Mational Town Builders Association



NTBA 2013 FALL ROUNDTABLE

WHEN:	Friday, October 18 – Sunday, October 20, 2013
WHERE:	Chattanooga, Tennessee
HOSTS:	Lyndhurst Foundation / River City Company / Green Spaces /
	Chattanooga-Hamilton County Regional Planning Agency

Foundations, Non-Profits, and Government: The Chattanooga Story / Working with Developers to Revitalize Cities

Chattanooga's ability to recognize and capitalize on the riverfront, arguably its best natural asset, fueled much of its comeback over the last 20 years. The river made downtown Chattanooga hip: a place for residents and tourists to hang out, walk around, and spend money. Chattanooga's non-profits, politicians, and private citizens have made Chattanooga more appealing by constructing new parks, walking paths, and tourist attractions at different vantage points alongside the river. This is from a city best known in the late 1960s as the dirtiest place in the country, thanks to all of its air pollution caused by its manufacturing base.

Now, the Tennessee River Park goes on for 22 miles with jogging and biking paths; spots to fish and boat; and scenic overpasses. Next, come efforts to diversify the economy, trying to jump start a tech sector, boosting the downtown housing stock, and connecting more neighborhoods to downtown.*

Join us for the NTBA Fall Roundtable to learn how foundations, non-profits, and government worked together to bring back Chattanooga and discover how developers can work hand-in-hand with these entities to develop and revitalize cities.

(*See full article at <u>http://www.nationaljournal.com/next-economy/america360/chattanooga-s-</u> makeover-secret-a-river-runs-through-it-20130819) The NTBA is the only town and urban developer association that exists in which the knowledge and experience gained from creating town centers is freely shared. The lessons learned can save time, energy, and money. The relationships gained can be a resource and a joy.

Foundations, Non-Profits, and Government: The Chattanooga Story / Working with Developers to Revitalize Cities

AGENDA

FRIDAY, OCTOBER 18, 2013

5:30 PM Walking Tour of Downtown Chattanooga



The Fall Roundtable begins on Friday with a walking tour of Chattanooga, one of the nation's most impressive inner-city turnarounds, by three insiders with great knowledge of what it took to revitalize the city.

Location: Meet at the Pier (see enclosed map)

Guides: <u>Christian Rushing</u>, AICP LEED AP, Studio C.Rushing, LCC, UT-Chattanooga <u>Peggy Townsend</u>, Owner, Townsend Atelier and Director, Public Art Chattanooga <u>Daryl Black</u>, Executive Director, Chattanooga History Center

Note: Dress appropriately for the weather and walking. If you are late to the walking tour, give Monica a call at 914-715-5576 to see where we are when you arrive.



7:30 PM Dinner at Easy Bistro & Bar

Easy offers the best of French Bistro dining served in the dramatic urban interior of a century-old building that was once the world's first Coca-Cola bottling plant. Easy has graciously set aside a block of reservations for our group and created a special menu just for us.

Location: 203 Broad Street / 423-266-1121 Details: Dutch Treat! / \$43 Per Person IMPORTANT!! Please contact Monica as soon as possible to

make a dinner reservation at info@ntba.net. Any unreserved seating will be released to the general public in early October.

SATURDAY, OCTOBER 19, 2013

 8:00 AM <u>Walk to Meeting Space</u> Location: The Camp House, 1427 Williams Street (Southside) Coffee, tea, water and light snacks will be available.
8:15 AM Welcome, Introductions

> Frank Starkey, President, National Town Builders Association Steve J. Maun, Founder, LeylandAlliance LLC Macon Toledano, Associate Director, Lyndhurst Foundation

- 8:30 AM Introduction to the History of Downtown Redevelopment Christian Rushing, Principal at Kennedy, Coulter, Rushing & Watson, University of Tennessee at Chattanooga
- 9:15 AM Educational Seminar: An Introduction to the Chattanooga Story Group Moderator: Ann Coulter, Principal, A. Coulter Consulting Mai Bell Hurley, Civic Leader Gianni Longo, Principal at ACP Visioning+Planning Rick Montague, former President of the Lyndhurst Foundation Stroud Watson, Founder and former Director of the Chattanooga Urban Design Studio
- 10:45 AM Educational Seminar: A Changing Model/Maintaining the Momentum Group Moderator: Kim White, Executive Director, River City Company Gianni Longo, Principal at ACP Visioning+Planning John Bridger, Executive Director of the Chattanooga Regional Planning Agency Eric Myers, AIA, Principal at Elemi Architecture Ken Hays, former Assistant Chief of Protocol for the White House, Principal of KPH Development Blythe Bailey, City of Chattanooga, Director of Transportation

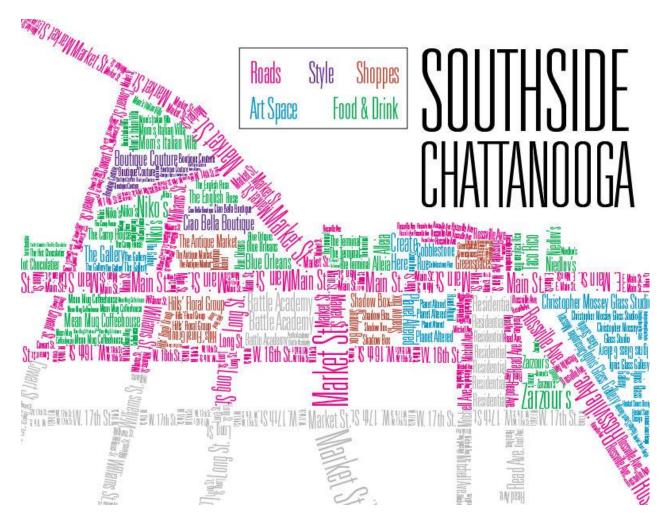
12:15 PM Walk to Lunch at Blue Orleans Creole Restaurant

Owners Michael and Cherita Adams have created a lively atmosphere indigenous of the "Big Easy" that flaunts a menu of contemporary and traditional dishes inspired by third generation family



recipes. Blue Orleans Creole Restaurant was launched a year after Hurricane Katrina in an industrial section near the Tennessee River. The flavorful dishes quickly became favorites with locals – introducing Chattanoogans to authentic Creole food that celebrates New Orleans' rich history.

Location: 1463 Market Street / 423-757-0088 Details: Lunch is included in your registration



1:15 PM Walking Tour of Southside

Location: Depart from Blue Orleans Creole Restaurant, 1463 Market Street Guides: <u>Karen Hundt</u>, Director, Community Design Group, Regional Planning Agency <u>Victor Dover</u>, FAICP, Founder and Principal at Dover, Kohl & Partners <u>Bob McNutt</u>, McNutt Consulting, Tremont Street Properties <u>Nick Wilkinson</u>, Director of Development, Chattanooga Neighborhood Enterprise

2:30 PM Educational Seminar: Envisioning and Implementing a Plan for The Southside Neighborhood

Group Moderator: <u>Karen Hundt</u>, Director, Community Design Group, Regional Planning Agency

<u>Victor Dover</u>, FAICP, Founder and principal at Dover, Kohl & Partners <u>Jon Kinsey</u>, former Mayor of Chattanooga (1997-2001), principal of KPH Development

<u>Jeff Cannon</u>, City of Chattanooga, Deputy Chief of Staff and Chief Innovation Officer <u>Bob McNutt</u>, McNutt Consulting, Tremont Street Properties

<u>Karen Hundt</u>, Director, Community Design Group, Regional Planning Agency <u>Jeff Pfitzer</u>, Program Officer, Benwood Foundation

4:00 PM Educational Seminar: Bringing the Plan to Life and Moving Forward

Group Moderator: <u>Sarah Morgan</u>, Executive Director, Benwood Foundation <u>Victor Dover</u>, FAICP, Founder and Principal at Dover, Kohl & Partners <u>Ken Hays</u>, former Assistant Chief of Protocol for the White House, Principal of KPH Development

<u>Jeff Cannon</u>, City of Chattanooga, Deputy Chief of Staff and Chief Innovation Officer <u>Abby Garrison</u>, Chief Operation Officer, Chattanooga Neighborhood Enterprise <u>Max Poppel</u> and <u>Dan Rose</u>, Owners, The Crash Pad and The Flying Squirrel <u>Sheldon Grizzle</u>, Founder/Co-Director at The Company Lab, GIGTANK, Blank Slate Ventures

Eric Myers, AIA, Founder and Principal at Elemi Architecture

5:30 PM Cocktails at The Flying Squirrel Bar

"The Flying Squirrel really brings a sense of nightlife to Southside Chattanooga in the



recent months thanks to the two passionate owners. The atmosphere is great, the building itself is a work of modern art." Blogger review

Location: 55 Johnson Street, Chattanooga, TN 37408 Details: Dutch treat!

7:00 PM

Dinner at Alleia



Thoughts of opening in the Southside of Chattanooga stirred in 2004. Chef Lindley wanted to explore true, rustic Italian, but incorporate regional flavor, exceptional ingredients imported from Italy, and quality produce delivered from local farms to make this vision a reality. Situated in Chattanooga's rejuvenated Southside neighborhood, Alleia resides in the Old Harrington Building. The

fulfillment of Chef Lindley's dream of offering simple, inspired cuisine opened its doors in April 2009.

Location: 25 East Main Street / 423-305-6990 Details: This meal is included in your registration.

7:30 PM -1:00 AM Late Night: Check out The Roof Top Hop http://www.therooftophop.com/;jsessionid=29441260ABEED2C754D5EBACE269B944.web115

Sunday, October 20, 2013

8:00 AM Breakfast at Read Hotel

9:00 AM Facilitated Discussion: Lessons Learned and Take-Aways Gianni Longo, Principal at ACP Visioning+Planning Victor Dover, FAICP, Founder and Principal at Dover, Kohl & Partners Stroud Watson, Founder and former Director of the Chattanooga Urban Design Studio Bob McNutt, McNutt Consulting, Tremont Street Properties Ann Coulter, A. Coulter Consulting

11:00 AM **Parting Thoughts!**



Photo of attendees at the 2013 Spring Roundtable in Louisville, Kentucky.

DETAILS

Roundtable Registration:	Registration information is included later in this brochure. Contact Monica V. Quigley with any questions at <u>info@ntba.net</u> .
Hotel:	Sheraton Read House Hotel827 Broad StreetChattanooga, TN 37402-2622423-643-1245Sheratonreadhouse.comCheck in time: 3:00 PMCheck out time: 12 PM
Transportation:	The Read House Hotel does not offer airport shuttle service. Taxis may

Transportation: The Read House Hotel does not offer airport shuttle service. Taxis may be secured by calling 423-401-8255.

Meeting Points at a Glance:

Friday Walking Tour*	5:30 PM	Ross's Landing Park Pier	Riverfront Parkway
Friday Night Dinner	7:30 PM	Easy Bistro & Bar or "On Your Own"	203 Broad Street, 423-266-1121 If joining us at Easy, please contact Monica for a reservation. Thanks!
Saturday Sessions	8:15 AM	The Camp House	1427 Williams Street (Southside) 352-573-0085
Saturday Lunch	12:30 PM	Blue Orleans Creole Restaurant	1463 Market Street 423-757-0088
Cocktails!	5:30 PM	The Flying Squirrel Bar	55 Johnson Street
Saturday Dinner**	7:30 PM	Alleia	25 East Main Street 423-305-6990
Sunday Breakfast and Sessions	8:30 AM	The Read House Hotel	827 Broad Street 1-423-266-4121

ABOUT OUR HOSTS



The <u>Lyndhurst Foundation</u> identifies and invests in initiatives, institutions, people and programs that contribute to the longterm livability and resilience of the greater Chattanooga region. The Foundation accomplishes this mission by focusing its efforts

on education, conservation, arts, culture, economy, urban design and development, neighborhood revitalization, and physical health.



<u>River City Company</u> was created in 1986 to serve as the catalytic organization focused on bringing the Tennessee Riverpark Master Plan's goals to life: revitalizing downtown and reconnecting downtown to the river.

Today, River City Company is Downtown Chattanooga's economic development company. Because a vigorous downtown is a prerequisite for a healthier city, River City Company is working to

keep downtown Chattanooga working as the economic, social and cultural centerpiece of the entire Chattanooga region.



<u>green|spaces'</u> mission is to work towards regional sustainability by progressing the way we live, work and build.

The green | spaces initiative began in 2008. In March of 2011,

green | spaces was awarded a 501(c)(3) and has evolved into a community keystone for sustainable building. To date, green | spaces has advocated for, incentivized and consulted on 17 LEED Certified projects, as well as, 8 projects that are currently tracking for certification; 25 LEED projects in total. In addition, 17 solar array installations and 10 green roofs have been actualized in Chattanooga due to green | spaces' efforts. green | spaces has also assisted 120 community members achieve a LEED professional credential.

Chattanooga-Hamilton County



The <u>Regional Planning Agency</u> (RPA) is a joint agency of the City of Chattanooga and Hamilton County. The staff is comprised of professional city planners, urban designers, researchers, graphic designers and administrative personnel. The RPA is governed by an Executive Committee comprised of the Hamilton County Mayor, the Chattanooga Mayor, the County

Commission Chair, the Chattanooga City Council Chair, and the Planning Commission Chair.

Its major responsibilities include developing land use plans and transportation plans, administering zoning, proposing development policies, and reviewing new subdivisions and other development projects. Each month, the RPA also sends Staff recommendations for zoning requests to the Chattanooga-Hamilton County Regional Planning Commission and other area Planning Commissions (Signal Mountain, Soddy-Daisy, and Red Bank) for their consideration.

FEATURED SPEAKERS

Blythe Bailey, City of Chattanooga, Director of Transportation



Daryl Black, Ph.D., Executive Director, Chattanooga History Center

Dr. Daryl Black was named Executive Director of the Chattanooga History Center in 2009, having previously served as Interim Executive Director and as Curator at the History Center since June, 2006. His curatorial duties included designing educational programs and tours, teaching courses on local history topics, consulting with community institutions about interpreting local history, strengthening curatorial practices, and providing professional leadership in the field of public history.

A 1994 graduate of the University of Tennessee at Chattanooga, Black holds an M. A. in history, with honors, from California State University, Long Beach (1997) and a Ph. D. in American social and cultural history from the University of California, Irvine (2001). He has taught at the University of California, Irvine, Auburn University, and the University of Tennessee at Chattanooga.

In addition he has presented research at the annual meetings of the Organization of American Historians, The Southern Historical Association, The Society for Historical Archaeology, and the National Conference on Public History. His research areas embrace the period from the Revolution through the Civil War.

John Bridger, Executive Director, Chattanooga-Hamilton County Regional Planning Agency

Jeff Cannon, City of Chattanooga, Deputy Chief of Staff and Chief Innovation Officer



Ann Coulter, A. Coulter Consulting

Ann Coulter works as a public engagement, visioning and strategic planning consultant. Recent projects include strategic plans for the Benwood Foundation, the Chattanooga Area Food Bank, and the Community Fund of the South Cumberland Plateau. She created public engagement strategies for two current comprehensive regional planning processes in TN and the tri-state area. With partner Christian Rushing she planned and managed the successful Urban Design

Challenge last year in downtown Chattanooga.

A Chattanooga native, Ann was the Turley Fellow in Urban Revitalization at the University of Memphis from 2006-2009, and was a 2004 Loeb Fellow at the Harvard Graduate School of Design. She has worked to plan and redevelop waterfronts in Chattanooga, Knoxville, Nashville, and Kingsport TN. She held leadership posts at the River City Company and the Chattanooga-Hamilton County Regional Planning Agency.

In 2006 Ann wrote and produced a documentary short film "One Road" about a Native American public art project, The Passage at Ross's Landing in Chattanooga. She is trying to master gardening in an era of climate change, and plays the Irish drum when she needs to beat on something.



Victor Dover, FAICP, Founder and Principal at Dover, Kohl & Partners If you've watched CNN or HGTV, or listened to National Public Radio, or read BusinessWeek or Southern Living or USA Today, you've probably heard about the work of Dover, Kohl & Partners, town planners from Coral Gables, Florida.

Victor Dover's practice focuses on the creation and restoration of real neighborhoods as the basis for sound communities. Mr. Dover was cited by Architecture magazine as being among "the country's best urban designers and

architects." The company's projects are also profiled in every major planning textbook published in the last two decades, including *The New Urbanism* by Peter Katz, *Community by Design* by Kenneth Hall, *Sustainable Urbanism* by Doug Farr, *Retrofitting Suburbia* by Ellen Dunham-Jones, *Form-Based Codes* by Dan Parolek, and *The Smart Growth Manual* by Andres Duany.

Victor Dover is the immediate past national chair of the Congress for the New Urbanism (CNU). He was a key player in the creation of the Form-Based Codes Institute and the National Charrette Institute, both leading think tanks for sustainable urbanism and community-based planning.

Victor is a Fellow of the American Institute of Certified Planners. He also served on the core committee that set standards for the Leadership in Energy and Environmental Design for Neighborhood Development rating system (LEED-ND).



Abby Garrison, Chief Operating Officer, Chattanooga Neighborhood Enterprise As COO, Ms. Garrison is responsible for the overall development, integration, and implementation of CNE's real estate, lending, and engagement programs to build and sustain livable neighborhoods in Chattanooga, Tennessee. Prior to CNE, she worked as a performance consultant with Community Impact of Chattanooga, gained nonprofit experience at the National Trust for Historic Preservation and

River City Company, and worked in the for-profit sector for several years. A native Chattanoogan and Baylor School alumna, Abby graduated from Princeton University with a degree in Politics and holds graduate degrees from UNC in City and Regional Planning and an MBA from Kenan-Flagler Business School.



Sheldon Grizzle, Founder/Co-Director at The Company Lab, GIGTANK, Blank Slate Ventures

Sheldon Grizzle is the founder of The Company Lab, a hub for entrepreneurs in Chattanooga, TN. He is also a co-founder of GIGTANK, Blank Slate Ventures, and Chattanooga Football Club. Sheldon is extremely passionate about continuing to create a community that applies entrepreneurial principles to all aspects of business and civic life. He has written for the Wall Street Journal as a "Startup

Guru" and has been featured in media outlets including CBS News, PBS News Hour, CNBC, Forbes, FastCompany, PandoDaily, TechCrunch, GOOD, GigaOm and Inc. Sheldon is an active investor in the Southeast startup scene and he currently serves on the boards of QuickCue, SupplyHog, Chattanooga Football Club and Chattanooga Convention and Visitors Bureau.



Kinsey Probasco Hays, former Assistant Chief of Protocol for the White House; Principal of KPH Development

Ken Hays' professional career is a unique mix of real estate development and public affairs, beginning with four years as Assistant Chief of Protocol for the White House and the U.S. State Department, and leading most recently to rejoining his partners at Kinsey Probasco Hays.

As Protocol Chief, Mr. Hays coordinated visits by foreign leaders to the United States during the Carter administration. He then moved to the Democratic National Committee where he served as Finance Director. Mr. Hays returned to Tennessee in 1983 to accept a position as Executive Vice President for Solomon Development in Nashville.

In 1984, Mr. Hays moved back to his native Chattanooga to become a partner in the development firm of Leonard Kinsey & Associates. When Jon Kinsey was elected Mayor of Chattanooga in 1997, Mr. Hays joined him at City Hall, serving as Chief of Staff.

In 2000, Mr. Hays was named President of the RiverCity Company, Chattanooga's downtown development company. During his four-year tenure, Mr. Hays helped revive the downtown residential market and he was instrumental in the design and development of Chattanooga's \$120 million 21st Century Waterfront Plan.

During the last three years Mr. Hays has served as part of a Leadership team in leveraging the assets of EPB's Smart Grid and fiber deployment.



Karen A. Hundt, AICP, Community Design Group, Chattanooga-Hamilton Regional Planning Agency

With a background in Architecture and City Planning from Auburn University, Karen's focus for over 20 years has been on the physical design of communities – creating vibrant, livable places that balance the needs of the public and private sectors, and the natural and manmade environment.

Karen has been at the forefront of Chattanooga's dramatic turn-around, where her responsibilities have included public visioning workshops, riverfront trails and parks, downtown plans and streetscape improvements, wayfinding signage, design guidelines, historic zoning, and coordination of numerous downtown development projects including two public elementary schools.

In 1993, Karen worked with President Clinton's Council on Sustainable Development during their Chattanooga and San Francisco meetings. Continuing her interest in sustainability and the environment, Karen coordinated the development of Chattanooga's Climate Action Plan, which was adopted by the City Council in 2009. She is also an adjunct professor in Environmental Science at the University of Tennessee at Chattanooga.

Karen is registered with the American Institute of Certified Planners and has served as President of the Tennessee Chapter of the American Planning Association (APA) and as Chair of APA's Urban Design & Preservation Division, with over 900 members world-wide.



Mai Bell Hurley, Civic Leader

To say that Mai Bell Hurley has been a pioneer in a lifetime of service to the community understates her lasting impact on Chattanooga. Perhaps best known for her groundbreaking career in local politics, Mai Bell was the first woman to be elected to the City Council (she served for eleven years) and she was also the first woman to chair the City Council. She was a founding member of Allied Arts of Greater Chattanooga (now ArtsBuild), a founding member of the Partnership for

Families, Children and Adults, and the first woman to chair the administrative boards of First-Centenary Methodist Church, United Way, and the United Way campaign. One of the highlights of her career was serving as chair of Chattanooga Venture, a pioneering organization that worked to encourage many grassroots inspired improvements in Chattanooga.

Jon Kinsey, former Mayor of Chattanooga (1997-2001), Principal of KPH Development



Gianni Longo, Principal at ACP Visioning+Planning

Mr. Longo is the founding Principal of ACP – Visioning & Planning and the President of Gianni Longo, Inc. a public engagement consultancy. Mr. Longo is an architect and strategic thinker who has pioneered programs designed to engage communities in effective and efficient ways to turn their visions into reality.

After designing *Vision 2000* in Chattanooga, Tennessee, Mr. Longo has assisted communities and institutions throughout the world. Of special note is *Imagine New York: Giving Voice to the People's Visions* that brought together people throughout the New York metropolitan region to share their ideas and visions for rebuilding downtown and memorializing the World Trade Center tragedy. The American Planning Association recognized *Imagine New York* with its first and only *American Vision Award*.

Mr. Longo is the author of several books, including *"For Pedestrians Only"* a survey of public places in Europe and the United States, *"A Guide to Great American Public Places,"* a survey of 60 successful public places in the United States, and *"Visioning and Visualization: People, Pixels, and Plans"* about integrating face-to-face facilitation with digital media.



Bob McNutt, McNutt Consulting, Tremont Street Properties

Bob McNutt graduated from Chattanooga High School in 1969 and couldn't leave town fast enough. He returned 15 years later, bought a boarded-up North Chattanooga bungalow, and began lobbying for improvements in urban parks, housing, infrastructure, and schools. He and his neighborhood partners have rehabbed and built over 40 units on the North Shore and the Southside.

Since 1999, Bob has had the great good luck to work with CNE, the Lyndhurst Foundation, historic preservationists, and the city of Chattanooga to revitalize urban neighborhoods in MLK, the Southside, and other areas. He was a team member on the prize-winning Fourth Street Corridor project of the Urban Design Challenge, sponsored by River City Company in 2012. He is a landlord, has a Ph.D. in English literature, and builds furniture in his home workshop.



Rick Montague, Former President of the Lyndhurst Foundation

Rick Montague was hired as the first executive director and president of the Lyndhurst Foundation in 1977 and served as its chief executive through 1988. During this time the foundation led or participated in a wide variety of initiatives that led to the revitalization of Chattanooga. Noteworthy projects included "Five Nights in Chattanooga," and the publication of "Chattanooga in Motion," with Gianni Longo; the creation of an inner city, public school based upon "The Paideia

Proposal" of Mortimer Adler; the creation of Chattanooga Neighborhood Enterprise; the creation of the Urban Design Studio (and the ultimate good fortune to attract Stroud Watson as the inspirational leader whose genius touched every building project for more than two decades); initiatives to improve the capability of middle-managers working within City and County government; the design and construction of Miller Plaza in partnership with the Tonya Foundation; the creation of Vision 2000 and Chattanooga Venture (both of which benefitted from the unusually talented civic leadership of Mai Bell Hurley), and creation of the RiverCity Company.

Montague served as chairman of the Moccasin Bend Task Force as a joint appointee of city and county governments. Following a period that lasted from November 1982-May 1986 the Tennessee Riverfront Master Plan was unveiled after an intensive public participation effort that contained 65 public meetings coordinated and organized by Eleanor Cooper. This plan elevated conservation and recreation, and reflected appreciation and love for Chattanooga's physical beauty, linking it to long-term and patient economic development that respected the city's history and its relationship to the Tennessee River. Many consider this master plan and relentlessly open planning process as the key events in raising the civic energy and awareness that would soon reach fruition with the creation and multiple and multi-layered successes of Chattanooga Venture.

Mr. Montague counts among his greatest achievements the hiring of both Jack Murrah and Bruz Clark, Lyndhurst presidents who followed him.

Sarah Morgan, Executive Director, Benwood Foundation



Eric R. Myers, AIA, NCARB, LEED® AP BD+C, Principal at Elemi Architecture Eric is a LEED accredited professional architect and urban designer with a broad ranging background and breadth of experience in Chattanooga and the Southeast. Myers believes that a primary means to sustaining our shared resources through the reuse our inner cities and their built form. He has been involved in the continual evolution of downtowns beginning in the mid 90's. His contributions to architecture and urbanism range from streetscape and infrastructure sustainability

strategies to urban infill housing. Myers has been actively engaged in architecture and urban design in Chattanooga for over fifteen years, and is proud to declare that the majority of this work has been within three zip codes. Eric is the principal designer and founder of Elemi. Elemi was the 2012 recipient of the Urban Design Challenge - River City Challenge Award for their effort on the 4th Street Corridor.



Max Poppel and Dan Rose, Owners, The Crash Pad and The Flying Squirrel

Dan and Max moved to Chattanooga in 2005 for the rock climbing. After working waiting tables and in corporate retirement plans, they left their jobs in 2010 to start The Crash Pad: An Uncommon Hostel which opened in June of 2011. Just about two years later they opened the Flying Squirrel, a neighborhood bar and restaurant.

Jeff Pfitzer, Program Officer, Benwood Foundation



Christian Rushing, AICP LEED AP, Studio C.Rushing, LCC, UT-Chattanooga A native of Montgomery, Alabama, Christian Rushing is a graduate of both the University of New Mexico and Auburn University. He served as Senior Planner in Chattanooga's Downtown Planning & Design Studio for six years before establishing the planning and design firm of Kennedy, Coulter, Rushing & Watson in 2005. In 2008 he designed and developed the Madison Street project in Southside

Chattanooga- recipient of the Outstanding Green Development award from the TN Chapter of the APA and winner of the RPA Award of Excellence. In 2009, he submitted the winning proposal for the Jefferson Heights Park Pavilion Design Competition.

In 2011 Christian established Studio C.Rushing, LLC, an urban design consulting firm. In that capacity he has moderated River City Company's award-winning Urban Design Challenge, created the Urban Design Studio Retrospective, and provides urban design services for clients across the country. Outside of his urban design work he is the design principal in a residential design/build partnership with Collier Construction and is an adjunct professor at the University of Tennessee at Chattanooga where he teaches interior design and architecture history.



Macon C. Toledano, Associate Director, Lyndhurst Foundation

Mr. Toledano directs the Foundation's grant programs in the priority areas of urban design and development, neighborhood revitalization, historic preservation, energy efficiency and conservation, and the innovative economy, all as part of the Foundation's overall effort to support the continued growth of Chattanooga and the surrounding area as a sustainable and resilient region.

Previously, Mr. Toledano was the Senior Vice President of Planning and

Development at LeylandAlliance, a national leader in New Urbanist development and urban revitalization projects. Mr. Toledano obtained his Master of Architecture degree from Harvard University Graduate School of Design. Prior to that, he attended the University of North Carolina as a recipient of the Morehead Scholarship. Mr. Toledano studied for one year at the University of Venice, where he was also a student fellow at the Peggy Guggenheim Collection, and was a visiting student of urban design at the Swiss Federal Polytechnic Institute in Zurich.

Peggy Townsend, Owner, Townsend Atelier; Director, Public Art Chattanooga



Stroud Watson, Founder and former Director of the Chattanooga Urban Design Studio

In a career that spans six decades, Stroud has continually focused on an architecture that embraces the importance of the public realm. After years of teaching and private practice, he became principal Urban Designer for Milton Keynes, England's largest New Town. In 1980, Stroud and his family moved to Chattanooga where the University of Tennessee and the Lyndhurst Foundation

provided him the opportunity to return to teaching while working in the community through the creation of the Urban Design Studio. Stroud's work with downtown Chattanooga has led to numerous awards, including the 1987 Urban Design Award presented by Progressive Architecture; 1989 Excellence in Architecture National Honor Award, AIA; 1987 Tennessee AIA Presidential Award of Merit for Distinguished Service; 1988 ACSA Faculty Design Award; 1990 AIA Award for Miller Park/Plaza; 1990 Fellow Urban Design Institute Award; 1995 Tennessee Higher Education Community Service Award; 1997 ACSA Distinguished Professor of Architecture Award; 1998 APA/AICP Outstanding Planning Implementation Award. In 2001 Stroud was the recipient of the Thomas Jefferson Award for Public Architecture from the AIA.

Kim White, Executive Director, River City Company



Nick Wilkinson, Director of Development, Chattanooga Neighborhood Enterprise Nick Wilkinson is Director of Development for Chattanooga Neighborhood Enterprise, Inc. In this role, Mr. Wilkinson is responsible for the cultivation and recruitment of both operating revenue and restricted physical development capital. Mr. Wilkinson works as an advocate of individual and institutional donors and investors interested in furthering the CNE mission through their charitable philanthropy and investing. Mr. Wilkinson has also been very involved with several neighborhood development projects including launching a city wide pocket park

initiative which aims to reclaim abandoned or blighted space and convert into public parks and community assets.

A graduate of the University of Georgia, Mr. Wilkinson is a Chattanooga native.

FRIDAY NIGHT WALKING TOUR AND DINNER LOCATIONS



Walking directions to Ross's Landing Park from The Sheraton Read House Hotel: North on Broad ST toward W 8th; Left onto W Aquarium Way; Right at Power Alley; Left onto Riverfront Parkway to Ross's Landing Park, Riverfront Parkway, Chattanooga. (9/10 Mile)



MEMBERSHIP AND ROUNDTABLE REGISTRATION FEE SCHEDULE

2013 MID-YEAR MEMBERSHIP FEE SCHEDULE

BOARD PRESIDENT Town or Urban Developer: \$300 per person

Frank Starkey

BOARD OF

DIRECTORS

Ward Davis Herbert Freeman

Ian Gillis

Steve J. Maun

John Rinehart David Roper

David Scheuer

Monica V. Quigley

Bob Turner

DIRECTOR

A Town or Urban Builder is a principal or high-level management team member of a company engaged in the process of acquiring land, developing a master plan, or developing a neighborhood, town, or urban infill project based upon the principles of Smart Growth.

Associate Membership: \$150 per person

These include members of the public sector or non-profit agencies engaged in Smart Growth development.

Next Gen Membership: \$150 per person

Individuals 35 years or younger who are engaged in activities meeting the description of a Town or Urban Developer, either for themselves or a firm are eligible for Next Gen membership.

2013 ROUNDTABLE FEE SCHEDULE

Please note that potential members are welcome to attend one Roundtable before joining the NTBA. The applicable Roundtable fee will apply. NTBA members are welcome to bring spouses and significant others to the Roundtables, but an additional fee will be charged to cover expenses. A limited number of allied professionals (such as consultants or financial partners) who work with Smart Growth projects are welcome to attend each roundtable.

<u>NTBA Member or First Time Attendee:</u> \$550 per person Member spouses or significant others: \$200 per person

Allied Professional: (Non-NTBA members) \$650 per person



2013 NTBA MEMBERSHIP APPLICATION AND FALL ROUNDTABLE REGISTRATION

Date:	 	 	
Name:	 	 	
Company:	 	 	
Address:	 	 	
E-mail:	 	 	
Mobile:	 	 	

URL:

2013 MID-YEAR NTBA MEMBERSHIP FEES	FEE	AMOUNT
Town/Urban Developer – Principal or High-Level Management	\$300	
Associate Membership – Public/Not for Profit Position	\$150	
Next Gen Membership – 35 Years Old or Younger	\$150	
2013 FALL NTBA ROUNDTABLE FEES		
Fall Roundtable Registration – A NTBA membership is required	\$550	
if this not your first Roundtable.		
Fall Roundtable – Allied Professional Registration. Allied	\$650	
Professionals are not eligible for NTBA membership.		
Member Spouse or Significant Other (per person)	\$200	
TOTAL DUE		

To register for the Fall Roundtable, please make checks payable to the NTBA and mail this form and your check to:

NTBA Attn: Monica V. Quigley 2305 Trant Lake Drive Virginia Beach, VA 23454 info@ntba.net

Thank you!