

# National Town Builders Association



## NTBA 2013 FALL ROUNDTABLE

**WHEN:** Friday, October 18 – Sunday, October 20, 2013  
**WHERE:** Chattanooga, Tennessee  
**HOSTS:** Lyndhurst Foundation / River City Company / Green | Spaces / Chattanooga-Hamilton County Regional Planning Agency

### **Foundations, Non-Profits, and Government:**

#### ***The Chattanooga Story / Working with Developers to Revitalize Cities***

Chattanooga's ability to recognize and capitalize on the riverfront, arguably its best natural asset, fueled much of its comeback over the last 20 years. The river made downtown Chattanooga hip: a place for residents and tourists to hang out, walk around, and spend money. Chattanooga's non-profits, politicians, and private citizens have made Chattanooga more appealing by constructing new parks, walking paths, and tourist attractions at different vantage points alongside the river. This is from a city best known in the late 1960s as the dirtiest place in the country, thanks to all of its air pollution caused by its manufacturing base.

Now, the Tennessee River Park goes on for 22 miles with jogging and biking paths; spots to fish and boat; and scenic overpasses. Next, come efforts to diversify the economy, trying to jump start a tech sector, boosting the downtown housing stock, and connecting more neighborhoods to downtown.\*

Join us for the NTBA Fall Roundtable to learn how foundations, non-profits, and government worked together to bring back Chattanooga and discover how developers can work hand-in-hand with these entities to develop and revitalize cities.

(\*See full article at <http://www.nationaljournal.com/next-economy/america360/chattanooga-s-makeover-secret-a-river-runs-through-it-20130819>)

*The NTBA is the only town and urban developer association that exists in which the knowledge and experience gained from creating town centers is freely shared. The lessons learned can save time, energy, and money. The relationships gained can be a resource and a joy.*

## **Foundations, Non-Profits, and Government:** ***The Chattanooga Story / Working with Developers to Revitalize Cities***

### **AGENDA**

**FRIDAY, OCTOBER 18, 2013**

**5:30 PM Walking Tour of Downtown Chattanooga**



The Fall Roundtable begins on Friday with a walking tour of Chattanooga, one of the nation's most impressive inner-city turnarounds, by three insiders with great knowledge of what it took to revitalize the city.

Location: Meet in the Read Hotel lobby at 827 Broad Street, Chattanooga

Guides: Christian Rushing, Kennedy, Coulter, Rushing & Watson, University of Tennessee at Chattanooga  
Peggy Townsend, Owner, Townsend Atelier and Director, Public Art Chattanooga

Daryl Black, Executive Director, Chattanooga History Center

Note: Dress appropriately for the weather and walking. If you are late to the walking tour, give Monica a call at 914-715-5576 to see where we are when you arrive.



**7:30 PM Dinner at Easy Bistro & Bar**

*Easy offers the best of French Bistro dining served in the dramatic urban interior of a century-old building that was once the world's first Coca-Cola bottling plant. Easy has graciously set aside a block of reservations for our group and created a special menu just for us.*

Location: 203 Broad Street / 423-266-1121

Details: Dutch Treat! / \$43 Per Person

**IMPORTANT!!** Please contact Monica as soon as possible to

*make a dinner reservation at [info@ntba.com](mailto:info@ntba.com). Any unreserved seating will be released to the general public in early October.*

**SATURDAY, OCTOBER 19, 2013**

8:00 AM     **Walk to Meeting Space**  
*Location: The Camp House, 1427 Williams Street (Southside)*  
*Coffee, tea, water and light snacks will be available.*

8:15 AM     **Welcome, Introductions**  
Frank Starkey, President, National Town Builders Association  
Steve J. Maun, Founder, LeylandAlliance LLC  
Macon Toledano, Associate Director, Lyndhurst Foundation

8:30 AM     **Introduction to the History of Downtown Redevelopment**  
Christian Rushing, Principal at Kennedy, Coulter, Rushing & Watson, University of Tennessee at Chattanooga

9:15 AM     **Educational Seminar: An Introduction to the Chattanooga Story**  
Group Moderator: Ann Coulter, Principal at Kennedy, Coulter, Rushing & Watson  
Gianni Longo, Principal at ACP Visioning+Planning  
Rick Montague, former President of the Lyndhurst Foundation  
Stroud Watson, Founder and former Director of the Chattanooga Urban Design Studio

10:45 AM   **Educational Seminar: A Changing Model/Maintaining the Momentum**  
Group Moderator: Kim White, Executive Director, River City Company  
Gianni Longo, Principal at ACP Visioning+Planning  
John Bridger, Executive Director of the Chattanooga Regional Planning Agency  
Jim Williamson, VP of Planning and Development, River City Company  
Eric Myers, AIA, Principal at Elemi Architecture  
Ken Hays, former Assistant Chief of Protocol for the White House, Principal of KPH Development  
Blythe Bailey, City of Chattanooga, Director of Transportation

12:15 PM   **Walk to Lunch at Blue Orleans Creole Restaurant**  
*Owners Michael and Cherita Adams have created a lively atmosphere indigenous of the “Big Easy” that flaunts a menu of contemporary and traditional dishes inspired by third generation family recipes. Blue Orleans Creole Restaurant was launched a year after Hurricane Katrina in an industrial section near the Tennessee River. The flavorful dishes quickly became favorites with locals – introducing Chattanoogaans to authentic Creole food that celebrates New Orleans’ rich history.*



*Location: 1463 Market Street / 423-757-0088*  
*Details: Lunch is included in your registration*





4:00 PM

**Educational Seminar: Bringing the Plan to Life and Moving Forward**

Group Moderator: Sarah Morgan, Executive Director, Benwood Foundation

Victor Dover, FAICP, Founder and Principal at Dover, Kohl & Partners

Ken Hays, former Assistant Chief of Protocol for the White House, Principal of KPH Development

Jeff Cannon, City of Chattanooga, Deputy Chief of Staff and Chief Innovation Officer

Abby Garrison, Chief Operation Officer, Chattanooga Neighborhood Enterprise

Max Poppel and Dan Rose, Owners, The Crash Pad and The Flying Squirrel

Sheldon Grizzle, Founder/Co-Director at The Company Lab, GIGTANK, Blank Slate Ventures

Eric Myers, AIA, Founder and Principal at Elemi Architecture

5:30 PM

**Cocktails at The Flying Squirrel Bar**

*"The Flying Squirrel really brings a sense of nightlife to Southside Chattanooga in the recent months thanks to the two passionate owners. The atmosphere is great, the building itself is a work of modern art." Blogger review*

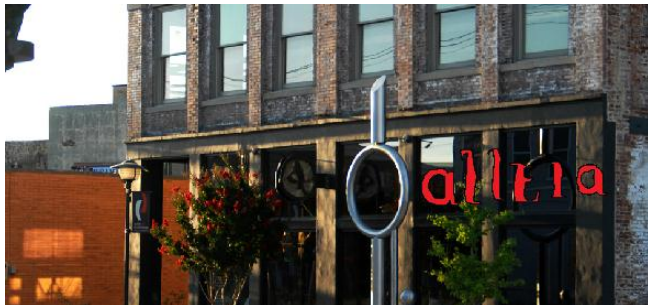


*Location: 55 Johnson Street, Chattanooga, TN 37408*

*Details: Dutch treat!*

7:00 PM

**Dinner at Alleia**



*Thoughts of opening in the Southside of Chattanooga stirred in 2004. Chef Lindley wanted to explore true, rustic Italian, but incorporate regional flavor, exceptional ingredients imported from Italy, and quality produce delivered from local farms to make this vision a reality. Situated in Chattanooga's rejuvenated Southside neighborhood, Alleia resides in the Old Harrington Building. The*

*fulfillment of Chef Lindley's dream of offering simple, inspired cuisine opened its doors in April 2009.*

*Location: 25 East Main Street / 423-305-6990*

*Details: This meal is included in your registration.*

7:30 PM -1:00 AM

**Late Night: Check out The Roof Top Hop**

<http://www.therooftophop.com/;jsessionid=29441260ABEED2C754D5EBACE269B944.web115>



**Sunday, October 20, 2013**

8:00 AM **Breakfast at Read Hotel**

9:00 AM **Facilitated Discussion: Lessons Learned and Take-Aways**

Gianni Longo, Principal at ACP Visioning+Planning

Victor Dover, FAICP, Founder and Principal at Dover, Kohl & Partners

Stroud Watson, Founder and former Director of the Chattanooga Urban Design Studio

Bob McNutt, McNutt Consulting, Tremont Street Properties

Ann Coulter, Principal at Kennedy, Coulter, Rushing & Watson

11:00 AM **Parting Thoughts!**



Photo of attendees at the 2013 Spring Roundtable in Louisville, Kentucky.

## DETAILS

### Roundtable

Registration: Registration information is included later in this brochure.  
Contact Monica V. Quigley with any questions at [info@ntba.net](mailto:info@ntba.net).

### Hotel:

#### **Sheraton Read House Hotel**

827 Broad Street  
Chattanooga, TN 37402-2622  
423-643-1245

[Sheratonreadhouse.com](http://Sheratonreadhouse.com)

Check in time: 3:00 PM

Check out time: 12 PM

A personalized Web site for the National Town Builders Association has been created. Guests can access the link to book, modify, or cancel a reservation at the discounted rate of \$119 per night, plus taxes through September 17, 2013. Copy and paste the following link into a web browser:

<https://www.starwoodmeeting.com/StarGroupsWeb/res?id=1307226347&key=CCDE7>

Transportation: The Read House Hotel does not offer airport shuttle service. Taxis may be secured by calling 423-401-8255.

### Meeting Points at a Glance:

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<b>Friday Walking Tour*</b>	5:30 PM	The Read House Hotel	827 Broad Street 1-423-266-4121
<b>Friday Night Dinner</b>	7:30 PM	Easy Bistro & Bar or "On Your Own"	203 Broad Street, 423-266-1121 <b>If joining us at Easy, please contact Monica for a reservation. Thanks!</b>
<b>Saturday Sessions</b>	8:15 AM	The Camp House	1427 Williams Street (Southside) 352-573-0085
<b>Saturday Lunch</b>	12:30 PM	Blue Orleans Creole Restaurant	1463 Market Street 423-757-0088
<b>Cocktails!</b>	5:30 PM	The Flying Squirrel Bar	55 Johnson Street
<b>Saturday Dinner**</b>	7:30 PM	Alleia	25 East Main Street 423-305-6990
<b>Sunday Breakfast and Sessions</b>	8:30 AM	The Read House Hotel	827 Broad Street 1-423-266-4121

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## ABOUT OUR HOSTS



The Lyndhurst Foundation identifies and invests in initiatives, institutions, people and programs that contribute to the long-term livability and resilience of the greater Chattanooga region. The Foundation accomplishes this mission by focusing its efforts on education, conservation, arts, culture, economy, urban design and development, neighborhood revitalization, and physical health.



River City Company was created in 1986 to serve as the catalytic organization focused on bringing the Tennessee Riverpark Master Plan's goals to life: revitalizing downtown and reconnecting downtown to the river.

Today, River City Company is Downtown Chattanooga's economic development company. Because a vigorous downtown is a prerequisite for a healthier city, River City Company is working to keep downtown Chattanooga working as the economic, social and cultural centerpiece of the entire Chattanooga region.



green|spaces' mission is to work towards regional sustainability by progressing the way we live, work and build.

The green|spaces initiative began in 2008. In March of 2011, green|spaces was awarded a 501(c)(3) and has evolved into a community keystone for sustainable building. To date, green|spaces has advocated for, incentivized and consulted on 17 LEED Certified projects, as well as, 8 projects that are currently tracking for certification; 25 LEED projects in total. In addition, 17 solar array installations and 10 green roofs have been actualized in Chattanooga due to green|spaces' efforts. green|spaces has also assisted 120 community members achieve a LEED professional credential.

Chattanooga-Hamilton County



The Regional Planning Agency (RPA) is a joint agency of the City of Chattanooga and Hamilton County. The staff is comprised of professional city planners, urban designers, researchers, graphic designers and administrative personnel. The RPA is governed by an Executive Committee comprised of the Hamilton County Mayor, the Chattanooga Mayor, the County Commission Chair, the Chattanooga City Council Chair, and the Planning Commission Chair.

Its major responsibilities include developing land use plans and transportation plans, administering zoning, proposing development policies, and reviewing new subdivisions and other development projects. Each month, the RPA also sends Staff recommendations for zoning requests to the Chattanooga-Hamilton County Regional Planning Commission and other area Planning Commissions (Signal Mountain, Soddy-Daisy, and Red Bank) for their consideration.



## FEATURED SPEAKERS (BIOS TO FOLLOW)

Blythe Bailey, City of Chattanooga, Director of Transportation  
Daryl Black, Executive Director, Chattanooga History Center  
John Bridge, Executive Director, Chattanooga-Hamilton County Regional Planning Agency  
Jeff Cannon, City of Chattanooga, Deputy Chief of Staff and Chief Innovation Officer  
Ann Coulter, Principal at Kennedy, Coulter, Rushing & Watson  
Victor Dover, FAICP, Founder and Principal at Dover, Kohl & Partners  
Abby Garrison, Chief Operating Officer, Chattanooga Neighborhood Enterprise  
Sheldon Grizzle, Founder/Co-Director at The Company Lab, GIGTANK, Blank Slate Ventures  
Ken Hays, former Assistant Chief of Protocol for the White House; Principal of KPH Development  
Karen Hundt, Director of Community Design at the Chattanooga-HC Regional Planning Agency  
Jon Kinsey, former Mayor of Chattanooga (1997-2001), Principal of KPH Development  
Gianni Longo, Principal at ACP Visioning+Planning  
Bob McNutt, McNutt Consulting, Tremont Street Properties  
Rick Montague, Former President of the Lyndhurst Foundation  
Sarah Morgan, Executive Director, Benwood Foundation  
Eric Myers, AIA, Principal at Elemi Architecture  
Max Poppel, Owner, The Crash Pad and The Flying Squirrel  
Jeff Pfitzer, Program Officer, Benwood Foundation  
Dan Rose, Owner, The Crash Pad and The Flying Squirrel  
Christian Rushing, Principal at Kennedy, Coulter, Rushing & Watson; UT-Chattanooga  
Macon Toledano, Associate Director, Lyndhurst Foundation  
Peggy Townsend, Owner, Townsend Atelier; Director, Public Art Chattanooga  
Stroud Watson, Founder and former Director of the Chattanooga Urban Design Studio  
Kim White, Executive Director, River City Company  
Nick Wilkinson, Director of Development, Chattanooga Neighborhood Enterprise  
Jim Williamson, Vice President of Planning and Development, River City Company

## MEMBERSHIP AND ROUNDTABLE REGISTRATION FEE SCHEDULE

### 2013 MID-YEAR MEMBERSHIP FEE SCHEDULE

#### BOARD PRESIDENT

Frank Starkey

#### BOARD OF DIRECTORS

Ward Davis

Herbert Freeman

Ian Gillis

Steve J. Maun

John Rinehart

David Roper

David Scheuer

Bob Turner

#### DIRECTOR

Monica V. Quigley

#### Town or Urban Developer: \$300 per person

A Town or Urban Builder is a principal or high-level management team member of a company engaged in the process of acquiring land, developing a master plan, or developing a neighborhood, town, or urban infill project based upon the principles of Smart Growth.

#### Associate Membership: \$150 per person

These include members of the public sector or non-profit agencies engaged in Smart Growth development.

#### Next Gen Membership: \$150 per person

Individuals 35 years or younger who are engaged in activities meeting the description of a Town or Urban Developer, either for themselves or a firm are eligible for Next Gen membership.

### 2013 ROUNDTABLE FEE SCHEDULE

Please note that potential members are welcome to attend one Roundtable before joining the NTBA. The applicable Roundtable fee will apply. NTBA members are welcome to bring spouses and significant others to the Roundtables, but an additional fee will be charged to cover expenses. A limited number of allied professionals (such as consultants or financial partners) who work with Smart Growth projects are welcome to attend each roundtable.

#### NTBA Member or First Time Attendee:

\$550 per person

Member spouses or significant others: \$200 per person

#### Allied Professional: (Non-NTBA members)

\$650 per person



**2013 NTBA MEMBERSHIP APPLICATION AND  
FALL ROUNDTABLE REGISTRATION**

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mobile: \_\_\_\_\_

URL: \_\_\_\_\_

<b>2013 MID-YEAR MEMBERSHIP FEES</b>	<b>FEE</b>	<b>AMOUNT</b>
Town/Urban Developer – Principal or High-Level Management	\$300	
Associate Membership – Public/Not for Profit Position	\$150	
Next Gen Membership – 35 Years Old or Younger	\$150	
<b>2013 FALL ROUNDTABLE FEES</b>		
Fall Roundtable Registration <b>(Take \$100 off with registration by 10/1/2013; \$450.)</b> A NTBA membership is required if this not your first Roundtable.	\$550	
Fall Roundtable – Allied Professional Registration <b>(Take \$100 off with registration by 10/1/2013; \$550.)</b> Allied Professionals are not eligible for NTBA membership.	\$650	
Member Spouse or Significant Other (per person)	\$200	
<b>TOTAL DUE</b>		

To register for the Fall Roundtable, please make checks payable to the NTBA and mail this form and your check to:

NTBA  
 Attn: Monica V. Quigley  
 2305 Trant Lake Drive  
 Virginia Beach, VA 23454

Thank you!