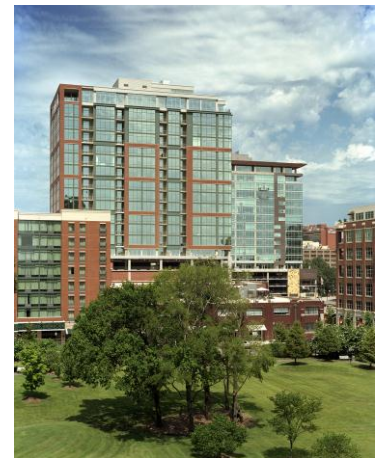
Breakfast is provided for hotel guests at the Hampton Inn. Beverages and a light snack will be available during the Roundtable.



Mann on Main



Arcade



River Market Tower

8:45 AM **Setting the Stage for Great Downtowns**

Little Rock is Rocking! Join this panel of distinguished guests who are making it happen as they provide a history of the outstanding work that has been completed or is underway in Little Rock and North Little Rock. They will present [Imagine Central Arkansas](#) – a comprehensive community planning process for Central Arkansas.



Brad Lonberger



Jim McKenzie

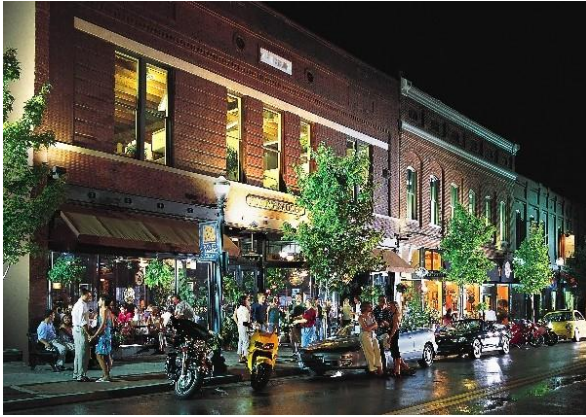


Jimmy Moses



Rett Tucker

SATURDAY, MARCH 21, 2015, LITTLE ROCK, ARKANSAS



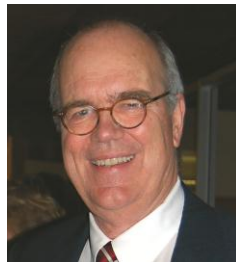
10:30 AM Creating the River Market

The River Market district is the lifeblood of Little Rock’s downtown scene and stands as an unofficial cultural center in the city. On any given day you’ll find a wealth of cuisine from every part of the globe, skilled Arkansas artists practicing their crafts, and even Arkansas live music – be it a one-man band in the River Market pavilion, local Arkansas artists in a battle of the bands, or a national act at the amphitheater. Browse local produce at the Farmer’s Market or shop for clothing and more in nearby boutiques. The River Market is a short walk or trolley ride from most downtown hotels, making it one of the best spots to eat, shop, play and stay in Little Rock.

Our panel of three of River Market’s key participants will share the development story of this successful downtown revitalization.



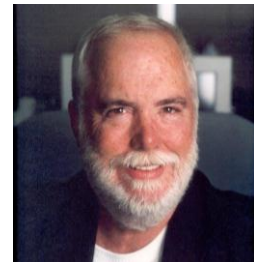
Jimmy Moses



Bobby Roberts



Rett Tucker



Buddy Villines

12:30 PM Lunch on your own in the [Market Hall](#)



1:30 PM A Tour of River Market – *Meet outside Community Bakery at [River Market Hall](#)*

SATURDAY, MARCH 21, 2015, LITTLE ROCK, ARKANSAS

3:00 PM

Development Case Study - Town Center for [Hot Springs Village](#)

A fun, interactive session with real world contributions! NTBA attendees will participate in a real world case study to identify and address key development issues and constraints ahead of the design charrette for a new town center in Hot Springs Village. Recommendations from the NTBA will be incorporated into the plan and built into the new neighborhood.



Hot Springs Village, Arkansas, is the largest gated community in the United States. It covers 26,000 acres of heavily wooded area. Established in 1970, Hot Springs Village has 11 lakes, 9 golf courses, 472.31 miles of paved roads and 30 miles of hiking trails, plus various types of amenities. The current population is 13,183, with

the median age of 68.4-years-old. The total of 8,681 housing unit were built on 25% of the total residential lots throughout its over 4-decade of history.

The Village Center project is one of the most important components of the revitalization program of Hot Springs Village. The project area is centrally located in the community, which includes the Woodlands Auditorium, Grove Park and a proposed 6.5-acre mixed-use community center. The goal of the project is to create a walkable community center for residents and non-residents from different age groups to experience a sense of connection and belonging, which has been lacking in the community.



Ward Davis



David Twiggs



Mike Watkins

SATURDAY, MARCH 21, 2015, LITTLE ROCK, ARKANSAS

5:00 PM **A Walking Tour of the [Argenta Arts District](#)**



In many ways Argenta is one of the Little Rock region’s model neighborhoods. With its mix of housing and businesses, its walkable, human-scaled streets, and a desire to thoughtfully grow, Argenta offers both a glimpse of the region’s historic urbanism and a way of community building that can address today’s urban challenges.

Argenta serves as one the leaders in New Urbanisim in Arkansas, focusing on creating vibrant, walkable, mixed-use communities that raise the standard of living and quality of life while alleviating strain on the environment caused by suburban sprawl.

The Argenta Master Plan introduces an integrated, connected city design that possesses all the necessary components of a complete community. Housing, shops, work places, schools, grocery stores, parks, entertainment and more are all within walking distance from any point in the community.

Argenta embodies healthy, eco-friendly living by increasing density, which reconnects vital links in a community. A more closely knit community encourages individuals to depend less on finite fuels and instead utilize greener transportation like trolleys, cycling or walking. The higher foot-traffic that results creates increased sustainability for local businesses and attractions while helping individuals reduce their carbon footprint.

Above all, Argenta seeks to grow thoughtfully, preserving the architectural integrity of downtown Argenta while introducing new cohesive elements like the public trolley system that align with the overall guiding mission – to be clean, green and safe.



Danny Bradley



John Gaudin



Greg Nabholz



Warwick Sabin

SATURDAY, MARCH 21, 2015, LITTLE ROCK, ARKANSAS

6:30 PM Cocktails and Conversation at [Cregeen's Irish Pub](#)



8:00 PM Dinner at [Cache](#)



Cache Restaurant is the combined vision of Rush Harding and his son, Payne Harding. For Rush, a businessman and philanthropist, Cache is the opportunity to bring a stunning vision of the most urbane, contemporary dining experience to downtown Little Rock. For Payne, a graduate of the Culinary Institute of America, Cache is the canvas on which to

create an extraordinary dining experience where no detail is left unattended.

Be our guest. This dinner experience is included in your registration.



SUNDAY, MARCH 22, 2015, LITTLE ROCK, ARKANSAS

8:30 AM

Traditional Southern Breakfast at Trapnall Hall

Come hungry! Breakfast is included in your registration.



Blair Humphreys

8:45 AM **Member Project Spotlight**

Join NTBA members and developers Grant and Blair Humphreys as they share Grant's rural greenfield new town project, Carlton Landing, and Blair's urban brownfield waterfront infill project, Wheeler District.



Carlton Landing



Wheeler District



Grant Humphreys

9:30 AM

The Theater of Cool – How to Activate Space Effectively and Sustainably

Craving more meaningful and satisfying connections to people, purchases and places, the New Economy has created smarter, more empowered, and more demanding consumers. They yearn for the unique and authentic, a sense of community and belonging. In a sea of mediocrity, they search for place. Outlining the DNA of Place™, Daniel will share his process to align the big plans, activate opportunity on the street level and cultivate customer champions that generate authentic buzz and drive value.



Daniel Hintz

10:30 AM

50 RAPID FIRE Panel: Get the Ball Moving with Downtown Revitalization, Redevelopment and Creation

Experienced new urban professionals go 'round the room to share insightful ideas for vibrant downtowns. Our panelists will take turns presenting a chock-full of quick, important lessons and key takeaways they learned while working on the commercial core of their neighborhoods. We will move from person to person quickly and then open up the conversation to the broader audience for additional points.



Bob Chapman



Daniel Hintz



Jimmy Moses



Greg Nabholz

11:30 AM

Parting Thoughts

Steve J. Maun, President, National Town Builders Association

AT A GLANCE

Roundtable

Registration: Registration information is included at the end of this brochure.

Host Hotel:

[Hampton Inn & Suites Little Rock – Downtown](#)

320 River Market Avenue, Little Rock, Arkansas, 72201

USA TEL: +1-501-244-0600 FAX: +1-501-244-0603

Breakfast and Wi-Fi is included



GROUP BLOCK LINK:

http://hamptoninn.hilton.com/en/hp/groups/personalized/L/LITDTHX-NTB-20150319/index.ihtml?WT.mc_id=POG

Please note that only 20 rooms have been set aside for NTBA members at a special rate of \$99 per night. Group rooms are first-come, first-serve and you are encouraged to reserve your rooms early as the block expires on 2/20/15. Select the number of nights desired.

NAME	ADDRESS	PHONE	NOTES
<u>Thorncrowne</u>	12968 HWY 62 West Eureka Springs, AR	479-253-7401	Site Visit
<u>Tusk & Trotter</u>	110 SE A ST Bentonville, AR	479-268-4494	Thursday Dinner
<u>The Press Room</u>	121 W Central Ave, Bentonville, AR 72712	(479) 657-2905	Thank you to The Press Room for our coffee!
<u>21c Museum Hotel Bentonville and The Hive</u>	200 NE A St Bentonville, AR 72712	479-286-6500	ROOM RATES TBD/Thank you to ERC for hosting us for beverages in The Hive!
<u>Crystal Bridges Museum of American Art and Eleven at Crystal Bridges</u>	600 Museum Way Bentonville, AR 72712	479-418-5700	Museum Tour and Lunch
<u>The Village at Hendrix</u>	1040 Reynolds Ave Conway, AR 72032	501-499-4000	Walking Tour
<u>ZaZa Pizza and Salad</u>	1050 Ellis AVE, STE. 110 Conway, AR 72032	501-336-9292	Friday Dinner
<u>Hampton Inn & Suites Little Rock – Downtown</u>	320 River Market Avenue, Little Rock, AR 72201	501-244-0600	Group Block: Ask for NTBA Rate before 2/20/2015
<u>Trapnall Hall</u>	423 East Capitol. Little Rock, Arkansas 72202	501-324-9716	Saturday and Sunday Educational Sessions
<u>River Market Hall</u>	400 President Clinton AVE Little Rock, AR 72201	501-375-2552	Saturday Lunch and Walking Tour
<u>Argenta Arts District</u>			MEETING PLACE TBD
<u>Cregeen's Irish Pub</u>	301 Main ST North Little Rock, AR 72114	501-376-7468	Cocktails and Conversation
<u>Cache</u>	425 President Clinton AVE Little Rock, AR 72201	501-850-0265	Saturday Dinner – OUR Treat!

GETTING THERE

[MAPQUEST LINK FOR ALL DIRECTIONS](#)

While we wish cars weren't needed during this Roundtable, there are so many places to see and learn about and our destinations just aren't close enough to do without cars. Due to the schedule, buses are not practical. So, we encourage you to either rent a car or make arrangements to share a ride with other attendees who have wheels. Anyone who wants to offer a seat or hop a ride can contact Monica V. Johnson and she'll try to facilitate car-sharing.



DETAILS

Northern Arkansas Aiport to Thorncrown	Fly into Northern Arkansas Airport if you plan to participate in the optional trip to Thorncrown and Bentonville. You'll want to rent a car or make arrangements to share a ride. Drive to Thorncrown or meet on Thursday at 2 PM at the 21c Hotel to carpool. It is 47 miles and about 1 hour from the airport to Thorncrown.
Thorncrown to Bentonville	36 Miles in about 46 minutes
Bentonville to Conway	A 184-mile trip that should take about 2 hours and 50 minutes.
Conway to Little Rock	About 30 miles and you can make it in a half hour.
Getting Around Little Rock	Once in Little Rock, everything is fairly close. The longest walk is about a mile. There are trolley services, cabs or Uber, or share a car with a fellow attendee.
Downtown Little Rock to the Little Rock Airport	A little less than 6 miles and should take under 15 minutes.

A BIG SHOUT-OUT TO OUR SPRING ROUNDTABLE HOST!



THE VILLAGE AT HENDRIX

LIVE. LEARN. EXPERIENCE.

The Village at Hendrix offers an opportunity to live and experience daily life in a vibrant neighborhood unlike any other in Conway – a neighborhood that values community, education, heritage, quality, and sustainability.

The Community

The Village took shape under the expert direction of Duany Plater-Zyberk & Company, the leading urban planning group that brought to life award-winning communities such as Seaside, Florida. Designed in the concept of “new urbanism,” The Village embraces the time-tested principles that are the hallmarks of the most beloved and enduring places in the world.

Here at The Village, all aspects of modern living come together: work, rest, recharge, play, learn, and grow. The neighborhood offers a mix of residential options along with shops, offices, restaurants, and a wide assortment of amenities in a walkable community that borders, and is developed by Hendrix College in Conway, Arkansas. One of the most popular amenities is Hendrix Creek Preserve, a beautiful outdoor nature park with native plantings and tranquil walking trails that meander along the water.

The Market Square

Restaurants and shops are more than brick and mortar establishments here. They are at the heart of the neighborhood. Commercial spaces are thoughtfully blended into the community, putting the amenities people want and need just a short, safe walk or bike ride from every home in The Village. The Market Square includes vertically mixed-use buildings of apartment homes over ground floor restaurants and shops fronting a village green. The Square is the center of the residential

neighborhood through its retail businesses and restaurants, farmers' market, and community events. It serves as an ideal setting for resident outings, student and professor interaction, a gathering place for employees from the corporate campus and the college, and attracts visitors from throughout the city.

Activities and Events

The Village experience is perhaps best defined by the many activities that bring our neighbors together. We believe the charm and appeal of a small town comes not just from the structures and spaces we create, but from the lively gatherings – both planned and spontaneous – that spring up among its people.

From movies on the green to local produce stands at the farmers' market, from live music to children's performances, the range of neighborhood happenings draws people to our outdoor spaces. Whether our residents' interests are artistic, culinary, sporting, or all of the above, there is something for every taste, in every season.

Just across the street, Hendrix College features an event calendar full of academic lectures, theater performances, concerts and discussions, many of which are free and all of which are located just steps away.

The Homes

The architecture in The Village draws from historic styles found in Central Arkansas. With covered front porches, elevated foundations, and handsome, double-hung, windows, the homes display a careful eye for detail. We place a priority on energy efficiency and green building practices – in fact, our homes meet the strict energy standards of Conway Corporation Green Building Programs. And, each home is handcrafted with attention to the softer qualities that make it a home – the elements that inspire neighbors to stop by for a visit.

The residential neighborhood contains a variety of living options, including single-family homes, townhomes, cottages, condominiums, apartments and live/work units. All of the residences face pedestrian-oriented streets with attractive streetscapes, while alleys provide vehicular access to garages and parking. The residential blocks are compact and diverse, yet intimate and accessible. The project also includes other opportunities for Hendrix College facility housing, thus broadening the open interaction between the community, faculty, and staff, and the students who live on the Market Square. A Charter School is proposed in the future phase of the master plan to serve families in the project and nearby community.

The Corporate Campus

The 13-acre Corporate Campus forms the northern boundary of the property. The 100,000 square foot Corporate Campus boasts the regional headquarters of Southwestern Energy Company and its 400 employees. The building's LEED Gold building reflects Southwestern Energy's mission of sustainable development.

Hendrix Creek Preserve

The 12.7-acre Hendrix Creek Preserve provides storm water management, filtration for a critical wetlands habitat, walking trails, and passive recreation areas. The College's environmental studies

and biology faculty partnered with environmental engineers and the U.S. Army Corps of Engineers to restore and construct lost or degraded wetlands and stream corridors to serve many functions. In addition to managing storm water and providing a natural habitat for wildlife, the Hendrix Creek Preserve provides outdoor classroom opportunities for college students and recreational nature trails for residents and visitors.

At a Glance: The Village at Hendrix

- A 94-acre mixed-use, walkable, college village that combines retail and office space, housing, educational facilities, and recreational amenities
- Construction began in 2008 and is expected to be completed in 2016
- Planned civic uses may include a future Charter school and childcare facility, proposed Hendrix College President's House, and a proposed business school for the College
- Planned parks and open space include a ½-acre village green and the 12.7-acre Hendrix Creek Preserve
- 500 residences are planned and include condominiums, student apartments, live/work units, single-family attached homes, single-family detached homes, cottages and carriage homes
- Plans call for 125,000 square feet of retail space and 200,000 square feet of office space



SPEAKER BIOGRAPHIES

Danny E. Bradley, Chief of Staff, Office of the Mayor, City of North Little Rock, AR



Danny Bradley

Danny E. Bradley has served as the Chief of Staff for the City of North Little Rock, Arkansas since March 2013. Previously, Mr. Bradley was the Chief of Police, a position he held from 2001 after serving five years as the Chief Deputy for the Pulaski County Sheriff's Office and holding a variety of positions with the North Little Rock Police Department.

Mr. Bradley is a graduate of the University of Little Rock with a Master of Public Administration and Bachelor of Arts-Criminal Justice degrees. He was a member of the Adjunct Faculty of the University of Arkansas at Little Rock from 1990 – 1991 and the University of Arkansas Criminal Justice Institute from 1992 – 2001.

Mr. Bradley has made special presentations to the Office of the U.S. Attorney Eastern District of Arkansas, International Association of Chiefs of Police conferences, and the Arkansas Association of Chiefs of Police. His board and commission service includes the Arkansas Crime Information Center Board of Supervisors, Central Arkansas Crime Stoppers, Family Service Agency, Governor's Working Group on Sentencing and Corrections, and the North Little Rock Boys and Girls Club. He is a member of the Arkansas Association of Chiefs of Police, serving as its president for three years, the International Association of Chiefs of Police, and the Police Executive Research Forum.

Mr. Bradley has been married to his wife Melonie for 39 years and has one daughter and a grandson.



Bob Chapman

Bob Chapman, TND Partners

Bob Chapman's projects in North Carolina, Florida, and Arkansas are approved for approximately 16,000 residential units and two million sq. ft. of mixed-use retail and commercial space. So far, approximately 750,000 sq. ft. has been built or renovated. Projects in Durham include the Geer Foster DIY district, Trinity Heights, Trotter Building, Duke School for Children, Central Park School for Children. Other projects include Winmore in Chapel Hill, The Village at Hendrix in Conway, Arkansas, and Southlake-Cagan's Crossing near Orlando.

Bob serves on the board of the Congress for the New Urbanism and his past service includes many other non-profits: the North Carolina Smart Growth Alliance (founding board chair), National Town Builders Association (founding board chair), Preservation Durham, Durham Central Park, and Central Park School for Children. He is a founding advisory board member for the program in Real Estate Development and Urbanism at the University of Miami.



Ward Davis

Ward Davis, Chief Executive Officer, The Village at Hendrix

Mr. Davis directs the activities of The Village at Hendrix, a New Urban neighborhood in Conway, Arkansas, currently being developed by Hendrix College. The Village at Hendrix thoughtfully combines restaurant, retail, and office spaces with a range of residential options including apartments, student housing, carriage houses, and both small and large single family homes.

Prior to joining The Village, Mr. Davis worked on the development team of five New Urban neighborhoods as the primary developer or a financial consultant in addition to developing conventional neighborhoods and commercial real estate projects. Before becoming a real estate developer, he served as the Acquisitions Manager at Medical Properties Trust, a healthcare real estate investment trust and was a corporate finance investment banker for Stephens Inc.

Mr. Davis has a BA in Economics from Davidson College, a General Course Diploma in Economics from The London School of Economics and Political Science, and an MBA from The University of Virginia.



Troy Galloway

Troy D. Galloway, AICP, Community and Economic Development Director for the City of Bentonville

Troy D. Galloway has served as the Community and Economic Development Director for the City of Bentonville since July 1996. Previously, he was the City Planner for the City of Nixa, Missouri from 1994 to 1996 and served as the Community Development Specialist with Meramec Regional Planning Commission, Rolla, Missouri 1992 to 1994.

Mr. Galloway has a Bachelor of Science Degree from Missouri State University, a Master of Arts Degree from the University of Oklahoma, and a Master of Science Degree from the US Army War College. He is a member of the American Institute of Certified Planners (AICP); American Planning Association; Arkansas Chapter, American Planning Association; NW Arkansas Regional Planning Commission; NW Arkansas Regional Transportation Study; Bentonville Downtown Square Committee; and the Downtown Bentonville Incorporated.

Mr. Galloway's military experience includes Commander, 142d Field Artillery Brigade, 2011-2014; In-coming Commander, Fort Chaffee Maneuver Training Center, Arkansas Army National Guard; and Member Arkansas Army National Guard since 1992.

Mr. Galloway and his wife, Brenda, have two daughters, Sarah and Haley.



John Gaudin

John Gaudin

John has 25 years of experience in the Investment Advisory business and established his own firm in 1989 called Argenta Wealth Management. His experience includes leading the advisory firm's family, business and institutional relationships. A native of Louisiana, John received his Bachelor's Degree from the University of Southwestern Louisiana and moved to Arkansas in 1982.

Since 2005 John has been the lead Manager of the New Argenta Fund, LLC, The Mill, LLC, and Silver City, LLC, a development team resurrecting the Historic Commercial District of North Little Rock, AR. The Argenta community of downtown North Little Rock, Arkansas has become a model in the state for New Urban planning and design. The Argenta District Master Plan won the 2010 Achievement in Comprehensive Plan Award from the AR-Chapter American Planning Association.

Active in the community, John was a founding member of the Argenta Downtown Council and the Argenta Arts Foundation. He recently co-founded the Art Connection and the Arkansas Regional Innovation Hub. Recently, John was honored as one of Arkansas 10 Most Powerful Men in Arkansas by AY Magazine, and one of the 50 most Influential people in the state by Arkansas Times.

John spends his spare time as an accomplished artist and is spearheading the development of the Argenta Arts District.



Daniel Hintz

Daniel Hintz, Founder and Chief Experience Architect, The Velocity Group

Daniel Hintz is the founder and Chief Experience Architect of The Velocity Group, a company that works with private developers, small businesses, corporations, urban land planners, economic development agencies and municipalities to cultivate and align the brand, business and experience of place to foster consumer buzz, attract talent and drive measurable economic activity.

For the past ten years, Daniel has focused primarily on merging innovative urban planning concepts and experience design to transform community relationships with their downtown districts. He served for three years as Executive Director of Fayetteville Downtown Partners, helping implement the 367 acre downtown master plan. Most recently, Daniel served six years as the Executive Director of Downtown Bentonville, Inc., helping nurture and guide the 1,765 acre downtown renaissance now garnering national attention.

Prior to Northwest Arkansas, he played in a wide variety of environments that inform his current approach to development. He was an independent contractor with the marketing firm Pyramid Communications, where he worked on several local and national cause marketing campaigns. He was a professional specialist at the University of Notre Dame's Mendoza School of Business, helping professors and students explore innovation and creativity both in the classroom and in developing subject curricula. Daniel worked as the Director of Youth Development for the Downtown Seattle YMCA, creating and managing an all ages music venue and mentoring art gallery. He also served a year of national service as an Americorps member teaching and working on urban renewal projects. Daniel has worked as both teacher and consultant with organizations such as the Milwaukee Art Museum, First Stage Children's Theatre, Milwaukee Repertory Theatre, Seattle's ACT Theatre, Milwaukee Public Schools, and others. He co-founded the Fayetteville, Arkansas based equity Theatre Squared in 2004 with his wife and several local artists and he also worked for several years in professional kitchens throughout the US.

He currently serves on the Northwest Arkansas Community College Culinary Program Advisory Board, the Northwest Arkansas Food Council, the Northwest Arkansas Trails Advisory Board and the First National Bank of NWA Advisory Board. In 2008, Daniel earned an internationally competitive slot in an Experience Economy Expert certification program taught by renowned economists Joe Pine and Jim Gilmore. He holds a BFA-Film from the University of Colorado-Boulder.



Blair Humphreys

Blair Humphreys, Humphreys Company

Blair Humphreys works for Humphreys Company, overseeing the design and development of Wheeler – a 150 acre mixed-use urban infill project on the Oklahoma River near downtown Oklahoma City – and serves as a Director of The Humphreys Fund. He has a Master in City Planning and Urban Design degree from the Massachusetts Institute of Technology and a BBA in Entrepreneurship from the University of Oklahoma. He is a founding member of the Urban Land Institute Oklahoma District Council, currently serving as Chair of the statewide organization.

Blair and his wife Maggie live in Oklahoma City’s Historic Gatewood Neighborhood with their sons Bonn and Naaman, and dog Stella.



Grant Humphreys

Grant Humphreys, Town Founder, Carlton Landing

Grant Humphreys is a real estate developer, investor and home builder. As the Town Founder of Carlton Landing, a master-planned lakefront resort town in Oklahoma, Grant works to create a model for economical, social and ecological sustainability. Grant is also Founder and Principal in Traditional Craft Homes, a homebuilding company providing custom and spec production homes. His family’s business, The Humphreys Company, is based in Oklahoma City and manages The Humphreys Fund, a diversified real estate fund owning

investment grade properties in the Midwest, South and Southeast.

Grant received a Bachelor’s Degree in Real Estate from Baylor University. He worked with Trammell Crow in Dallas and Oklahoma City before going into business for himself.

Grant and Jen have been married 16 years. They have 5 children and 2 chocolate labs. They reside full time in Carlton Landing, Oklahoma.



Brad Lonberger

Brad Lonberger, LEED-AP, CNU-A, Gateway Planning Group

Brad is a Principal with Gateway Planning Group, a town design firm focused on value-creation and driving development through market-based design and implementation strategies. Over the past two years, he has been leading the Jump Start Initiative under the Imagine Central Arkansas planning process for Metroplan. In addition, Brad has been leading development projects in Little Rock, Fort Worth and East New Mexico. These projects incorporate form-based codes, TND design, green infrastructure systems, affordable and veteran housing, education and varieties of retail, office and residential.

Brad joined Gateway Planning in 2010 from the Los Angeles office of an architecture and urban design firm headquartered in Washington, D.C. With this firm he managed various digital modeling productions within the Los Angeles office, including projects in Leander and Round Rock, Texas, Ventura, California and Honolulu, Hawaii. He has worked on a variety of projects involving military-housing planning and affordable housing for workforce and senior living.

Brad received his Bachelor of Architecture and Master of Architecture in Urban Design from the University of Miami, Coral Gables, FL.



Jim McKenzie

Jim McKenzie

Jim McKenzie has been Executive Director of Metroplan, a council of local governments in central Arkansas since 1988. Metroplan is also the designated metropolitan planning organization for the Little Rock-North Little Rock-Conway region.

Jim, a native Arkansan, has a Master's degree in Public Administration from the University of Arkansas at Fayetteville, as well as a Bachelor's degree in Political Science. He was one of the early founders of the neighborhood movement in Little Rock. He helped form the Hillcrest Residents Association and twice served on the Board of the Quapaw Quarter Association, the area's premier historic preservation group. Mr. McKenzie served a single term on the Pulaski County Quorum Court from 1983-84, his brief claim to being an elected official. He has taught American National Government and Metropolitan Government as an adjunct professor at the University of Arkansas at Little Rock.

Mr. McKenzie served two terms on the Board of Directors of the Association of Metropolitan Planning Organizations (AMPO) where he was Vice-President and chairman of the Policy Committee in 2006. In 2000, Metroplan was awarded the AMPO Outstanding Achievement Award for MPO's over 200,000. He has served as a panelist and lecturer at local, regional and national conferences regarding urban planning and transportation including the national Main Street Program, the American Planning Association, the National Transit Institute, the Institute of Transportation Engineers and the Transportation Research Board. Mr. McKenzie served to the Eno Transportation Foundation's Board of Advisors from 2007-2010.

Mr. McKenzie also serves as ex officio Secretary/Treasurer and board member of the Mid-Arkansas Water Alliance, a consortium of twenty-seven water utilities united to seek long-term water sources for the region. In 2007, the Metroplan Board of Directors presented Mr. McKenzie with the Jack Evans Regional Leadership Award by for his work on the water issue.

In 2009, Speaker of the House Robie Wills appointed Mr. McKenzie to the newly created Arkansas Blue Ribbon Committee on Highway Finance. Mr. McKenzie served as chairman of the New Revenue Subcommittee. The Blue Ribbon Committee's recommendations were delivered to the General Assembly in December 2010. In early 2011, Mr. McKenzie authored the *Reader's Companion* to the Blue Ribbon Committee report to capture and explain the deliberations behind the committee's recommendations.

Mr. McKenzie is an emeritus member of the Board of Trustees of Leadership Greater Little Rock and a member of the American Institute of Certified Planners.



Jimmy Moses

Jimmy Moses, Chairman, Moses Tucker Real Estate

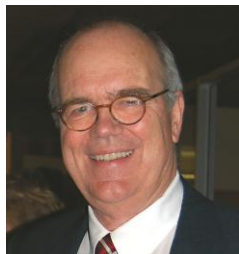
As a member of a pioneer Little Rock family, Jimmy Moses founded Moses Tucker Real Estate in 1984. A past chairman of the Downtown Partnership and the University of Arkansas at Little Rock Foundation, Moses is an active community leader. He serves on the boards of the Winthrop Rockefeller Cancer Institute Foundation, Central Arkansas Transit Authority and the Downtown Little Rock Partnership. He is a past chairman and member of the Little Rock Airport Commission. Moses is the visionary leader of the highly successful River Market District and is also responsible for many of the buildings there, including the Capitol Commerce Center, 300 Third Tower, the First Security Bank Tower, Museum Center, the Heritage Center and several of the storefront commercial buildings along Clinton Avenue. He is a graduate of Washington and Lee University and has a Masters in Urban Planning from the University of Florida. He has been a guest speaker all across the United States on the subjects of urban planning and downtown Little Rock's remarkable renaissance. In 1999, he was presented with the Award of Merit by the Arkansas chapter of the American Institute of Architects for his work in Downtown Little Rock.



Greg Nabholz

Greg Nabholz, Chief Executive Officer, Nabholz Properties

Greg joined the firm full time in 1990 upon his graduation from the University of Arkansas. His day to day responsibilities include overseeing all aspects of Nabholz Properties' commercial development, consulting, and investment activities. Specializing in downtown revitalization, traditional neighborhood, and urban economic development projects, Greg also works on state and local legislative initiatives aimed at promoting place making economic development in communities across Arkansas. Greg is also a senior managing director for Newmark Grubb Arkansas, the Arkansas affiliate of Newmark Grubb Knight Frank, one of the world's leading real estate services companies. Greg received his Master of Business Administration in 1990 and a Bachelor of Science in Business Administration, Finance & Real Estate in 1988 from the University of Arkansas in 1988. He has over 24 years of experience, including downtown development of the Federal Plaza- Post Office Adaptive Reuse, Conway, Arkansas; various Main Street Mixed Use Projects including the Argenta Arts & Innovation District, North Little Rock, Arkansas; and as a member of the Downtown Rogers Master Plan Team in Rogers, Arkansas.



Bobby Roberts

Bobby Roberts, Director, Central Arkansas Library System

Bobby Roberts grew up in Helena, Arkansas and graduated from Central High School in 1962. He holds a master's degree in Library Science from the University of Oklahoma and a Ph.D. in American History from the University of Arkansas. He has been Director of the Central Arkansas Library System since 1989. Roberts earlier served on the faculties of both the University of Arkansas, Fayetteville and the University of Arkansas at Little Rock.

His specialty is military history with a particular interest in the Civil War. He is the co-author of six books on the civil war in The Portraits of Conflict series, and author of 14 articles/book chapters.

Between 1983 and 1984 Roberts served as Governor Bill Clinton's Liaison for Public Safety. In January, 1986 the governor appointed Roberts to the Board of Correction and he served until July, 1993. He also served as a legislative aide for Governor Clinton for eleven years. From 1994 until 2004, Roberts served on the National Commission on Libraries and Information Science. The Commission advised Presidents Clinton and Bush, and Congress on federal information policy.

In 2002, he received the Arkansas Chapter of the American Institute of Architects "Award of Merit" for his commitment to building quality public buildings. In 2004, he received the Distinguished Alumni Award from the University of Arkansas' J. William Fulbright College of Arts and Sciences. He received the Jimmy Strawn Historic Preservation Award from the Quapaw Quarter Association in 2009. He received the Lions World Services for the Blind 2009 Vision Award, as well as the National Humanitarian Award from the Just Communities of Arkansas in 2011.

Roberts currently serves on the University History Institute Board.

Roberts was named *Library Journal's* Librarian of the Year for 1998. It is one of librarianship's most prestigious national awards.



Warwick Sabin

Warwick Sabin, Executive Director, Arkansas Innovation Hub and Arkansas State Representative

Warwick Sabin is the Executive Director of the Arkansas Regional Innovation Hub and he serves in the Arkansas House of Representatives. He is also the director of the Arkansas Fellowship program and the ARK Challenge business accelerator in Central Arkansas.

As the State Representative for District 33, Warwick also holds the position of Assistant Speaker Pro Tempore for the 90th General Assembly. Both Arkansas Democrat-Gazette columnist John Brummett as well as Talk Business Quarterly named Warwick among the top ten legislators of the 2013 legislative session, and the Arkansas Times called him the "Freshman of the session". In 2014, he was among 24 national political leaders awarded the Rodel Fellowship by the Aspen Institute for his "outstanding ability to work responsibly across partisan divisions and bring greater civility to public discourse."

Before assuming his position at the Innovation Hub, Warwick was publisher of the Oxford American magazine, and in 2009 he was named to the FOLIO:40, a list of the 40 most influential people in the national magazine industry. His additional professional experience includes serving as director of development for the Clinton Foundation, as well as working on Capitol Hill, at the White House, and at Foreign Affairs magazine. He is a Marshall Scholar and a Truman Scholar, and he holds an M.A. in Philosophy, Politics and Economics from Oxford University and a B.A. (summa cum laude) in Political Science from University of Arkansas, where he graduated as valedictorian and was president of the student body. He received the University of Arkansas Young Alumni Award in 2005 and was named to the Arkansas Business "40 Under 40" in 2003, and he has volunteered and served on the boards of directors for numerous community and nonprofit organizations and projects in Little Rock.



Rett Tucker

Rett Tucker, Co-Chairman, Moses Tucker Real Estate

A fifth-generation Arkansan and Little Rock native, Rett Tucker carries on a family tradition of business and civic leadership. He has an impressive track record in commercial brokerage and development over the past 32 years. A past chairman of the Little Rock Regional Chamber of Commerce and the Arkansas Arts Center and a tireless advocate for quality public education, Tucker led the effort to build the Central High Museum and Visitor Center. He is a member of Fifty for the Future and a former board member of Arkansas Children's Hospital and the Little Rock Branch of the Federal Reserve Bank of St. Louis. For his efforts, he has won numerous awards, including the Pulaski County Bar Association's Citizen of the Year; the Diamond Award, given by the Public Relations Society of America (Arkansas Chapter) to the person who has done the most to enhance the image of Arkansas, and the Outstanding Individual Contribution to the Humanities by the Little Rock Arts and Humanities Promotion Commission. Tucker currently serves on the boards of Verizon Arena and the Downtown Little Rock Partnership. He graduated from Washington and Lee University and has an MBA from the University of Arkansas.



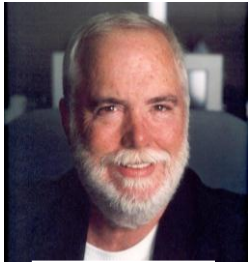
David Twiggs

David Twiggs, Hot Springs Village

David Twiggs started in the destination and resort management in 1990. Focusing on repositioning, brand management, product development, and competitive advantage for private club and resort communities, he has been developing successful business models within real estate driven clubs and communities for the past 20 years.

As an AICP certified community development planner and an active executive for large-scale resort and retirement communities, David has a special interest in private community land use planning and business plan development. "To build an extraordinary place that has sustainable success, it must meet the needs of members, remain competitive in the marketplace, and maximize both traditional and non-traditional opportunities. This requires a multi-faceted approach incorporating sustainability, profitability and quality of life. Redefining the function of the organization is vital if the long-term quality of life and property values are to be maintained and the investment of the owners is to reach its full potential."

David is active with the American Institute of Certified Planners, Club Managers Association of America, Community Association Institute, and the National Town Builders Association. Founding several regional branding non-profits and sitting on the boards of others, he takes an active role in shaping the community around him and urges clients to do the same. David, Ashley and their two daughters have recently relocated from Augusta Georgia to take up the challenge of reinventing Hot Springs Village AR, the largest gated community in the US.



Buddy Villines

Floyd G. “Buddy” Villines, Pulaski County Judge, Former Little Rock Mayor

Buddy Villines is a 1969 graduate of Hendrix College and served in Vietnam in 1970 and 1971. He later graduated from the University of Arkansas at Little Rock Law School.

Villines’ first interaction with Little Rock City Hall was as an employee in the City Manager’s office. After joining the private sector, he returned to City Hall in 1985 serving on the Little Rock City Board of Directors. He was re-elected in 1989. While on the City Board, he was chosen as Vice Mayor for a two year term in 1987 and 1988. The following year he was selected as Mayor for a two year term. In 1990, Villines was elected Pulaski County Judge; he resigned from the City Board in December 1990 to take office. Villines has served as Pulaski County Judge since January 1991.

In his more than two decades in office, Villines has overseen the development of more than \$150 million in construction projects — projects that required the cities of Little Rock, Ark., and North Little Rock, Ark., to work together to ensure success — including The Big Dam Bridge, the world’s longest pedestrian/bicycle bridge, The Junction Bridge and the Two Rivers Park Bridge.

(Please note that Mr. Villines’ accomplishments are too vast to include in this short bio. A full biography will be available during the NTBA Spring Roundtable.)



Mike Watkins

Mike Watkins, FAIA AICP LEED-AP CNU-A

Michael Watkins is the founder and principal of Michael Watkins Architect, LLC, an architecture and town planning firm. The firm’s work includes the preparation of master plans for neighborhoods, hamlets and town extensions, preparation of design guidelines, various town architect services for TNDs, and leading and participating in urban design charrettes.

He serves as the Town Architect for Norton Commons in Louisville, Ky. and Whitehall near Wilmington, Del. He collaborates with numerous other New Urbanist firms, among them Urban Design Associates, TortiGallas and Partners, Placemakers and the Prince’s Foundation for Building Community.

In 2007, Mr. Watkins left his position as Director of Town Planning with Duany Plater-Zyberk & Company to enroll in the Masters program in Classical Design offered by The Institute of Classical Architecture & Classical America and the Georgia Institute of Technology. While with DPZ, he opened their Washington, D.C. office (1988), where he served as the Town Architect for Kentlands, a 352-acre neo-traditional neighborhood northwest of Washington, D.C., led many charrettes for a wide variety of types on projects, and was a member of design teams for over sixty towns and neighborhoods in the United States and abroad.

Mr. Watkins is one of several contributors to Andres Duany's SmartCode, a zoning ordinance that legalizes the development of traditional neighborhoods. In 2003 Mr. Watkins edited and produced The Guidebook to the Old and New Urbanism in the Baltimore / Washington Region. Mr. Watkins speaks on the subject of traditional architecture and urban design at universities and conferences in the U.S. and abroad. He is a member of the Congress for the New Urbanism, the American Institute of Architects, the Institute of Classical Architecture and Art, the New Urban Guild and the American Institute of Certified Planners.

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2015 NTBA MEMBERSHIP FEES Click HERE to join via PayPal	FEE	AMOUNT
Town/Urban Developer – Principal or High-Level Management	\$600	
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Affiliated Professional – Subject to Board Approval	\$600	
2015 NTBA ROUNDTABLE FEES Click HERE to register via Pay Pal		
Spring Roundtable Registration Fee	\$550	
WELCOME! First time attendees are not required to have an NTBA membership to attend their first Roundtable.		
Non-member guest speakers who wish to attend the entire Roundtable; spouse/significant other (please indicate names): _____	\$350	
TOTAL DUE		

For planning purposes, please answer the following questions:

My arrival date: _____ My departure date: _____

- I plan to attend **both** the Roundtable and Bentonville Optional Road Trip
- I plan to attend the Roundtable **only**
- I am willing to car-pool as I have a car. How many?
- I need a ride

Please return this form and check, payable to the NTBA, to:

NTBA Attn: Monica V. Johnson, 9655 24th Bay ST, Norfolk, VA 23518